

**FLORIDA POLYTECHNIC UNIVERSITY
STRATEGIC PLANNING COMMITTEE – VIA CONFERENCE CALL
MEETING MINUTES**

**One Poly Place
439 S. Florida Avenue, Suite 300
Lakeland, FL 33801
January 14, 2014 at 3:00 p.m.**

1. Call to Order and Roll Call

Chair Bob Stork called the meeting to order at 3:01 p.m. Gina DeIulio called the roll: Chair Bob Stork, Trustee Bill Brown, Trustee Scott Hammack, Trustee Frank Martin and Trustee Don Wilson (Quorum) were present. Also present: Trustee Robert MacCuspie

Staff: Ava Parker, Dr. Ghazi Darkazalli, Gina DeIulio, and Crystal Lauderdale.

2. Approval of Minutes

Trustee Wilson made a motion to approve the minutes from November 19, 2013. Trustee Brown seconded the motion, a vote was taken and the motion passed unanimously.

3. Approval of Regulations

Gina DeIulio went over regulations: FPU–5.002 Institutes and Centers, FPU–6.007 Other Types of Leave, and FPU–6.009 Employment of Relatives.

Trustee Martin made a motion to approve regulations FPU–5.002 Institutes and Centers, FPU–6.007 Other Types of Leave, and FPU–6.009 Employment of Relatives. Trustee Wilson seconded the motion, a vote was taken and the motion passed unanimously.

4. Strategic Plan

Dr. Darkazalli gave an update on the strategic plan. The draft of the strategic plan will be completed prior to January 31, 2014. Chair Stork asked the members to provide input on the strategic plan to staff.

5. Marketing Update

Crystal Lauderdale gave an update on the re-design of the University's website.

Trustee Martin asked if it would be possible to have a recruiter monitor the website periodically and if there was a potential student on the website for a certain amount of time, then a pop-up to the potential student would allow the student to communicate with the recruiter.

Crystal Lauderdale advised this would be possible and she will look into this as a possible update to the website. She also advised that the recruiters were planning a google hangout (virtual question and answer session) at the end of February 2014.

Crystal Lauderdale gave an update on the branding process.

6. Recruiting Update

Dr. Darkazalli gave an update on the recruiting numbers. He advised that tours of the Florida Poly campus are being conducted daily. The students who have paid their deposits have an average GPA of 3.9 and an average SAT of 1850.

7. Date/Time for Future Meetings

Ava Parker advised that the next Board of Trustees meeting date will be changed and staff will be contacting each of the Board members for their availability.

Florida Poly will be making a presentation on the progress of the University to the Board of Governors Select Committee on Florida Polytechnic University on January 15, 2014.

8. Closing Remarks & Adjournment

With no further business to discuss, the Strategic Planning Committee meeting adjourned at 3:42 p.m.