

**FLORIDA POLYTECHNIC UNIVERSITY
STRATEGIC PLANNING COMMITTEE**

MINUTES

**One Poly Place
439 South Florida Avenue
Lakeland, Florida 33801
December 19, 2012**

1. Call to Order and Roll Call

Chair Gidel called the Strategic Planning Committee meeting to order at 10:15 a.m.

Committee members present: Trustee Bob Stork, Trustee Bill Brown, Trustee Joseph Caruncho, Trustee Scott Hammack, and Trustee Frank T. Martin (Quorum). Other Board members present: Chair Rob Gidel, Vice Chair Mark Bostick, Trustee Sandra Featherman, Trustee Dick Hallion, Trustee Kevin Hyman, and Trustee Don Wilson.

Staff & Others: Ava Parker

2. Committee Charge

Chair Gidel believes the purpose of the Strategic Planning Committee is to bring everything together. Chair Gidel hopes to populate this Committee and for the Committee to understand its charge.

3. Update on Business Plan Consultant Selection

Ava Parker provided everyone with the original vision that was developed in 2011 when the idea of separation was first presented to the BOG and the mission and vision statements from each of the eleven universities. Ava Parker has developed a charge for two education consulting firms, Parthenon Group and MGT Services, which are prepared to come in and help Florida Poly. Ava Parker asked the consultants to do an analysis of the polytechnic universities, their cutting edge areas, and what areas of real need. She would like for the consultants to make presentations to the Board in January. She would also like for the Board to have a retreat in order to spend a day working with these consultants. She hopes that they will come and help the Board with the visioning process and then a business plan.

Chair Gidel noted that the kind of consults we need could cost up to \$300,000.

There Board discussed the possibility of having an on-line only state university. This item is going before the BOG with the discussion of its possible impacts.

Chair Gidel listed the members of the Strategic Planning committee: Trustees Brown, Caruncho, Hammack, Martin and Stork.

Ava Parker would like to get a total of three consulting groups for the Business Plan and bring them to the Strategic Planning Committee for the Committee to make a recommendation to the Board.

Trustee Martin made a motion to recommend the Board of Trustees delegate authority to the Strategic Planning Committee to retain a consultant to assist with the planning, marketing, and

vision of the University. Trustee Hammack seconded the motion, and the motion passed unanimously.

Ava Parker has discussed with UF the option of piggybacking off of their existing contracts. If Florida Poly is unable to piggyback, then an official solicitation process will need to be conducted.

4. STEM Industry Involvement in Business Plan Development

Ava Parker would like have some discussion of how to involve the business community as Florida Poly develops its vision. She would like to have a meeting with STEM companies in Florida within the next 30 to 40 days to dialogue with them so that Florida Poly is developing programs and graduates that these companies would want to work with and ultimately hire. Trustee Brown advised that he thought this was a great idea and suggested doing a co-op.

Ava Parker asked Trustee Brown if Florida Poly did a co-op and had contacted his company before he was involved in Florida Poly what would be his response. Trustee Brown answered that the issue for him is what niche is being filled; his company hires 200 engineers a year, mostly from Florida, and they are very good candidates. He believes the key is to have someone with field experience.

Trustee Hyman also believes that it is also important to reach out to companies who have not moved to Florida simply because the employment options here do not meet their needs.

Trustee Caruncho added that the biggest issue is going to be reaching people outside of Florida.

Trustee Stork thinks that the industry component is important to getting students, and we need to find what makes Florida Poly different. He added that he thinks it is important to get international input. Trustee Featherman also thinks that we should be checking with government hiring offices.

Trustee Martin advised that the industry and transportation companies are very concerned about the lack of transportation engineering programs in the U.S. so there is going to be a large need for employees in those fields.

Trustee Featherman pointed out the programs that Florida Poly will be offering will depend on the facilities and faculty that are hired.

Ava Parker asked for direction on whether to give this task to the consultant or work on it internally. Trustee Stork advised that he believes both should be working on it in parallel to develop a list of who in each organization will be approached. Trustee Martin agreed that Florida Poly should be reaching out to the community. Ava Parker will work with staff to come up with a starting list of companies. She will also work with Chair Gidel to determine how to reach out to the companies to see about the opportunity to work with them.

5. Concluding Remarks and Adjournment

With no further business to discuss, the Strategic Planning Committee meeting adjourned at 11:06 a.m.