



METRIC	ACTUAL (current)	GOAL (2030)	KPI TYPE / SOURCE
Headcount enrollment	1,769 (Fall 2024)	3,000 (Fall 2030)	Enrollment
Percent of bachelor's graduates enrolled or employed (>\$40k salaries)	80.9% (2022-23)	85% (2029-30)	PBF 1
Median wages of bachelor's graduates employed full-time	\$66,800 (2022-23)	\$72,000 (2029-30)	PBF 2
Average cost to the student (excluding federal emergency funds)	-\$9,810 (2022-23)	< \$0 (2030-31)	PBF 3
FTIC four-year graduation rate	36.9% (2020-24)	60% (2026-30)	PBF 4
Academic Progress Rate (first-to-second year retention with GPA ≥ 2.0)	74.9% (2023-24)	90% (2029-30)	PBF 5
Bachelor's degrees in programs of strategic emphasis	100% (2023-24)	90% (2029-30)	PBF 6
University access rate (% of students with Pell grants)	32.1% (2023-24)	37% (2029-30)	PBF 7
Graduate degrees awarded in programs of strategic emphasis	100% (2023-24)	90% (2029-30)	PBF 8
FCS AA transfer three-year graduation rate	25% (2019-23)	75% (2027-30)	PBF 9a
FTIC Pell recipient six-year graduation rate	50.5% (2019-23)	65% (2027-30)	PBF 9b
Percent of bachelor's graduates with 2+ workforce experiences	99.5% (2022-23)	100% (2029-30)	PBF 10
Research expenditures with business and industry	(new metric)	\$3.0M (2029-30)	Research & Innovation 18
Utility patents awarded (cumulative)	1 2024	20 2030	Research & Innovation 19
Endowment	\$13M 2024	\$33M 2030	Foundation
Annual student debt	\$1,490 (2021-22)	< \$1,500 (2029-30)	SUDS Annual Debt
Student-to-full-time-faculty ratio	18.4 2024	18.4 2030	SUDS
Percent of all state-funded employee FTE in administration	35% 2023	25% 2030	Faculty-Admin Report
Number of Corporate Impact Network partners	26 2024	75 2030	Foundation
Percent of students agreeing with: <i>My university campus provides an environment for free expression of ideas, opinions, and beliefs.</i>	75.5% (2023-24)	100% (2029-30)	Intellectual Freedom Survey