

### Strategic Workshop

#### September 9, 2020 8:00 AM-9:00 AM Or upon the conclusion of the previous committee meeting

### Florida Polytechnic University WEBEX TELECONFERENCE MEETING

Dial in: 1-415-655-0001 | Access code: 171 599 4704#

#### **MEMBERS**

Cliff Otto, Chair Dr. Ala J. Alnaser Connor Coddington Mark Bostick, Vice Chair Frank Martin Don Wilson Dr. W. Earl Sasser Bob Stork Gary C. Wendt

#### **AGENDA**

I. Call to Order Cliff Otto, Chair II. Roll Call Kristen Wharton III. Public Comment Cliff Otto, Chair IV. Approval of the May 20, 2020 Minutes Cliff Otto, Chair \*Action Required\* V. Performance Based Funding (PBF) Program Review Tim Jones, CFO Florida Board of Governors VI. University of Distinction: Growth Plan Randy K. Avent, President VII. Closing Remarks and Adjournment Cliff Otto, Chair



#### **Board of Trustees Workshop**

#### DRAFT MEETING MINUTES

Wednesday, May 20, 2020 8:30 AM – 9:30 AM

### Florida Polytechnic University WEBEX TELE-CONFERENCE MEETING

#### I. Call to Order

Chair Don Wilson called the meeting to order at 8:32 a.m.

#### II. Roll Call

Michele Rush called the roll: Chair Don Wilson, Vice Chair Cliff Otto, Trustee Mark Bostick, Trustee Connor Coddngton, Trustee Henry McCance, Trustee Victoria Astley, Trustee Earl Sasser, Trustee Bob Stork, Trustee Frank Martin, Trustee Philip Dur, and Trustee Gary Wendt were present (Quorum).

Trustees not present: Trustee Lou Saco

Staff present: President Randy Avent, Provost Terry Parker, Mr. Mark Mroczkowski, Ms. Gina Delulio, Ms. Kathy Bowman, Mr. Rick Maxey, Mrs. Kris Wharton, Ms. Michele Rush, Mrs. Kim Abels, and Mr. David Blanton were present.

#### III. Public Comment

There were no requests received for public comment.

#### IV. Approval of the February 26, 2020 Minutes

Trustee Gary Wendt made a motion to approve the Board Workshop meeting minutes of February 26, 2020. Trustee Philip Dur seconded the motion; a vote was taken, and the motion passed unanimously.

#### V. President's Report

President Randy Avent provided a summary of major issues the University faced in the first half of 2020. In his report, the President reviewed the University's financial resiliency plan, campus sustainability, and University COVID-19 operations plan.

Regarding financial resiliency, President Avent intends to preserve liquidity for a potential recession; protect and grow the academic enterprise; increase revenues through campus growth, Performance Based Funding (PBF) and Universities of Distinction; explore quality versus size; and invest in University Advancement and the Florida Polytechnic University Foundation.

President Avent stated the University is currently in a strong financial position. \$3.3M in Performance

Based Funding (PBF) is expected next year. These funds will be added to the University's base budget. One of President Avent's concerns is the cut to auxiliary funds if the University is not conducting classes on campus. Trustee Victoria Astley inquired for clarification what items are funded out of auxiliaries, to which Mr. Mark Mroczkowski responded auxiliary salaries, administration salaries in excess of \$200k, food service, and the like. Mr. Mroczkowski is working on a plan to mitigate any financial loss to auxiliary funds.

Regarding campus sustainability, President Avent addressed the recent attempt to merge Florida Poly with another SUS institution and listed action items to mitigate this from occurring again in the future. The University is focused on continuing to build strong support behind its differentiated value as well as "right the wrongs" in data that lacked important context. A campus growth plan is currently in the process of being developed so an accurate total for building out the campus can be stated. Florida Poly will also continue to add degrees that align to Florida's target industries to grow Florida's economy.

Florida Poly has an aggressive growth plan for the next three, five, and ten years which includes being ranked in the U.S. News & World Report for "Engineering Colleges without Doctoral Program." Trustee Henry McCance recommends our faculty chairs establish relationships with key people in the current top 15 ranked schools. Trustee Bob Stork inquired as to how this plan aligns with Performance Based Funding (PBF), to which President Avent replied he did try to match projections and add in programs to help achieve that alignment. It also requires further conversation with the Board of Governors (BOG) regarding receiving accommodation for the APR and four-year graduation rates as the nature of the University's STEM focus demands it.

As the Applied Research Center (ARC) did not receive funding from the legislature for FY21, the building's completion date will be delayed six months to a year. The University also expects an increase of \$5M to the total cost of construction. President Avent proposed using carry forward funds to provide gap funding until FY22 when the University will request \$14.9M of the legislature to complete the building.

President Avent addressed Florida Poly's response to COVID-19 and parameters for reopening. The Board of Governors (BOG) will set broad guidelines and allow each university in the SUS to define their own implementation. The president reviewed Florida Poly's draft plan for reopening which will be presented to the BOG on June 23.

Trustee Astley expressed concern that faculty have ability to give feedback to the COVID-19 response planning committees. President Avent stated Provost Parker will address this further in the Academic and Student Affairs Committee meeting today.

#### VI. Closing Remarks and Adjournment

With no further business to discuss the meeting adjourned at 9:45 a.m.



# Performance Funding Introduction

Tim Jones, Vice Chancellor September 9, 2020

www.flbog.edu

### Performance Funding – A Look Back



- 2012 Chair Colson charged the Budget & Finance Committee with creating a performance-based funding model
- January 2014 Board approved a model
- 2016, Section 1001.92, F.S. created in House Bill 7029 (Ch. 2016-237, L.O.F.). Board Regulation 5.001 created
- FY 2020-21: \$560 M Total PBF Appropriation (\$265 M State Investment, \$295 M Institutional Investment)

### Performance Funding - Overview



#### 4 Guiding Principles:

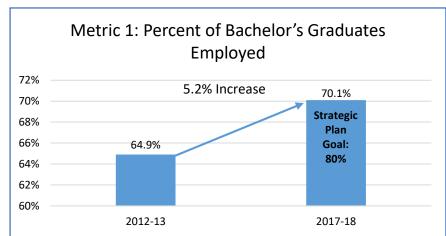
- Use metrics that align with Strategic Plan goals
- Reward excellence or improvement
- Have a few clear, simple metrics
- Acknowledge the unique mission of the different institutions

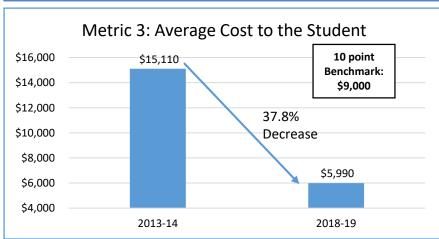
#### **Key Components:**

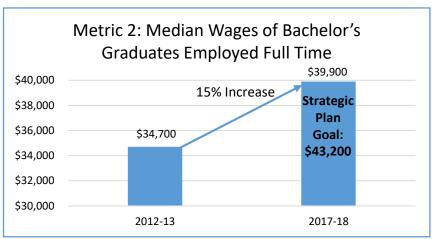
- New funds allocated based on 10 metrics
- Base funds and new funds
- One metric chosen by the Board of Governors and one by the Board of Trustees
- Institutions evaluated on the excellence or improvement for each metric
- Data based on one year

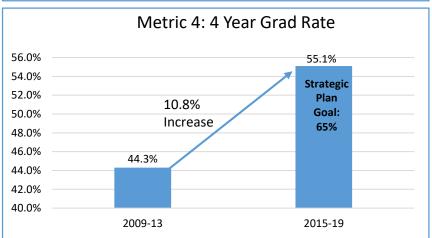
### Performance Funding Improvement





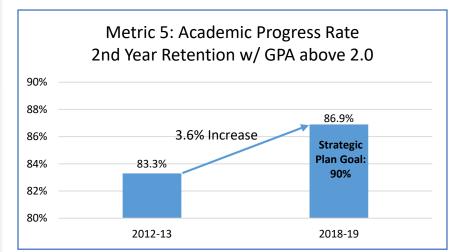


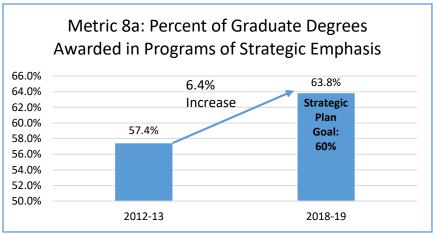


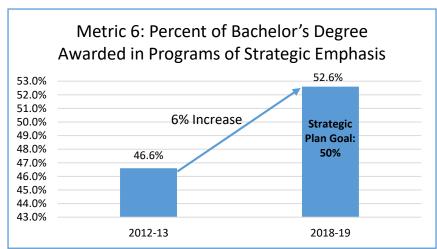


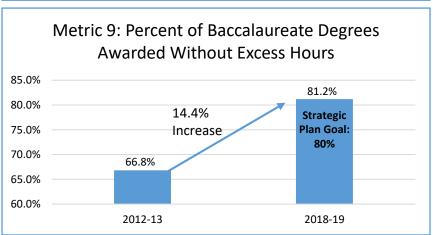
### Performance Funding Improvement











### Performance Funding – Annual Timeline



#### **Funding Timeline**

Board submits a Legislative Budget Request that includes an amount for PBF (Sept/Oct)

Governor's Recommended Budget (Jan/Feb) General
Appropriations
Act (May)

#### **Policy Timeline**

Board Budget & Finance Committee holds workshop to discuss potential changes to PBF metrics (Sept/Oct)

Board approves changes to the model (Nov)

Board staff implements the changes to the metrics and collect university data (Dec-April)

Data is scored. Board approves scores and PBF allocations for each institution (June)

### Performance Funding - Metrics



| Metrics 1-7 & 9 - Common to all Institutions  |   |  |  |  |  |  |  |  |  |
|---|---|--|--|--|--|--|--|--|--|
| 1. Percent of Bachelor's Graduates Employed (Earning \$25,000+) or Continuing their Education | 5. Academic Progress Rate (2nd Year Retention with GPA Above 2.0)   |  |  |  |  |  |  |  |  |
| 2. Median Wages of Bachelor's Graduates<br>Employed Full-time                                 | 6. Bachelor's Degrees Awarded in Areas of Strategic Emphasis  |  |  |  |  |  |  |  |  |
| 3. Average Cost to the Student (Net Tuition per 120 Credit Hours)                             | 7. University Access Rate (Percent of Undergraduates with a Pell-grant)   |  |  |  |  |  |  |  |  |
| 4. Four Year Graduation Rate (Full-time FTIC)   | 8a. Graduate Degrees Awarded in Areas of Strategic Emphasis 8b. Freshman in Top 10% of Graduating High School Class – for NCF and FL Poly |  |  |  |  |  |  |  |  |
| 9. Board of Governors Choice - Percent of Bachelor's Degrees without Excess Hours             | 10. Board of Trustees Choice - (Percent of Bachelor Degree Graduates with 2+ Workforce Experiences – FL Poly)                             |  |  |  |  |  |  |  |  |

### Performance Funding History



|           | State<br>Investment | Institutional<br>Investment | Total   |
|-----------|---------------------|-----------------------------|---------|
| 2014-2015 | \$100 M             | \$65 M                      | \$165 M |
| 2015-2016 | \$150 M             | \$250 M                     | \$400 M |
| 2016-2017 | \$225 M             | \$275 M                     | \$500 M |
| 2017-2018 | \$245 M             | \$275 M                     | \$520 M |
| 2018-2019 | \$265 M             | \$295 M                     | \$560 M |
| 2019-2020 | \$265 M             | \$295 M                     | \$560 M |
| 2020-2021 | \$265 M             | \$295 M                     | \$560 M |

### Performance Funding – Allocation Methodology



### Institutional Investment (Base State) Funding Allocation:

- 1. A prorated amount will be deducted from each university's base recurring state appropriation.
- 2. On a 100-point scale, a threshold of 55-points is established as the minimum number of total points needed to be eligible for the institutional investment. Beginning in Fiscal Year 2021-22, a threshold of 60-points is established as the minimum number of points needed to be eligible for the institutional investment.
- 3. Any institution that fails to meet the minimum point threshold for the institutional investment must submit an improvement plan to the Board for consideration at its August/September meeting that specifies the activities and strategies for improving the institution's performance. As of July 1, 2016, an institution is limited to only one improvement plan.

## Performance Funding – Institutional Investment



|         | 2020-21 Base State Funds      | Base State Funds at Risk* |
|---------|-------------------------------|---------------------------|
| FAMU    | \$107,646,033                 | \$14,580,734              |
| FAU     | \$171,275,087                 | \$23,199,336              |
| FGCU    | \$94,661,627                  | \$12,821,987              |
| FIU     | \$253,167,002                 | \$34,291,656              |
| FSU     | \$333,637,818                 | \$45,191,487              |
| FL Poly | \$36,761,442                  | \$4,979,364               |
| NCF     | \$32,604,883                  | \$4,416,355               |
| UCF     | \$284,215,190                 | \$38,497,155              |
| UF      | \$385,404,980                 | \$52,203,387              |
| UNF     | \$106,769,373                 | \$14,461,990              |
| USF     | \$290,254,422                 | \$39,315,174              |
| UWF     | \$81,515,810                  | \$11,041,376              |
| Total   | \$2,177,913,667               | \$295,000,000             |
|         |                               |                           |
|         | Base Dollars at risk          | \$295,000,000             |
|         | Base at risk/Total Base Funds | 13.5%                     |

<sup>\*</sup>Minimum of 60 points to receive the institutional investment.

### Performance Funding – Allocation Methodology



### **State Investment Funding Allocation:**

- Each metric is evaluated based on Excellence or Improvement. The higher point value for Excellence or Improvement are counted in the university's total score.
- On a 100-point scale, institutions with the top 3 scores (including ties) are eligible for their proportional amount of the State's investment.
- Institutions with a score the same or higher as the previous year, are 3. eligible for their proportional amount of the State's investment.
- Any institution with a score lower than the previous year's score for two 4. consecutive years must submit a student success plan to the Board. 50 percent of the State investment will be released upon approval of the plan, with the balance released upon successful implementation of the plan.
- Beginning with FY 2021-22 State Appropriation, any institution with a 5. score lower than 70 points must submit a student success plan to the Board in order to be eligible for 50 percent of their proportional amount of the state's investment. The remaining 50 percent is allocated to the top 3 highest scores.

### Performance Funding - State Investment



|         |           |                      |               | State Investment |  |  |  |
|---------|-----------|----------------------|---------------|------------------|--|--|--|
|         | Score     | Base State (2020-21) | Base %        | Allocation       |  |  |  |
| FAMU    | 73        | \$107,646,033        | 4.9%          | \$13,097,947     |  |  |  |
| FAU     | 85        | \$171,275,087        | 7.9%          | \$20,840,081     |  |  |  |
| FGCU    | 88        | \$94,661,627         | 4.3%          | \$11,518,056     |  |  |  |
| FIU     | 88        | \$253,167,002        | 11.6%         | \$30,804,369     |  |  |  |
| FSU     | 85        | \$333,637,818        | 15.3%         | \$40,595,742     |  |  |  |
| FL Poly | 70+       | \$36,761,442         | 1.7%          | \$4,472,988      |  |  |  |
| NCF     | 87        | \$32,604,883         | 1.5%          | \$3,967,234      |  |  |  |
| UCF     | 89        | \$284,215,190        | 13.0%         | \$34,582,191     |  |  |  |
| UF      | 90        | \$385,404,980        | 17.7%         | \$46,894,568     |  |  |  |
| UNF     | 83        | \$106,769,373        | 4.9%          | \$12,991,279     |  |  |  |
| USF     | 94        | \$290,254,422        | 13.3%         | \$35,317,021     |  |  |  |
| UWF     | 82        | \$81,515,810         | 3.7%          | \$9,918,524      |  |  |  |
|         |           | \$2,177,913,667      | 100%          | \$265,000,000    |  |  |  |
|         |           |                      | 400=000       |                  |  |  |  |
|         | Amount of | f State Investment:  | \$265,000,000 |                  |  |  |  |

### Performance Funding - Changes



- SB 72 adds two new metrics to the model:
  - Two-year graduation rate for FCS associate in arts transfer students
  - Six-year graduation rate for students who are awarded a Pell Grant in their first year



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### Board of Governors Performance Funding Model Overview

The Performance Funding Model includes 10 metrics that evaluate the institutions on a range of issues. Two of the 10 metrics are Choice metrics; one picked by the Board and one by the university boards of trustees. These metrics were chosen after reviewing over 40 metrics identified in the University Work Plans.

The model has four guiding principles: 1) use metrics that align with SUS Strategic Plan goals, 2) reward Excellence or Improvement, 3) have a few clear, simple metrics, and 4) acknowledge the unique mission of the different institutions.

#### Key components of the model:

- Institutions will be evaluated on either Excellence or Improvement for each metric.
- Data is based on one-year data.
- The benchmarks for Excellence were based on the Board of Governors 2025 System Strategic Plan goals and analysis of relevant data trends, whereas the benchmarks for Improvement were determined after reviewing data trends for each metric.
- The Florida Legislature and Governor determine the amount of new state funding and an amount of institutional funding that would come from each university's recurring state base appropriation.

#### **Metrics Common to all Institutions:**

Seven metrics apply to all eleven institutions. The eighth metric, graduate degrees awarded in areas of strategic emphasis (8a), applies to all institutions except New College. The alternative metric for New College (8b) is "freshman in the top 10% of graduating high school class."

| Metrics Common to all Institutions                     |   |  |  |  |  |  |  |
|--|---|--|--|--|--|--|--|
| 1. Percent of Bachelor's Graduates Employed            | 6. Bachelor's Degrees Awarded in Areas of         |  |  |  |  |  |  |
| (Earning \$25,000+) or Continuing their Education      | Strategic Emphasis                                |  |  |  |  |  |  |
| 2. Median Wages of Bachelor's Graduates                | 7. University Access Rate (Percent of             |  |  |  |  |  |  |
| Employed Full-time                                     | Undergraduates with a Pell-grant)                 |  |  |  |  |  |  |
|  | 8a. Graduate Degrees Awarded in Areas of          |  |  |  |  |  |  |
| <b>3.</b> Average Cost to the Student (Net Tuition per | Strategic Emphasis                                |  |  |  |  |  |  |
| 120 Credit Hours)                                      | <b>8b.</b> Freshman in Top 10% of Graduating High |  |  |  |  |  |  |
|  | School Class - for NCF only                       |  |  |  |  |  |  |
| <b>4.</b> Four Year Graduation Rate (Full-time FTIC)   | <b>9.</b> Board of Governors Choice - Percent of  |  |  |  |  |  |  |
| 4. Four Tear Graduation Rate (Fun-time FTIC)           | Bachelor's Degrees without Excess Hours           |  |  |  |  |  |  |
| 5. Academic Progress Rate (2nd Year Retention          | 10. Board of Trustees Choice                      |  |  |  |  |  |  |
| with GPA Above 2.0)                                    | 10. Doard of Trustees Choice                      |  |  |  |  |  |  |

**Board Choice Metric -** All universities should be working to improve the percentage of degrees awarded without excess credit hours.

**Board of Trustees Choice Metric –** Each Board of Trustees has chosen a metric from the remaining metrics in the University Work Plans that are applicable to the mission of that university and have not been previously chosen for the model.

#### How will the funding component of the model work?

To ensure each university is striving to excel and improve on key metrics, there must be a financial incentive. That financial incentive will not only be new state funding, but an amount of the base state funding reallocated.

### Board of Governors Performance Funding Model Overview

#### **State Investment versus Institutional Base Funding:**

The amount of the state investment appropriated by the Legislature and Governor for performance funding will be matched by an amount reallocated from the university system base budget. These "institutional base" funds are the cumulative recurring state appropriations the Legislature has appropriated to each institution. Any state investment funding appropriated would be allocated as follows:

#### <u>Institutional Base Funding Allocation</u>

- 1. A prorated amount will be deducted from each university's base recurring state appropriation.
- 2. On a 100-point scale, a threshold of 55-points is established as the minimum number of total points needed to be eligible for the institutional investment. Beginning in Fiscal Year 2021-22, a threshold of 60-points is established as the minimum number of points needed to be eligible for the institutional investment.
- 3. Any institution that fails to meet the minimum point threshold for the institutional investment must submit an improvement plan to the Board for consideration at its August/September meeting that specifies the activities and strategies for improving the institution's performance. As of July 1, 2016, an institution is limited to only one improvement plan.

#### State Investment Funding Allocation

- 1. Each university metric is evaluated based on Excellence or Improvement and has ten benchmarks ranging from low to high. The lowest benchmark receives one point, while the highest receives ten points. The higher point value for Excellence or Improvement on each metric are counted in the university's total score.
- 2. The state investment will be allocated based on points earned, with a maximum of 100 points possible.
- 3. On a 100-point scale, institutions with the top 3 scores are eligible for their proportional amount of the state's investment. In the case of a tie for the top 3 scores, the tie will go to the benefit of the institutions.
- 4. All SUS institutions with a score the same or higher as the previous year, are eligible for their proportional amount of the state's investment.
- 5. Any institution with a score less than the previous year but the previous year's score was higher or the same than the year before, are eligible for their proportional amount of the state's investment.
- 6. Any institution with a score the same or lower than the previous year's score for two consecutive years must submit a student success plan to the Board for consideration at its August/September meeting that specifies the activities and strategies for improving the institution's performance metrics in order to be eligible for their proportional amount of the state's investment. The baseline scores begin with the June, 2018 results.
- 7. Beginning with the Fiscal Year 2021-22 appropriation, any institution with a score lower than 70 points must submit a student success plan to the Board for consideration at its August/September meeting that specifies the activities and strategies for improving the institution's performance metrics in order to be eligible for 50 percent of their proportional amount of the state's investment.



## **University of Distinction: Growth Plan**

Randy K. Avent 9 September 2020



### **University Positioning**

#### Mission Statement

Serve students and industry through excellence in education, discovery and application of engineering and applied sciences

#### Vision Statement

Florida Poly will be a premier STEM university known for producing highly desirable graduates and new technology solutions

Florida Polytechnic University is a <u>small</u>, <u>new</u> university focused on <u>engineering</u> programs



### **University Weaknesses**

#### Florida Poly is a small institution

- Larger institutions can more easily have economic impact
- Larger institutions are more easily sustainable
- Larger institutions attract more outside investment from industry and businesses

### Florida Poly is new institution

Poly lacks branding important to grow numbers and quality

#### Florida Poly is focused on engineering

- Engineering programs historically have low retention and graduation rates
- Florida Poly will suffer (relatively) in Performance Based Funding (PBF)

Florida Polytechnic University needs to grow while increasing its <u>brand</u> and <u>PBF performance</u>



### **Campus Growth Plan**

#### Three-year plan (2024)

- Top 25 in USNWR Engineering Colleges without Doctoral Program
- 1800 students, 325 yearly graduates
- 83% APR, 41% 4-year graduation rate

#### Five-year plan (2026)

- Top 15 in USNWR Engineering Colleges without Doctoral Program
- 2000 students, 375 yearly graduates
- 85% APR, 43% 4-year graduation rate

### Ten-year plan (2031)

- Top 10 in USNWR Engineering Colleges without Doctoral Program
- 3000 students, 650 yearly graduates
- 90% APR, 55% 4-year graduation

Florida Polytechnic University will be an <u>Undergraduate</u> Engineering University of Distinction



### **Outline**

- Introduction
- National rankings
- Retention/graduation
- Campus Growth
- Summary



### **National Rankings**

- US News and World Report is the gold standard
- Expect rankings this year in at least three categories
  - Regional Colleges South
  - Undergraduate Computer Science Programs (No Doctorate)
  - Undergraduate Engineering Programs (No Doctorate)
- Expected timeline
  - Embargoed preview (2<sup>nd</sup> week of September)
  - Two weeks to identify substantial changes
  - Announced two weeks later (end of September)
- "Troublesome" metrics
  - 6-year graduation rate (17 of 100 points)
  - Peer assessment survey (20 of 100 points)

Just announced we would not be included this year because of lack of data



### "Best in the South"

#### Regional Colleges

- 1. High Point University
- 2. Ouachita Baptist University
- 3. Maryville College
- 4. Flagler College
- 5. LaGrange College
- 6. Erskine College
- 7. Catawba College
- 8. Claflin University
- 9. Barton College
- 10. University of Mobile
- 11. USC Upstate
- 12. USC Aiken
- 13. Blue Mountain College
- 14. Averett University
- 15. Huntingdon College

#### Regional Universities

- 1. Rollins College
- 2. The Citadel
- 3. James Madison University
- 4. Berry College
- 5. Stetson University
- 6. Appalachian State University
- 7. Christopher Newport University
- 8. College of Charleston
- 9. Ashbury University
- 10. Florida Southern College
- 11. Embry-Riddle University
- 12. John Brown University
- 13. Longwood University
- 14. Milligan College
- 15. Queens University of Charlotte



## Undergraduate Engineering Programs (No Doctorate)

- 1. Rose-Hulman Institute
- 2. Harvey Mudd College
- 3. Olin College of Engineering
- 4. US Military Academy
- 5. US Naval Academy
- 6. Bucknell University
- 7. US Air Force Academy
- 8. Cal Poly San Luis Obispo
- 9. Milwaukee School of Engineering
- 10. Cooper Union
- 11. Cal Poly Pomona
- 12. US Coast Guard Academy
- 13. Kettering University
- 14. Lafayette College
- 15. University of San Diego



## US News World & Report 2020 Methodology

- Outcomes (35%)
  - Graduation and retention (22%)
  - Graduate rate performance (8%)
  - Social mobility (5%)
- Faculty resources (20%)
  - Class size (8%)
  - Faculty salary (7%)
  - Percent terminal degrees (3%)
  - Student-to-faculty (1%)
  - Percent full time (1%)

- Expert opinion (20%)
- Financial resources (10%)
- Student excellence (10%)
- Alumni giving (5%)

"Undergraduate Engineering programs are ranked based solely on the judgements of deans and senior faculty at peer institutions"



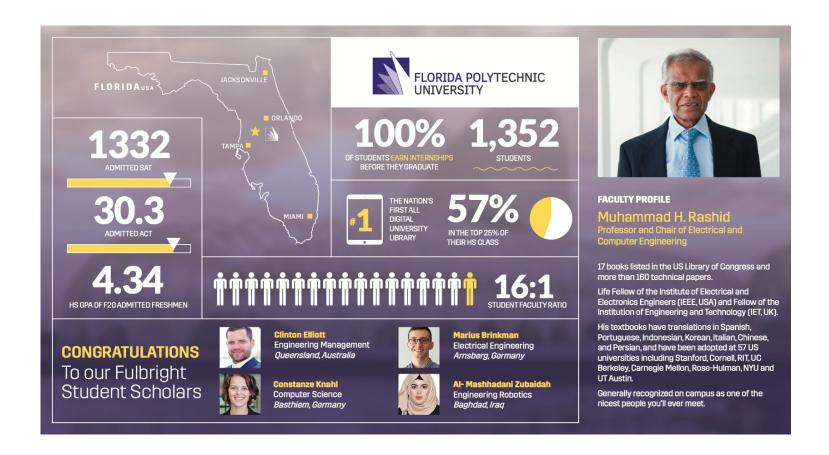
### **Peer Assessment**



Sent to all institutions within Regional Colleges South and the 200+ ranked in Undergraduate Engineering (No Doctorate)



### **Peer Assessment**



Sent to all institutions within Regional Colleges South and the 200+ ranked in Undergraduate Engineering (No Doctorate)



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- Summary



### **Primary Withdrawal Reasons**

- Challenging courses
- Student readiness for STEM academics
- Financial hardships
- Campus experience
- Program diversity



### **Primary Withdrawal Reasons**

- Challenging courses
- Student readiness for STEM academics
- Financial hardships
- Campus experience
- Program diversity

Academic Success Center
Student/Advising support services
Professional Skills course
Scholarship eligibility
Phoenix first-year
Improved course availability
Degree roadmaps

Co-curricular Council
Leadership Institute
Limited course withdrawals
Academic Improvement Program
Incentivize summer

Addressing first three through several efforts, need increased focus on the last two issues

### **New Efforts**

#### Campus experience

- Student affinity groups (eSports, scatter band)
- Enhanced student campus space
  - New Student Center
  - Campus Respiratory Clinic
- Expand social fabric by connecting students with campus opportunities through Phoenix Link (Campus Labs)
- Focus on weekend activities (Purple Fire Weekends)
- Pro-active financial aid solutions
- Campus Spirit (new Phoenix mark) and campus décor (Wellness and Student Development wall pride)

### Program diversity

- Current offerings limited to engineering, mathematical and physical sciences
- Lack of retreat majors means students no longer interested in engineering must transfer
- Should we consider new majors that grow the university and provide retreat majors

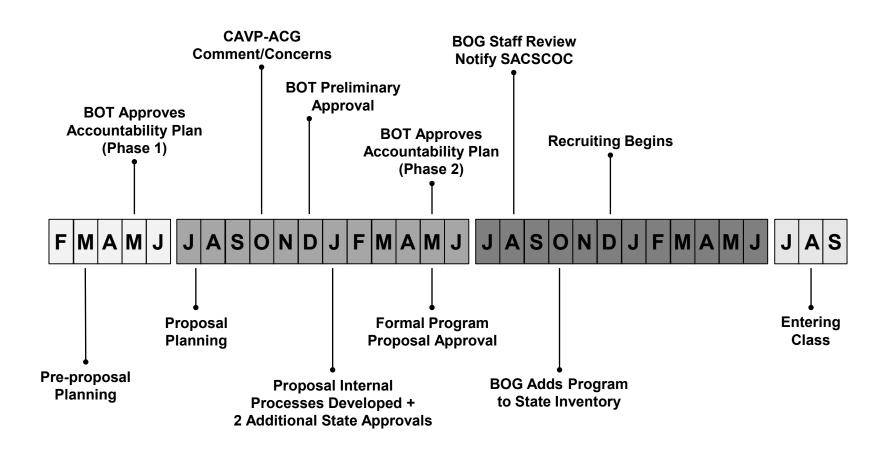


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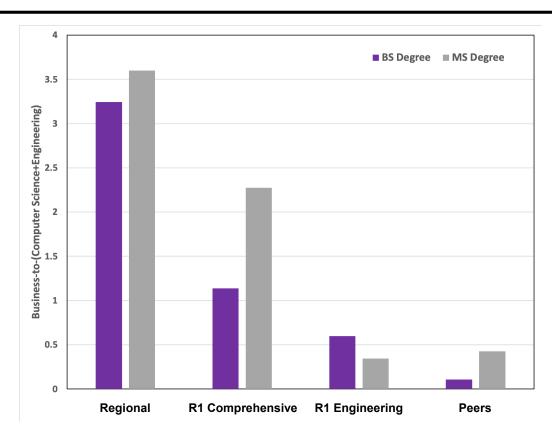
### **New Program Timeline**



Realistic timeline of at least three years to add new programs



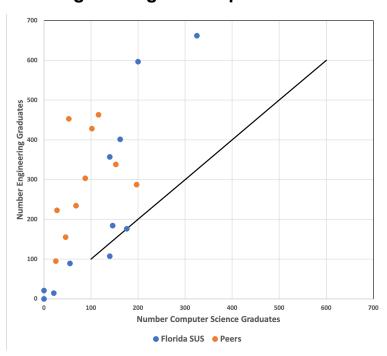
### **Expanding Scope**



- Business programs tend to be less popular at peer engineering schools
  - BS degrees in Business: 66 awarded out of 1028 on average each year (6.4%)
  - MS degrees in Business: 151 awarded out of 725 on average each year (21%)
- Business programs lack coherence with existing programs
- Information Technology (+200) may be worth considering

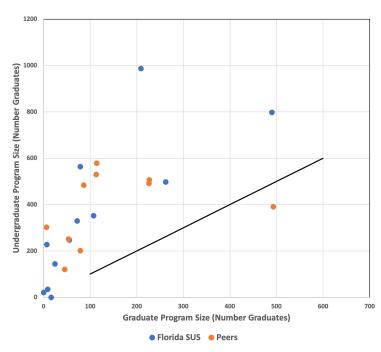
### **Existing Program Growth**

#### Engineering-to-Computer Science



- Average (SUS) = 1.84
- Average (Peers) = 3.40
- Florida Poly = 1.01

#### Undergraduate-to-Graduate



- Average (SUS) = 3.00
- Average (Peers) = 2.67
- Florida Poly = 18.9

Opportunity to grow the graduate program and number of engineering students relative to computer science



## New Program Growth Florida Department Economic Opportunity

#### Florida 2019 - 2027 Occupational Employment Projections Technology, Engineering and Mathematics Occupations

|              |  |            |            |            | Percent    |           | 2018 Median |            |
|--------------|--|------------|------------|------------|------------|-----------|-------------|------------|
| Occupational |  | 2019       | 2027       | Employment | Employment | Total Job | Hourly Wage | BLS        |
| Code         | Occupational Title   | Employment | Employment | Growth     | Growth     | Openings  | <b>(\$)</b> | Education† |
| 15-1132      | Software Developers, Applications  | 39,205     | 49,627     | 10,422     | 26.6       | 32,726    | 44.53       | В          |
| 17-2051      | Civil Engineers  | 19,793     | 21,890     | 2,097      | 10.6       | 13,915    | 39.98       | В          |
| 15-1121      | Computer Systems Analysts  | 20,523     | 22,681     | 2,158      | 10.5       | 13,033    | 38.08       | В          |
| 15-1133      | Software Developers, Systems Software                                      | 18,174     | 20,776     | 2,602      | 14.3       | 12,382    | 47.62       | В          |
| 15-1143      | Computer Network Architects  | 19,031     | 20,787     | 1,756      | 9.2        | 11,838    | 41.74       | В          |
| 15-1142      | Network and Computer Systems Administrators                                | 19,588     | 21,308     | 1,720      | 8.8        | 11,708    | 36.14       | В          |
| 15-1199      | Computer Occupations, All Other  | 11,484     | 12,926     | 1,442      | 12.6       | 7,860     | 36.78       | В          |
| 17-2112      | Industrial Engineers   | 10,854     | 12,342     | 1,488      | 13.7       | 7,384     | 35.41       | В          |
| 15-1131      | Computer Programmers   | 14,710     | 14,555     | -155       | -1.1       | 7,112     | 35.03       | В          |
| 13-1081      | Logisticians   | 6,992      | 7,787      | 795        | 11.4       | 6,413     | 29.77       | В          |
| 15-1141      | Database Administrators  | 8, 166     | 9,229      | 1,063      | 13.0       | 5,415     | 41.09       | В          |
| 17-2141      | Mechanical Engineers   | 8,198      | 9,124      | 926        | 11.3       | 5,217     | 39.98       | В          |
| 15-2031      | Operations Research Analysts   | 6,905      | 8,489      | 1,584      | 22.9       | 5,166     | 32.33       | В          |
| 19-2041      | Environmental Scientists and Specialists, Including Health                 | 5,946      | 6,493      | 547        | 9.2        | 5,039     | 23.80       | В          |
| 15-1122      | Information Security Analysts  | 5,311      | 6,738      | 1,427      | 26.9       | 4,628     | 42.86       | В          |
| 17-2071      | Electrical Engineers   | 6,987      | 7,819      | 832        | 11.9       | 4,540     | 43.59       | В          |
| 17-1011      | Architects, Except Landscape and Naval                                     | 6,995      | 7,386      | 391        | 5.6        | 4,409     | 34.01       | В          |
| 17-2199      | Engineers, All Other   | 6,022      | 6,574      | 552        | 9.2        | 3,745     | 37.03       | В          |
| 17-2072      | Electronics Engineers, Except Computer                                     | 5,559      | 5,956      | 397        | 7.1        | 3,281     | 44.85       | В          |
| 17-1022      | Surveyors  | 3,885      | 4,297      | 412        | 10.6       | 2,698     | 25.81       | В          |
| 17-2081      | Environmental Engineers  | 2,843      | 3,064      | 221        | 7.8        | 1,738     | 34.61       | В          |
| 17-2011      | Aerospace Engineers  | 2,855      | 3,128      | 273        | 9.6        | 1,672     | 51.83       | В          |
| 17-2061      | Computer Hardware Engineers  | 2,372      | 2,617      | 245        | 10.3       | 1,480     | 46.46       | В          |
| 17-1012      | Landscape Architects   | 2,096      | 2,238      | 142        | 6.8        | 1,353     | 30.29       | В          |
| 15-2041      | Statisticians  | 996        | 1,334      | 338        | 33.9       | 1,017     | 38.76       | М          |
| 17-2111      | Health and Safety Engineers, Except Mining Safety Engineers and Inspectors | 1,033      | 1,126      | 93         | 9.0        | 642       | 35.75       | В          |
| 17-1021      | Cartographers and Photogrammetrists  | 609        | 710        | 101        | 16.6       | 470       | 28.44       | В          |
| 17-2031      | Biomedical Engineers   | 718        | 788        | 70         | 9.7        | 462       | 34.77       | В          |
| 15-2011      | Actuaries  | 579        | 702        | 123        | 21.2       | 430       | 48.29       | В          |
| 17-2131      | Materials Engineers  | 636        | 695        | 59         | 9.3        | 430       | 47.35       | В          |
| 15-1111      | Computer and Information Research Scientists                               | 556        | 605        | 49         | 8.8        | 354       | 46.15       | М          |
| 17-2041      | Chemical Engineers   | 465        | 524        | 59         | 12.7       | 307       | 43.95       | В          |
| 17-2121      | Marine Engineers and Naval Architects                                      | 307        | 340        | 33         | 10.7       | 187       | 42.87       | В          |
| 19-3011      | Economists   | 239        | 255        | 16         | 6.7        | 152       | 43.50       | M          |
| 15-2021      | Mathematicians   | 127        | 156        | 29         | 22.8       | 112       | 44.38       | M          |
| 17-2021      | Agricultural Engineers   | 193        | 201        | 8          | 4.1        | 108       | 35.81       | В          |
| 17-2161      | Nuclear Engineers  | 138        | 145        | 7          | 5.1        | 89        | 49.19       | В          |

Civil Engineering has the largest employment growth and we have a pathway in place through Environmental Engineering



### **Student Growth**

- Consider new academic program products (+150)
  - Honors program, double majors, combined BS/MS programs, 2+2 programs
  - Online programs, Professional Science Masters (PSM), certificates
- "Regularize" the student body (+985)
  - Grow current engineering programs to roughly two and a half the size of the computer science program
  - Grow the graduate program to about 10% of that student body
- Add Civil Engineering as the next engineering major (+300)
- Consider new academic programs that grow the student body and increase retention



### Retention and APR\*

#### FY20 Retention is 85%, compares favorably with peers

|                                 | П  | Costs Incoming Quality Success |      |      | Institutional Alignment |           |            |            |              |      |
|---------------------------------|----|--------------------------------|------|------|-------------------------|-----------|------------|------------|--------------|------|
|                                 | N  | ET PRICE                       | SAT  | ACT  | Retention               | 4-yr Grad | SIMULARITY | % BS STRAT | % GRAD STRAT | PELL |
| Stevens Institute of Technology |    | 38,469                         | 1440 | 33   | 94%                     | 39%       | 75%        | 81%        | 89%          | 16%  |
| Rose-Hulman                     | \$ | 41,536                         | 1430 | 32   | 91%                     | 69%       | 95%        | 100%       | 100%         | 13%  |
| Mines                           | \$ | 25,472                         | 1420 | 33   | 93%                     | 52%       | 100%       | 100%       | 99%          | 15%  |
| RPI                             | \$ | 37,648                         | 1399 | 32   | 93%                     | 61%       | 73%        | 82%        | 80%          | 17%  |
| WPI                             | \$ | 43,027                         |      |      | 95%                     | 80%       | 87%        | 89%        | 85%          | 12%  |
| AVERAGES                        | \$ | 37,230                         | 1422 | 32.5 | 93%                     | 60%       | 86%        | 90%        | 91%          | 15%  |
| MUST                            | \$ | 14,133                         | 1376 | 31   | 81%                     | 22%       | 76%        | 85%        | 95%          | 25%  |
| NM Institute of Mining          | \$ | 13,741                         | 1350 | 29   | 74%                     | 19%       | 72%        | 85%        | 82%          | 30%  |
| Michigan Tech                   | \$ | 17,139                         | 1335 | 30   | 83%                     | 28%       | 70%        | 78%        | 84%          | 23%  |
| Clarkson                        | \$ | 31,050                         | 1283 | 29   | 85%                     | 56%       | 64%        | 80%        | 62%          | 22%  |
| FIT                             | \$ | 33,610                         | 1260 | 29   | 80%                     | 45%       | 53%        | 62%        | 49%          | 20%  |
| AVERAGES                        | \$ | 21,935                         | 1321 | 29.6 | 81%                     | 34%       | 67%        | 78%        | 74%          | 24%  |

### FY20 APR is 76% will get improvement points this year

|   |             | FAMU  | FAU   | FGCU  | FIU   | FSU   | NCF   | UCF   | UF    | UNF   | USF   | UWF   |
|---|-------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 5. Academic Progress Rate (2nd Year Retention | Excellence  | 73.0% | 79.2% | 75.2% | 88.1% | 91.6% | 85.9% | 90.1% | 95.5% | 80.7% | 87.7% | 80.3% |
| with GPA Above 2.0)                           | Improvement | 1.7%  | -1.2% | 2.8%  | 0.1%  | 0.2%  | 10.0% | 1.4%  | 0.3%  | 2.1%  | 1.1%  | 0.5%  |
|   |             |       |       |       |       |       |       |       |       |       |       |       |
| Excellence Score                              |             | 0     | 1     | 0     | 8     | 10    | 6     | 10    | 10    | 2     | 8     | 2     |
|   |             |       |       |       |       |       |       |       |       |       |       |       |
| Improvement Score                             |             | 3     | 0     | 5     | 0     | 0     | 10    | 2     | 0     | 4     | 2     | 1     |
| Higher Score                                  |             | 3     | 1     | 5     | 8     | 10    | 10    | 10    | 10    | 4     | 8     | 2     |

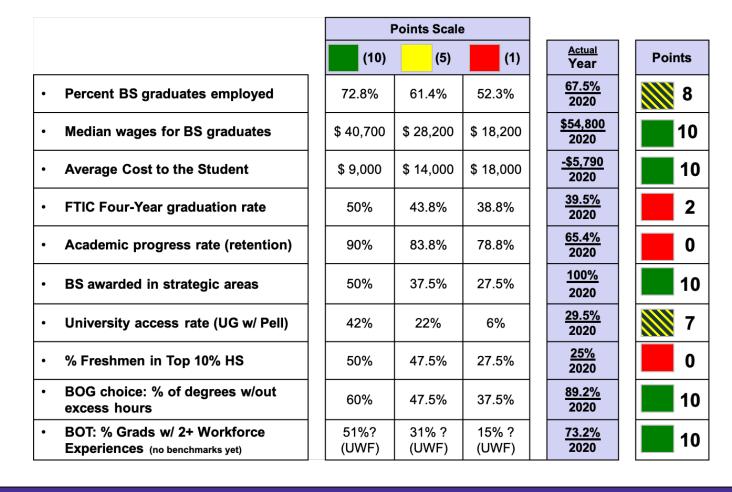


### **Summary**

- Aggressive growth plan was presented that addressed national rankings, Performance Based Funding and student growth
- National ranking focus is on US News World & Report's list of Undergraduate Engineering Programs (No Doctorate)
- Performance Based Funding focus is on student outcomes (retention (APR) & graduation rates) and graduate student growth
- There is capacity in the "current" programs to grow the student population to 3000 students



## Performance Based Funding Excellence Points



Florida Polytechnic University needs to increase retention and graduation rates while growing the Graduate program