

**FLORIDA**  

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**POLYTECHNIC**  
UNIVERSITY

**BOARD OF TRUSTEES**  
**STRATEGIC PLANNING COMMITTEE MEETING**

**REVISED**

Wednesday, September 9, 2015  
11:45 a.m. Eastern Standard Time  
*(Or upon adjournment of the Housing Committee meeting)*

The Terrace Hotel  
Ballrooms A and B  
329 East Main Street  
Lakeland, Florida 33801

**Conference Line: 1-888-670-3525 & Participant Code: 5879779062#**

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Bob Stork, Chair  
Thomas O'Malley

Veronica Perez-Herrera  
Don Wilson

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**AGENDA**

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|-------|---|--------------------|
| I.    | Call to Order   | Bob Stork, Chair   |
| II.   | Roll Call   | Maggie Mariucci    |
| III.  | Public Comment  | Bob Stork, Chair   |
| IV.   | Approval of Minutes   | Bob Stork, Chair   |
|       | A. <a href="#">December 19, 2012</a>  |                    |
|       | B. <a href="#">February 15, 2013</a>  |                    |
|       | C. <a href="#">February 25, 2013</a>  |                    |
|       | D. <a href="#">March 11, 2015</a>   |                    |
| V.    | <a href="#">Florida Equity Report</a>   | Kevin Calkins      |
| VI.   | <a href="#">FIPR Annual Report</a>  | Brian Birky        |
| VII.  | Informational Items/Updates   |                    |
|       | A. <a href="#">2015-16 Marketing and Communications Strategic Plan Overview</a> | Crystal Lauderdale |
|       | B. <a href="#">Office of Industry Partnerships</a>                              | Sean Malott        |
| VIII. | Closing Remarks and Adjournment   | Bob Stork, Chair   |