I. Call to Order

Chair Cliff Otto called the meeting to order at 10:00 a.m.

II. Roll Call

Kristen Wharton called the roll: Chair Cliff Otto, Vice Chair Mark Bostick, Trustee Susan LeFrancois, Trustee Melia Rodriguez, Trustee Earl Sasser, Trustee Bob Stork, Trustee Beth Kigel, Trustee Narendra Kini, and Trustee Gary Wendt were present (Quorum).

Trustees not present: Trustee Lyn Stanfield, Trustee Laine Powell

Staff present: President Randy Avent, Provost Terry Parker, Dr. Allen Bottorff, Gina DeIulio, Kathy Bowman, Kristen Wharton, David Blanton, Alex Landback, and Melaine Schmiz were present.

III. Public Comment

There were no requests received for public comment.

IV. Approval of Minutes

Trustee Beth Kigel made a motion to approve the Strategic Workshop meeting minutes of February 16, 2022. Trustee Earl Sasser seconded the motion; a vote was taken, and the motion passed unanimously.

V. Strategic Plan 2023-2028: Review Mission and Vision Statements

President Randy Avent laid the foundation for the strategic planning process for the coming year. He stated the primary purview of the Board is strategic, while the primary purview of administration is operational, and purview of faculty and staff is tactical. Trustees reviewed the University’s mission and vision statements along with trends in higher education and priorities Florida Poly must focus on in the coming five years. President Avent also stated the Strategic Planning Committee will oversee the business of laying out the University’s priorities this coming year.

President Avent desires that the new strategic plan align with the State University System’s 2025 System Strategic Plan, so civility and workforce alignment should be included.
Outcome metrics were discussed, and key differentiators were presented as strengths, weaknesses, opportunities, or threats (SWOT). President Avent also shared Florida Poly’s positioning as compared to its peers. He recommended the University continue to focus on being a strong engineering school without a doctorate. It will be more appropriate to discuss becoming a doctoral school when the five-year strategic plan is re-visited in 2028.

Trustee Bob Stork inquired if the small class, high-touch model will be lost as Florida Poly grows in number of students. President Avent stated the University’s enrollment projection five years from now is 2,500 students. As the University grows and adds majors, that model will be preserved.

President Avent then recommended the University keep the current University mission and vision statement. Trustee Beth Kigel favored listing vision ahead of mission as the vision statement is what sets Florida Poly apart.

Trustee Kigel inquired about adding a supply chain and logistics degree as a business-type degree. President Avent replied that business programs dominate the regional universities but are small at Florida Poly’s peer institutions.

Trustee Gary Wendt suggested adding wording to the vision statement that includes reference to students being well-developed in their leadership skills. President Avent was favorable to this recommendation as it might be another differentiator for the university. Chair Cliff Otto agreed. Provost Terry Parker favored adding this wording under strategic priority number two, “student success.”

Regarding the University’s priorities, President Avent believes they are still accurate and advocated they remain the same.

Discussion occurred regarding the structure of the four committees that will be established to develop the four priorities of the strategic plan. President Avent stated the four committees will primarily consist of faculty and staff, and perhaps some community partners. Each committee will report-out to the Strategic Planning Committee at each meeting in the coming year. Trustee Kigel strongly recommended engaging external partners in this process, including regional Economic Development Councils, and incorporating trustee involvement in engaging with these stakeholders. Chair Otto stated it is also important to include students in this process.

President Avent’s timeline includes a Board review of the initial draft of the Strategic Plan in May 2023, with a final vote on the plan in September 2023.

VI. Closing Remarks and Adjournment

With no further business to discuss the meeting adjourned at 10:49 a.m.