

**FLORIDA POLYTECHNIC UNIVERSITY
STRATEGIC PLANNING COMMITTEE – VIA CONFERENCE CALL
MEETING MINUTES**

**One Poly Place
439 S. Florida Avenue, Suite 300
Lakeland, FL 33801
November 19, 2013 at 3:00 p.m.**

1. Call to Order and Roll Call

Chair Bob Stork requested that Trustee Scott Hammack chair today's Strategic Planning Committee call. Chair Hammack called the meeting to order at 3:01 p.m. Gina DeJulio called the roll: Chair Scott Hammack, Trustee Bob Stork, and Trustee Don Wilson (Quorum) were present. Also present: Trustee Robert MacCuspie

Staff: Ava Parker, Dr. Ghazi Darkazalli, Gina DeJulio, Dr. Brian Birky, Crystal Lauderdale, Rick Maxey, and Kevin Calkins

2. Approval of Minutes

Trustee Wilson made a motion to approve the minutes from July 22, 2013 and August 26, 2013. Trustee Stork seconded the motion, a vote was taken and the motion passed unanimously.

3. Approval of FY 2012-13 Annual Accountability Report

Kevin Calkins gave an overview of the accountability report and a review of what the report dashboard will be reporting in the future. Financial resources were reported for 2013-14 as this information was requested by the Board of Governors.

Trustee Wilson made a motion to approve the FY 2012-13 Annual Accountability Report. Trustee Stork seconded the motion, a vote was taken and the motion passed unanimously.

4. Approval of FIPR Institute's FY 2012-13 Annual Report

Brian Birky gave an overview of the annual FIPR report. The report includes FIPR's four research areas: mining and beneficiation, chemical processing, public and environmental health, and reclamation.

Trustee Wilson made a motion to approve the Florida Industrial & Phosphate Research Institute's annual report. Trustee Stork seconded the motion, a vote was taken and the motion passed unanimously.

5. Approval of FY 2013-14 Legislative Affairs Plan

Rick Maxey gave an update on the legislative affairs plan.

Chair Hammack asked if there was anything different this year from last year. Rick Maxey advised that Florida Poly is on target to meet with every member of the legislator that is important to higher education and Florida Poly.

March 11, 2014 will be Polk County Day at the Capitol. Since Florida Poly will partner with Polk County for this event, Maggie Mariucci will be working with the county leadership.

Rick Maxey advised that March 25, 2014 will be Florida Poly Day in the Capitol and we have permission to set up exhibits in the Capitol on the House and Senate side of the third floor rotunda. Florida Poly also has permission to hang a banner down the center of the rotunda. This banner will be visible from the 1st, 2nd, 3rd, or 4th floor of the Capitol.

Ava Parker advised that the Foundation is working with Florida Poly to provide private lobbyists to work in conjunction with Rick Maxey to ensure Florida Poly's message is being carried to the appropriate people.

Trustee Wilson asked if Rick Maxey was collaborating on anything with the legislature. Rick Maxey advised there are a couple of initiatives they are collaborating on: Hard Hats for Higher Ed and AIM Higher for Education.

Trustee Stork made a motion to approve the FY 2013-14 Legislative Affairs Plan. Trustee Wilson seconded the motion, a vote was taken and the motion passed unanimously.

6. Approval of Regulations

Gina DeJulio went over the regulations FPU-6.003 Hours of Work and Overtime, FPU-Rule 6C13-10.002 – Direct Support Organizations, and FPU-6.006 Sick Leave Pool.

Trustee Wilson asked if Florida Poly is anticipating any DSO's other than the Foundation. Gina DeJulio indicated that she did not believe so. She also noted that any additional DSO's would have to be certified by the full Board before they were created.

Trustee Stork asked Gina DeJulio to inform the Committee that if during her research on regulations there was any conflict with Florida Poly's non-tenure agreement.

Trustee Wilson made a motion to approve regulations FPU-6.003 Hours of Work and Overtime, FPU-Rule 6C13-10.002 – Direct Support Organizations, and FPU-6.006 Sick Leave Pool. Trustee Stork seconded the motion, a vote was taken and the motion passed unanimously.

7. Strategic Plan

Dr. Darkazalli advised that the strategic plan should be completed by the end of January 2014. There is a meeting set for December 6, 2013 for the staff and members from the community to meet and summarize the goals for the strategic plan.

8. Branding

Crystal Lauderdale gave a summary of the Branding ITN that was issued to seek a vendor(s) to assist with marketing research and the creative development of Florida Poly's main brand. After an evaluation of the submissions, the Evaluation Committee selected Fuse Ideas as the vendor for branding. The expected timeline for completion of the branding is four to six months with a deadline of May 2014.

9. Business & Industry Partnership Status

Sean Malott gave an update on the business and industry partnership status. He advised that Florida Poly has signed with its first industry partner; Harris Corporation.

Sean Malott advised that Florida Poly would like to have 50 companies by the end of the year.

Dr. Darkazalli advised Harris Corporation has been in contact with Trustee MacCuspie and they have projects that they would like Florida Poly students to work on. There is also a meeting scheduled tomorrow with Dr. Ryan Integlia to meet with the Vice President of Systems Engineering Greg Miller to discuss monitoring campus technology.

Trustee Wilson advised that these partnerships are what are going to make Florida Poly stand out. We have to stay in touch with each partner to keep them involved and informed.

10. Date/Time for Future Committee Meetings

Strategic Planning Committee meetings were set for January 14, 2014, March 11, 2014, and May 13, 2014 at 3:00 p.m.

Ava Parker advised that the next Board of Trustees meeting is scheduled for Tuesday, December 17, 2013 at Full Sail University with dinner the evening before.

11. Closing Remarks & Adjournment

December 4, 2013 will be an opening for the Admissions Center from 10:00 a.m. to 12:00 p.m. Tours of the Admissions Center will also begin in December. December 12, 2013 is a “Thank You” reception for Poly Vision from 4:00 p.m. to 6:00 p.m.

Ava Parker gave an update on housing. She advised the Board that they will be receiving information about the final transaction for housing. John Gray will be in contact for individual briefings. A Board meeting is set for November 26, 2013 at 2:00 p.m. to discuss the housing for potential approval.

Dr. Darkazalli advised that there are currently 93 students that have been admitted into the University. The average ACT score is 27 and the average SAT score is 1890.

Chair Hammack asked if there should be a number or ratio to anticipate that some of these students will go to another university to ensure we get the number of students we need for Florida Poly. Dr. Darkazalli advised that a ratio has been set in place.

With no further business to discuss, the Strategic Planning Committee meeting adjourned at 3:53 p.m.