

FLORIDA POLY

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**TODAY**, we define the **FUTURE**.



FLORIDA POLYTECHNIC  
UNIVERSITY®

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**STRATEGY FOR IMPACT: OUR COLLABORATIVE VISION  
2025-2030 STRATEGIC PLAN**





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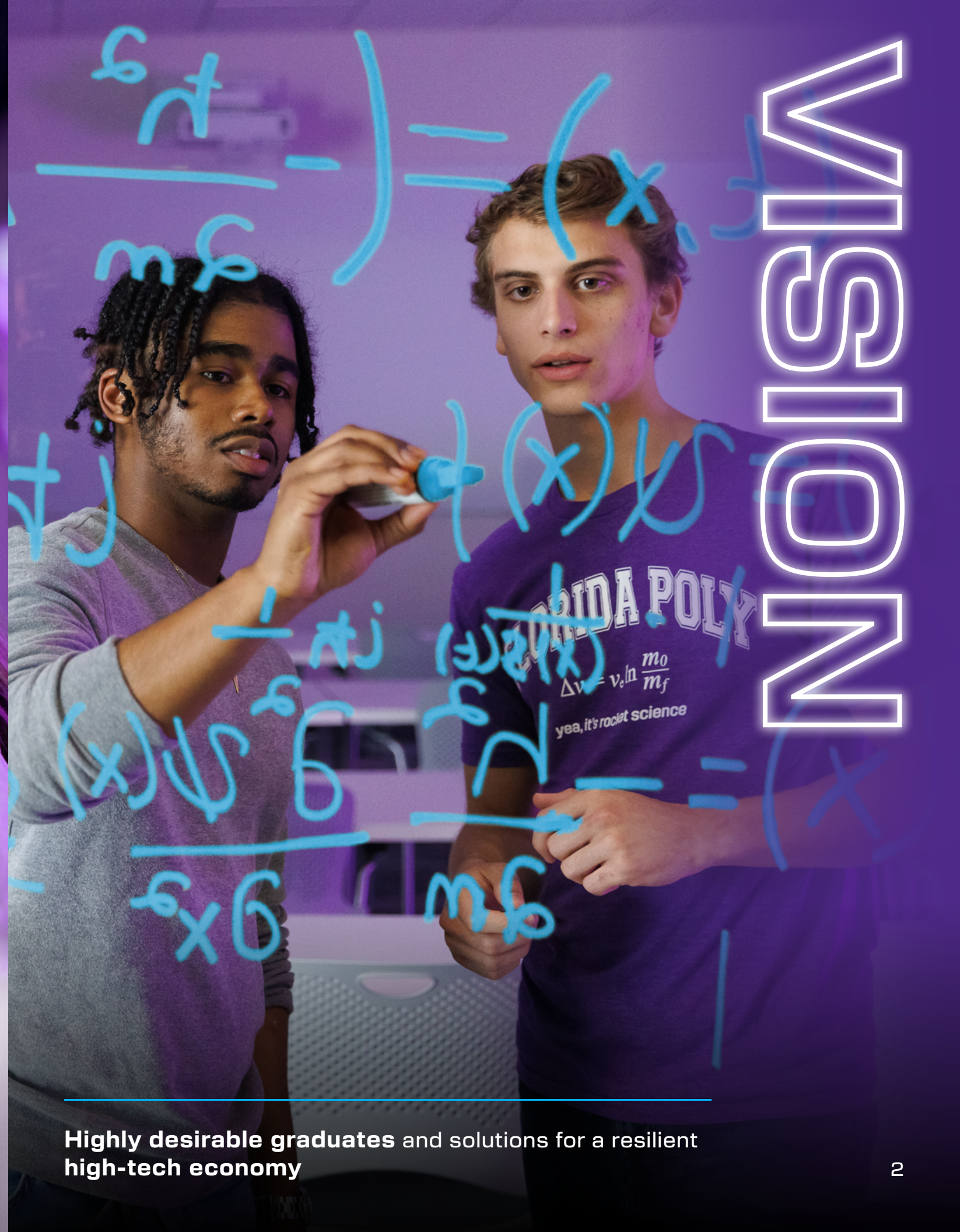


# Mission

We serve **students** and **industry** through **educational excellence** and the discovery, advancement, and application of knowledge in **science, technology, engineering, and mathematics**.



# VISION



## Highly desirable graduates and solutions for a resilient high-tech economy



# PRINCIPLES

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## EXCELLENCE AND OPPORTUNITY

To pursue the highest quality of academic and institutional success while ensuring access to opportunities for all students.

**Explanation:** *This principle is rooted in a strong commitment to continuous improvement and innovation across the University. It emphasizes upholding high educational standards, driving operational efficiency, and creating a culture where all students can excel and reach their full potential.*

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## STUDENT FOCUS

To prioritize the needs, success, and well-being of students in every aspect of the institution.

**Explanation:** *This principle guides the University to create a supportive environment where all policies and resources are centered on student learning, growth, and experience. It reflects the University's solid commitment to making students the central focus of its mission.*

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## STEADFAST INTEGRITY

To demonstrate an unwavering dedication to honesty, ethical behavior, and transparency in all aspects of the institution.

**Explanation:** *This principle promotes an atmosphere of trust, accountability, and respect, ensuring that decisions, actions, and academic practices align with the highest moral standards. It encourages faculty, staff, and students to uphold ethical values, cultivating a positive and responsible University community.*

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## COMMUNITY COLLABORATION

To work together within and beyond the institution to create mutual support, leverage strengths, and achieve collective success.

**Explanation:** *This principle focuses on building partnerships, fostering engagement, and aligning goals inside and outside the University. It drives impactful change and strengthens community bonds by uniting people, resources, and ideas.*

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## FEARLESS CURIOSITY

To inspire a relentless drive to explore new ideas and take bold, innovative steps, particularly in areas of uncertainty.

**Explanation:** *This principle celebrates examining details, challenging assumptions, and the bold pursuit of knowledge. It encourages the University community to push boundaries, learn from failures, and approach complex problems with curiosity, creating an environment where innovation thrives and impactful discoveries are made.*

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## FORWARD THINKING

To prioritize a deep commitment to innovation, growth, and readiness for the future.

**Explanation:** *This principle reflects the University's dedication to exploring new ideas, adopting transformative technologies, and nurturing creativity. It motivates students, faculty, and staff to think critically, adapt to emerging trends, and develop innovative solutions.*



# STRATEGY FOR IMPACT

## 2025-2030 STRATEGIC PLAN

### PREFACE

As we embark on a new season of accelerated advancement, this strategic plan reflects our University's dedication to shaping a future defined by excellence, uncommon innovation, and transformative impact. Florida Polytechnic University (Florida Poly) is a premier institution specializing in science, technology, engineering, and math (STEM), meaning we are uniquely positioned to lead in a world where these fields are driving the most significant global changes.

In an era of rapid technological and scientific breakthroughs, our commitment to STEM education and research equips us to address the complex challenges of tomorrow. We recognize the responsibility we hold in preparing the next generation of innovators, problem-solvers, and thought leaders—those who will define the future of industry, technology, health care, and more.

This plan outlines our vision for continued excellence in academic rigor and research, while embracing new, bold opportunities for interdisciplinary collaboration and technological advancement. It highlights strategies that will position our University at the cutting edge of discovery, from advanced scientific inquiry to groundbreaking engineering innovations.

By fostering creativity, enhancing industry partnerships and engaging with the global academic community, we will extend our influence far beyond our campus. Together with our faculty, students, and stakeholders, we will push the boundaries of STEM education, ensuring Florida Poly rises as a global leader and a catalyst for progress in Florida, the nation and the world.

This is not just a time for growth—it is a time for transformation. Our focus on STEM will continue to elevate our standing as a trailblazer in education, research, and innovation. The future demands a university that not only keeps pace with change but sets the pace—and this plan is our roadmap to doing just that.

Let us move forward with bold vision, confidence, and an unwavering commitment to the pursuit of excellence in STEM and beyond.

**TODAY,** we define the **FUTURE.**







## SEASON OF ACCELERATED ADVANCEMENT

During its first decade, from 2014 to 2024, Florida Poly laid a robust foundation for the institution’s future growth. Despite facing unexpected challenges and obstacles, the University not only persevered but is now poised for significant progress. With a team of skilled and experienced higher education administrators at the helm, Florida Poly is embracing a new, success-driven culture, rooted in respect, transparency, and gratitude for all stakeholders’ contributions.

Our senior leadership understands the complexities of higher education and is equipped to navigate change more effectively than ever before. According to “What Higher Education Will Look Like in 10 Years,” a 2024 report from The Chronicle of Higher Education, the changes in higher education over the next decade and beyond will occur at an unprecedented pace. Key factors driving these changes include declining enrollment, demographic shifts, changing attitudes toward higher education, and economic pressures.

As the landscape shifts, Florida Poly recognizes that surviving universities will be those that demonstrate agility and foresight in adapting to these emerging realities. Proactively, we will prioritize innovative strategies to enhance student engagement and support, ensuring that retention rates improve alongside enrollment efforts. We will embrace technological changes and flexible learning models to meet the varying needs of students, preparing them for a rapidly changing job market.

Additionally, Florida Poly will cultivate stronger relationships with industry partners to align academic offerings with workforce demands, creating pathways for students that lead to meaningful careers.

By implementing these strategic initiatives and fostering a collaborative approach that values varying perspectives—both within the University and beyond—Florida Poly will create a dynamic environment essential for solidifying our long-term success. This strategic focus will enable us to harness our collective strengths and address challenges proactively, ensuring that we continue to thrive as we move forward.

Through these targeted efforts and a commitment to collaboration, Florida Poly is poised to secure its future success and maintain its reputation for academic excellence and career readiness. In 2024, the University was recognized as the No.1 public college in the Southeast for the fourth consecutive year and ranked among the Top 20 public engineering programs in the country without a Ph.D., according to U.S. News & World Report, highlighting our effective combination of affordability and top academic performance. Additionally, WalletHub ranked Florida Poly as No. 1 among public universities in the nation for best career outcomes.

Florida Poly’s impact goes far beyond academics, contributing more than \$289 million annually to the regional economy (2019). We provide the best return on investment among state universities, with our graduates achieving the highest earning power one year after graduation and carrying the least amount of debt, according to the state’s MyFloridaFuture tool and an analysis of federal data conducted by The Palm Beach Post. Notably, 93% of our students come from Florida, and over 80% choose to stay in the state after graduation, contributing to the region’s continued growth and prosperity.

While Florida Poly has been widely recognized for its exceptional education and significant contributions to the region, University leadership acknowledges there are areas that need improvement to further elevate student success. These include challenges with some performance-based metrics, particularly graduation and retention rates. One key factor affecting retention is the breadth of our all-STEM focus. To address this, the University is actively working on expanding academic offerings to provide a greater variety of STEM-related options and enriching support systems based on best practices that will help keep students on track and achieve their degrees within four years.

Through these efforts, we are laying the groundwork for a future where Florida Poly is ranked as the top STEM university in the South and is widely recognized for producing well-rounded graduates in high-demand fields who are prepared to be leaders in industry. As high-tech employers seek out strong collaborative opportunities with the University, many of these businesses will move their technology centers into a vibrant research park anchored by the University, amplifying Florida Poly’s growing research influence in critical fields.





## IMPORTANCE OF STRATEGY IN SHAPING A BRIGHT FUTURE

In today’s rapidly changing educational landscape, developing a strategy is crucial for creating a bright future for institutions like Florida Poly. A well-defined strategy acts as a roadmap, guiding our decisions and actions toward clear goals while allowing us to adapt to emerging challenges and opportunities.

By prioritizing strategic planning, we can identify our strengths and areas for growth, ensuring that we allocate resources effectively and pursue initiatives that align with our mission and that of the State University System (SUS) of Florida. This approach not only fosters uncommon innovation but also enhances collaboration among faculty, staff, and stakeholders, creating a united front in our pursuit of excellence.

Ultimately, leveraging strategy is not just about achieving immediate objectives; it is about laying the groundwork for sustained success and resilience. By embracing strategic thinking, we ensure that Florida Poly can adapt, innovate, and fulfill its commitment to our students and community.

The statistical value of using strategy in leadership teams can be seen across various studies and metrics that highlight its impact on organizational performance. Here are some key findings:

- 1

Research shows that organizations with a clearly defined strategy often **OUTPERFORM THEIR PEERS**. A study (2012) by the Harvard Business Review found that companies with a strong strategic focus tend to have higher revenue growth and profitability.
- 2

According to Gallup (2021), organizations that effectively communicate their strategy see a **20% INCREASE IN EMPLOYEE ENGAGEMENT**. Engaged employees are more productive and contribute positively to the organizational culture.
- 3

A study (2018) by PwC indicated that organizations with strategic planning processes are **2.5 TIMES MORE LIKELY TO BE CONSIDERED INNOVATIVE**. This correlation suggests that strategic thinking encourages a culture of innovation.
- 4

A report (2024) from McKinsey & Company found that organizations that leverage strategic frameworks in decision-making processes can **REDUCE DECISION-MAKING TIME BY UP TO 25%**, allowing for quicker responses to market changes.

In summary, employing a strategic approach correlates with improved performance, higher employee engagement, increased innovation, faster decision-making, long-term sustainability, and better customer satisfaction—all of which contribute significantly to our organization’s success.

## UNIVERSITY STRATEGIC PLANNING PHILOSOPHY

The planning process for the 2025-2030 Florida Poly Strategic Plan is characterized by its broad-based, interrelated, and participatory nature. This approach involves a varied group of stakeholders, including student leadership, faculty, staff, administration, members of the Board of Trustees, Foundation representatives, and numerous external influencers from Central Florida.

The goal was to ensure that the plan’s development was collaborative and shaped through listening, observing, and actively gathering input from all corners of the University community. This method fosters thoughtful integration and promotes high levels of engagement from everyone involved.

Importantly, this plan does not belong solely to the president or the administration; it is a collaborative effort that synthesizes a wealth of ideas and perspectives. It represents a shared vision and purpose, reflecting the collective aspirations of the entire University community.



Florida Polytechnic University Board of Trustees



## METHODOLOGY

To create an effective strategic plan, the president initiated a process designed to ensure objective input from a wide range of stakeholders. A consultant was brought on board to assist in crafting the plan and facilitate the first Strategic Planning Summit, which took place on Sept. 7, 2024, at Catapult in Downtown Lakeland. The summit brought together 35 internal and external stakeholders, including University personnel, Trustees, influencers and community leaders. The event aimed to foster collaborative, thoughtful discussions focused on developing key priorities that would serve as the foundation of our 2025 to 2030 Strategic Plan.

Together, we tackled the day with an approach intended to prompt mission-driven work clearly focused on our purpose and long-term objectives. As a result of this effort, our consultant, Dr. Craig Collins of Sterling Creative Consultants, helped us identify three priorities to use as a roadmap for developing goals, objectives, and initiatives to strategically align with Florida Poly’s mission and vision.

The summit began with a challenge by Board Chair Beth Kigel, followed by remarks from President Devin Stephenson. Dr. Collins was then introduced and outlined the day’s agenda, which included our Guiding Principles for Strategic Planning: Intentional Service; Think, Learn, and Work Together; Recognize All Voices; Be Audacious; and Confidence in the Vision, Articulated by Strategy and Executive Engagement.

We then shifted our focus to gathering group input on the underlying assumptions, positive and negative, related to Florida Poly’s current position. Following this exercise, senior leadership team members provided a snapshot of the University’s status in their specific functional areas: housing, student enrollment, retention, land acquisition, degree programming, endowment, student demographics, infrastructure, and SUS Performance-Based Funding metrics.

Dr. Collins followed up with a pivotal question, “In what areas does Florida Poly need to grow?” There was reflection time at each table, with small groups identifying specific areas for focused growth. The results were charted, revealing converging themes. Dr. Collins’ team presented the identified priorities, and participants voted to reach consensus. In the end, there was overwhelming support for three primary priorities.

We then engaged in a “Start, Stop, Continue” exercise for each of the priorities. Each group worked through the process, identifying actions to stop, start, and continue on each priority. Afterward, each table determined its top recommendations for each priority. Each then developed and presented a summary.

All information obtained at the summit was recorded and presented to the president approximately a week and a half after the event. From there, the president and consultant shared the results with Florida Poly’s vice presidents.





# THREE PRIORITIES

1

## COMPREHENSIVE INSTITUTIONAL GROWTH

Drive comprehensive growth at Florida Poly via multifaceted strategies that enhance academic excellence, expand research capabilities, and strengthen community and industry partnerships.

2

## ADVANCEMENT THROUGH INTENTIONAL RESOURCE DEVELOPMENT

Develop and leverage institutional resources, including financial, technological, and human capital to enhance academic programs, foster research innovation, and support community engagement.

3

## ACADEMIC AND INDUSTRY COLLABORATIVE PARTNERSHIPS

Establish and foster productive relationships with industry partners and academic institutions and, if necessary, develop a strategy to acquire property and/or develop current property to assist in the development of those partnerships.

## THREE PRIORITIES

As we transitioned to the next phase, the president reminded the senior leadership team to align the plan's priorities with those emerging from the Board of Governors' process for development of the SUS' Strategic Plan. Those focus areas included the following: institutional excellence, student success, faculty excellence, research, industry relationships focused on student internships, operational efficiencies at each institution, and system coordination (collaboration vs. competition).

In early October, during a meeting of the President's Strategy Circle, Dr. Stephenson charged all leadership team members to use the identified priorities and work with their teams to develop goals, strategies, and initiatives that address those priorities. They were also instructed to establish both qualitative and quantitative methods for measuring success in achieving those goals. The deadline for submission of this work was Oct. 10, 2024.

Immediately after receiving input from all our functional area teams, Drs. Collins and Stephenson convened to review feedback from the Strategy Circle members and create a well-framed preliminary plan with clearly articulated goals and objectives. This work was completed by mid-October and submitted to Dr. Tom Dvorske, vice provost, and Kevin Calkins, director of institutional research, for review through the lens of regional accreditation and the accountability standards set by the Board of Governors and the State University System. By Oct. 30, Dr. Dvorske and Director Calkins returned the document to President Stephenson with their recommendations for additions, deletions, and corrections.

The next phase involved reviewing the draft with members of the Strategy Circle and their leadership teams to clarify and adjust goals and objectives as needed. Proposed changes were submitted by early November.

Chair Kigel and President Stephenson then conducted a virtual TEAMS call with members of the Strategy Circle to present the final draft of the 2025-2030 Strategic Plan. The purpose of this meeting was to gather Chair Kigel's insights on any necessary changes the administration should make. After incorporating her revisions, the president and Chair Kigel shared the updated document with the Board of Trustees in preparation for a thorough discussion during the Board's annual retreat in November 2024.

Finally, the document was presented to the Board of Trustees for approval at its November meeting. Once approved, the president submitted the strategic plan to Chancellor Ray Rodrigues and the Board of Governors for their consideration, with approval anticipated after January 2025.



**OBJECTIVE**

To drive comprehensive growth at Florida Poly via multifaceted strategies that enhance academic excellence, expand research capabilities, and strengthen community and industry partnerships.

**GOAL 1**

*Maximize Florida Poly and industry collaboration by establishing a robust framework for corporate engagement.*

The goal includes a dynamic research park that serves as a hub for industry collaboration and innovation where students engage in transformative research projects that address real-world challenges. By forming strategic partnerships with leading companies and innovative organizations, Florida Poly will create pathways for student internships and job placements and avenues for faculty to connect with industry-proven leaders, ensuring graduates are well-prepared innovators for the workforce.

To support this initiative, the University will cultivate a robust alumni network, reconnecting with former students and sharing industry insights while fostering connectivity between the University and corporate partners by augmenting industry engagement. Ultimately, this integrated approach will position Florida Poly as a leader in innovation and community engagement, benefiting students, alumni, and industry alike.

**INITIATIVE 1.1**

Grow opportunities as a research University by creating a research park.

**INITIATIVE 1.2**

Identify and partner with the top 10 high-tech organizations to become a “Florida Poly Research Park Mega Partner.”

**INITIATIVE 1.3**

Create Specialized Alumni Networks in industry to foster networking, industry collaboration, and corporate engagement.

**GOAL 2**

*Strengthen Florida Poly's reputation and influence by positioning the University as a leading economic driver in the region.*

Florida Poly will actively engage local, regional, national, and global influencers in a collaborative effort to expand state legislative resource development. By forming strategic alliances with key stakeholders, including policymakers, industry leaders, and community organizations, Florida Poly will advocate for increased funding and support for higher education initiatives. Further, by leveraging the excellent and long-established work of the Florida Industrial and Phosphate Research Institute (FIPR) we will expand our applied research impact including launching an office focused on patents and technology transfer. This collective approach will not only enhance University resources but also promote research and academic programs on a broader scale. While elevating Florida Poly's ranking, visibility, and impact, University leadership will foster a culture of excellence that attracts world-class talent and advances the University's reputation, both domestically and internationally.

**INITIATIVE 2.1**

Develop and maintain strong relationships with internal and external stakeholders to ensure the institution is effectively connecting with local, county, regional, state, and federal influencers, entities, and policymakers.

**INITIATIVE 2.2**

Expand state legislative resource development efforts through thoughtful, robust budget requests and an aggressive plan to build out the campus infrastructure to accommodate a growing student body.

**INITIATIVE 2.3**

Expand FIPR's research footprint throughout the state and beyond and establish an Office of Patents and Technology Transfer to capitalize on the value of applied research.



**GOAL 3**

*Cultivate a rich Florida Poly experience for students, staff, and faculty.*

Florida Poly is dedicated to ensuring rich, fulfilling experiences for students, staff, and faculty. We will actively foster a climate of free expression and civil discourse within a safe and secure campus and collaborate closely with University stakeholders and external law enforcement agencies to protect students, faculty, and staff. We will also increase academic offerings and student enrollment by developing innovative programs and modernizing student information systems that attract varied learners and foster a culture of academic excellence. Florida Poly will recruit world-class faculty who will bring cutting-edge research and industry experience, enhancing the quality of education and student engagement. By accelerating comprehensive support services focused on student success, Florida Poly aims to improve retention and graduation rates. Additionally, the University will create faculty learning opportunities that prepare students for the ever-changing job market, ensuring students are equipped to step into their place with the next generation of innovators, problem-solvers, and thought leaders—those who will define the future of industry, technology, health care, and more.

**INITIATIVE 3.1**

Ensure a climate of free expression and foster civil discourse through Office of Public Policy Events (OPPE) programming according to the principles set forth in the State University System Free Expression Statement and the Board of Governors' (BOG) Civil Discourse Final Report.

**INITIATIVE 3.2**

Collaborate with campus stakeholders and external law enforcement agencies for a safe and secure campus environment for students, faculty, and staff.

**INITIATIVE 3.3**

Expand academic programming to include four new, industry-responsive undergraduate STEM programs and three master's degree or graduate certificate programs to meet state workforce needs and set the foundation for launching a doctoral program.

**INITIATIVE 3.4**

Increase and retain Florida Poly's world-class faculty to ensure quality education and deliver impactful research.

**INITIATIVE 3.5**

Modernize student-related information systems to enable more effective and efficient student information management, empower academic program and curriculum management, enhance support of student success, and improve the student and faculty digital services experience.

**INITIATIVE 3.6**

Increase student enrollment to 3,000.

**INITIATIVE 3.7**

Open a campus store to provide a retail outlet for students and employees.

**INITIATIVE 3.8**

Foster a culture of continuous professional learning by implementing regular training sessions, mentorship and leadership programs, and access to resources that encourage ongoing skill development and knowledge among all employees.



**GOAL 4**

*Bolster the University's financial sustainability and infrastructure.*

To support campus growth and improve financial strength, Florida Poly will embark on mission-driven construction projects that enhance facilities while advancing unrestricted auxiliary revenue streams. This approach includes the development of comprehensive 3-, 5-, and 10-year plans for University parking, successfully completing student housing sufficient to support Florida Poly's enrollment goals and addressing current needs and anticipating future demands to optimize revenue potential. By strategically investing in infrastructure, Florida Poly aims to create a sustainable environment that not only fosters student success but also generates additional financial resources, bolstering the University's overall financial position.

**INITIATIVE 4.1**

Develop and implement 3-, 5-, and 10-year plans for University parking to expand options, improve processes, and create a better experience for students and employees.

**INITIATIVE 4.2**

Facilitate sustainable and effective campus growth through mission-driven construction projects.

**INITIATIVE 4.3**

Develop a federal resource initiative involving the onboarding of an internal grant development office and government relations firm.

**INITIATIVE 4.4**

Grow unrestricted auxiliary revenue through the introduction of additional revenue streams and national brands.

**INITIATIVE 4.5**

Enhance the efficiency and effectiveness of business processes and services via automation to enable resource-efficient growth.

**INITIATIVE 4.6**

Enhance organizational effectiveness and efficiency by prioritizing the strategic utilization of our human capital, unlocking the full potential of our talent, and motivating them to drive innovation and productivity in alignment with our shared mission and vision.





## PRIORITY TWO ADVANCEMENT THROUGH INTENTIONAL RESOURCE DEVELOPMENT

### OBJECTIVE

To advance Florida Poly's mission by strategically developing and leveraging institutional resources, including financial, technological, and human capital, to enhance academic programs, foster research innovation, and support community engagement.

### GOAL 1

*Increase financial assets and streamline operational efficiencies.*

Florida Poly is dedicated to growing its assets to strengthen institutional support and expand scholarship opportunities for students, ensuring greater access to a high-quality education. By developing new and maximizing existing resources, the University will elevate research output, positioning itself as a leader in technology and innovation. Increasing unrestricted dollars through the Florida Poly Foundation will provide the flexibility needed to meet emerging needs and opportunities, while a new university-wide Contract Management System will standardize workflows, reduce administrative overhead, and ensure compliance. These interconnected efforts will drive Florida Poly's mission to foster educational excellence while ensuring a thriving, innovative, and financially sustainable community.

#### INITIATIVE 1.1

Aggressively grow the assets of the University's Foundation to provide operational support to the institution.

#### INITIATIVE 1.2

Develop new and leverage existing resources to enhance research output.

#### INITIATIVE 1.3

Implement tactical changes to the Enterprise Resource Planning (ERP) platform to augment financial efficiency and time-on-task entries.

#### INITIATIVE 1.4

Increase unrestricted Foundation dollars to better serve students and reduce the percentage of tuition and fee waivers.

#### INITIATIVE 1.5

Implement a university-wide contract management system for optimal efficiency and centralization in essential areas.

#### INITIATIVE 1.6

Augment Information Technology (IT) financing streams with IT-related grants, industry sponsorships, and partner investments.

### GOAL 2

*Improve teaching, elevate student learning, and boost research productivity while strategically leveraging resources to strengthen and promote the University's brand as a leader in technology and innovation.*

Florida Poly is committed to establishing a Faculty Center for Teaching and Learning to support faculty development, aiming to improve teaching quality, enhance student learning, and boost research productivity. Alongside this initiative, the University is focused on improving faculty and staff retention, setting a goal of reducing turnover to 10% or less to maintain a strong and stable academic community. Additionally, institutional resources will be strategically utilized to increase brand awareness, promoting Florida Poly as a leading institution in STEM education and innovation and a magnet for world-class talent.

#### INITIATIVE 2.1

Establish a Faculty Center for Teaching and Learning to support faculty development, improve teaching, promote student learning, and facilitate research productivity.

#### INITIATIVE 2.2

Improve faculty and staff retention to achieve an annual turnover goal of 10% or less.

#### INITIATIVE 2.3

Devise and leverage institutional resources to increase University brand awareness.



**GOAL 3**

*Strengthen public and private partnership management and promote accessibility and transparency across all areas of the institution.*

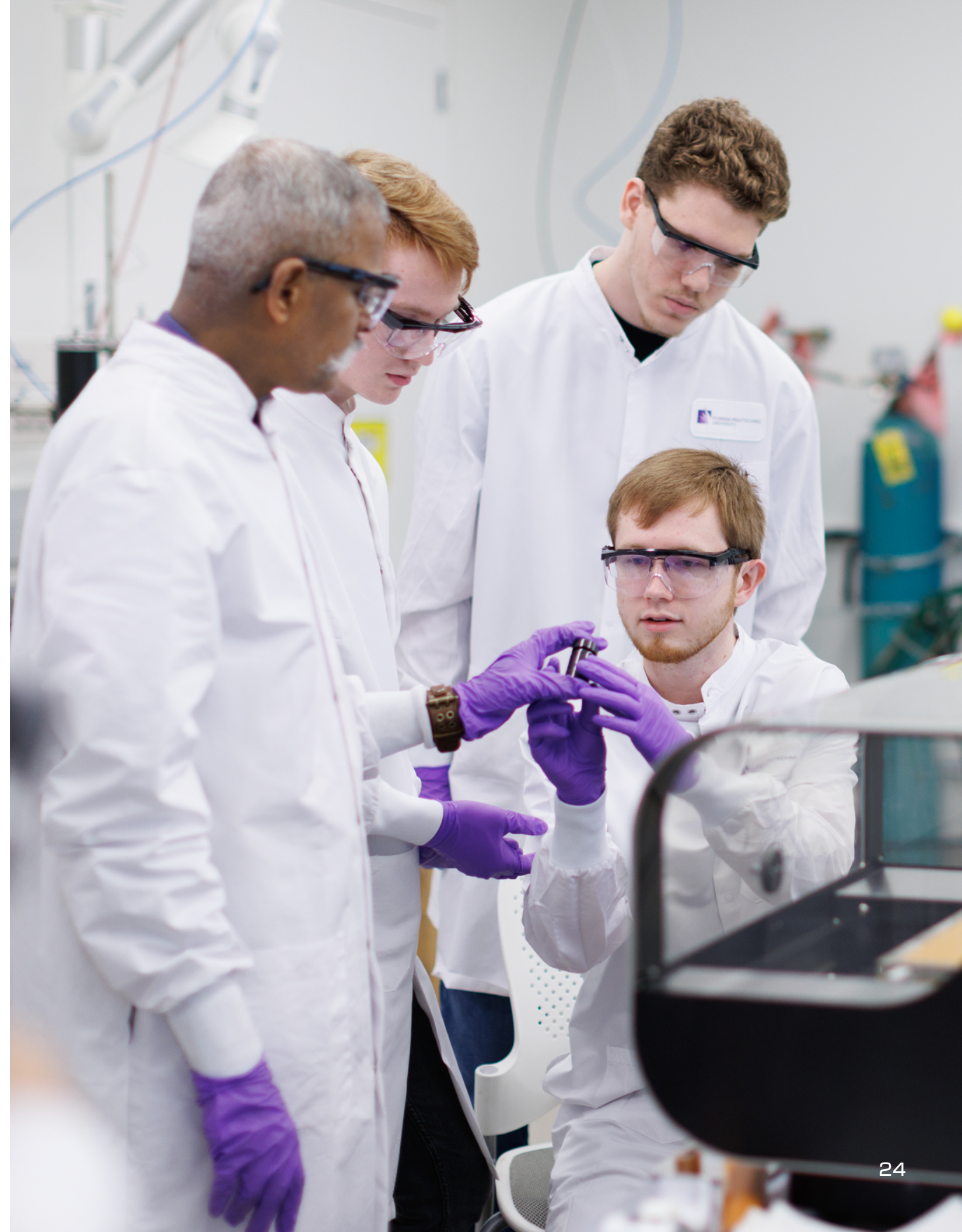
The University will revamp its website to improve transparency, providing clear and easy access to policies, regulations, rules, and bylaws for both internal and external stakeholders. A robust methodology will also be developed to effectively evaluate and manage external partnerships, ensuring that collaborations align with the University's mission and deliver impactful results.

**INITIATIVE 3.1**

Modify Florida Poly's website for transparency and measurable access to policies, regulations, rules, bylaws, etc. to internal and external stakeholders.

**INITIATIVE 3.2**

Construct methodology to effectively evaluate and manage external partnerships.





## PRIORITY THREE ACADEMIC AND INDUSTRY COLLABORATIVE PARTNERSHIPS

### OBJECTIVE

Establish and foster productive relationships with industry partners and academic institutions and, if necessary, develop a strategy to acquire property and/or develop current property to assist in the development of those partnerships.

### GOAL 1

*Formulate and execute a plan to establish a University Research Park and a Center for Innovation and Entrepreneurship, creating a hub for cutting-edge research, industry collaboration, and entrepreneurial development.*

Florida Poly is dedicated to creating a University Research Park and a Center for Innovation and Entrepreneurship, establishing a hub where research, industry, and academia converge and collaborate. These initiatives will foster multidisciplinary relationships among students, faculty, and industry leaders, driving innovation and accelerating technological advancements. The research park will serve as a catalyst for groundbreaking projects, attracting companies interested in cutting-edge research, while the Center for Innovation and Entrepreneurship will provide resources and support for aspiring entrepreneurs to bring their ideas to life. Together, these efforts will position Florida Poly as a leader in technological development and entrepreneurial success.

#### INITIATIVE 1.1

Investigate and secure Florida Poly's surrounding land usage, purposed for a University Research Park and comprehensive live, work, and play area.

#### INITIATIVE 1.2

Launch a Center for Innovation and Entrepreneurship, providing students with the resources, mentorship, and education needed to launch new ventures and drive entrepreneurial initiatives.

### GOAL 2

*Strengthen industry and academic collaboration across all divisions and strategically utilize the University's brand to foster impactful public and private partnerships that support educational excellence and the discovery, advancement, and application of knowledge in STEM.*

Florida Poly is focused on building a vibrant ecosystem of research and industry collaboration through IT-based partnerships and the development of industry-driven cooperative educational programs that equip students with practical skills for their careers. As a complement to this collaborative spirit, the Presidential Speaker Series will feature renowned thought leaders and influencers to further connect students and faculty with industry experts and leading-edge ideas. By harnessing the Florida Poly brand, the University aims to forge new partnerships that drive innovation and expand opportunities across campus.

#### INITIATIVE 2.1

Develop robust academic and industry, IT-based strategic collaborations across all Florida Poly divisions and departments.

#### INITIATIVE 2.2

Collaborate with targeted industry partners and other institutions of higher education to develop cooperative educational programs (professional development courses/certificate programs) and employee exchange programs.

#### INITIATIVE 2.3

Produce the Presidential Speaker Series to feature leaders and experts from industry, government, and STEM fields.

#### INITIATIVE 2.4

Raise brand awareness of Florida Poly and leverage relationships throughout the state to initiate new partnership disciplines.



## CONCLUSION

Florida Poly is poised for an exciting leap forward, elevating its status among the nation's elite STEM institutions. With unwavering commitment from our leadership and the entire campus community, we are united in our bold vision to drive transformation in academics, faculty excellence, student success, and campus operations during this pivotal period.

Fueled by a spirit of collaboration and innovation, Florida Poly is ready to become Florida's premier destination for high-tech degrees, addressing the skyrocketing demand for skilled professionals in high-wage, cutting-edge industries. This momentum will not only boost the University's national reputation but will also position Florida as a leading force in the technology sector.

Florida Poly will bring this vision to life, executing the strategies and initiatives laid out in this plan with energy and precision. Together, we will set new standards for academic excellence, institutional achievement, and a culture of collaboration and connection that will extend well beyond our campus.

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