

**FLORIDA POLYTECHNIC UNIVERSITY
STRATEGIC PLANNING COMMITTEE
MEETING MINUTES
Greater Orlando Aviation Authority
One Jeff Fuqua Boulevard (One Airport Boulevard)
Orlando, Florida 32827
August 26, 2013 at 9:00 a.m.**

1. Call to Order and Roll Call

Chair Bob Stork called the meeting to order at 9:02 a.m. Chair Gidel appointed Trustee Don Wilson to the Strategic Planning Committee. Chair Stork welcomed Trustee Wilson to the Strategic Planning Committee.

Gina DeJulio called the roll: Chair Bob Stork, Trustee Bill Brown, Trustee Scott Hammack, Trustee Frank Martin, and Trustee Don Wilson (Quorum) were present. Also present: Chair Rob Gidel, Trustee Dr. Sandra Featherman, and Trustee Hyman.

Staff, Consultants, and Presenters: Ava Parker, Dr. Ghazi Darkazalli, Gina DeJulio, Maggie Mariucci, Rick Maxey, Sean Malott, John Gray, Pete Karamitsanis, Bryan Mahaffey, Tim Campbell, and Dr. Jim Magee

2. Marketing and Communications Plan

Scott Rhodes addressed the Board and presented the marketing and communications plan. The plan is attached.

Scott Rhodes presented several billboard location options. He advised that the billboards at the construction site and I-4 have been installed.

Ava Parker advised that the staff will provide monthly updates of the marketing and communications plan to the Strategic Planning Committee even if the Committee is not meeting that month.

Trustee Hammack made a motion to approve the marketing and communications plan. Trustee Martin seconded the motion, a vote was taken and the motion passed unanimously.

3. ITN for Redundant Communications

Kevin Hyman stepped out of the room for this discussion. The notice of conflict that he filed with the Board as read as required at the August 13, 2013 Board of Trustees meeting.

Bryan Mahaffey completed an overview of Part 1 of the ITN for redundant communications.

Trustee Wilson made a motion to recommend to the Board approval to enter into negotiations for High Speed Communications with Bright House Networks for services related to: 1) Redundant High Speed Internet and Data Communications, 2) Cable Television Services, and 3) Telecommunication Services, to authorize staff to negotiate the final agreement, and once negotiated, to authorize the Board Chair to sign the contract. Trustee Brown seconded the motion, a vote was taken and the motion passed unanimously.

Bryan Mehaffey completed an overview of Part 2 of the ITN for redundant communications.

Trustee Brown made a motion to recommend to the Board approval to authorize staff to enter into negotiations for High Speed Communications with Inland Fiber & Data for services related to off campus equipment location, and once the final contract is negotiated, to authorize the Board Chair to sign the contract. Trustee Martin seconded the motion, a vote was taken and the motion passed unanimously.

4. Building Naming Policy

Gina DeJulio went over the Building Naming policy and answered any questions the Board had concerning the policy.

Chair Gidel advised that he would like to ensure the monies that are being raised for naming of the buildings are unrestricted monies and can be used for scholarships.

Maggie Mariucci advised that this would depend on the donor intent and would be discussed with the donor at the time of the donation.

Trustee Martin requested a list or matrix to identify buildings or parts of buildings or campus for donations and the donation required for each (i.e. building, floor, room, lab, pond, etc.). Maggie Mariucci advised that the staff will put together a list.

Chair Gidel requested to remain in constant communication with the Foundation Board.

Cindy Alexander advised the Board of Trustees and the Foundation Board will be walking hand in hand. Trustee Wilson asked Cindy Alexander if this policy met their goals. She advised that it did.

Trustee Martin made a motion to approve the Building Naming policy. Trustee Brown seconded the motion, a vote was taken and the motion passed unanimously.

5. Industry Partner Summit

Sean Malott gave an update on the Industry Partner Summit and presented an overview of the day's events. Invitations have been sent out for this event.

Chair Stork requested to receive a daily updated list of those who are or are not attending.

6. Industry Partnership Plan

Sean Malott gave an update on the Industry Partnership plan.

7. Strategic Plan

SIE has been selected as the consulting company for the development of the strategic plan. Dr. Jim Magee, President and CEO of Strategic Innovations in Education (SIE), will serve as the project manager and lead consultant. Dr. Magee presented an overview of SIE and what his company has accomplished with other universities and educational institutes.

He presented his plan on how he will help develop a strategic plan for Florida Poly. He will work collaboratively work with the staff/Committee to develop the strategic plan.

8. Business Plan

A business plan draft developed by staff was distributed to the Committee for review. Ava Parker requested that each member of the Committee take the time to review the document and contact her if they had any questions or comments concerning the business plan.

9. Closing Remarks & Adjournment

With no further business to discuss, the Strategic Planning Committee meeting adjourned at 10:37 a.m.