

Syllabus: FIN 2001 – Introduction to Business Finance

Spring semester 2026

Course Information

- **Course Number and Title:** FIN 2001 – Introduction to Business Finance
- **Credit Hours:** 3 credits
- **Academic Term:** Spring 2026
- **Class Meeting:** Tuesday and Thursday 09:30AM-10:45PM (IST-1065)

Instructor Information

- **Instructor:** Artem Malinin
- **Office Location:** ARC 1106
- **Office Hours:** Tuesday 1:00pm -2:00pm, Wednesday 1:00 pm-2:00 pm, Thursday 1:00pm -2:00pm or by appointment
- **E-mail:** amalinin@floridapoly.edu

Course Details

- **Delivery Mode:** Face to Face
- **Official Catalog Course Description:**

This course is an introduction to the principles of business finance. Emphasis is placed on understanding basic finance concepts. The major topics of study include the concept of money, the monetary system, capital markets, time value of money, savings & investment, interest rates, fiscal policies, short-term and long-term financing, and stocks and bonds.

- Course Pre and/or Co-Requisites: ACG 2020 - Accounting for Managers or ACG 2021 - Principles of Financial Accounting
- Communication/Computation Skills Requirement (6A-10.030): N
- **Required Texts:** Ross, Westerfield, and Jordan, **Fundamentals of Corporate Finance 12th edition**, McGraw Hill, 9781259918957
- **Equipment and Materials:** Microsoft Excel, case study, registration at mygreatlearning.com website

Case - <http://store.darden.virginia.edu/coke-versus-pepsi-2001-v-41>

Certificate - <https://www.mygreatlearning.com/academy/learn-for-free/courses/introduction-to-corporate-finance>

- **Course Objectives:**
 - The objective of this course is to introduce students to corporate finance. That goal includes such topics as financial statement analysis, financial forecasting, risk management, investments and valuation, capital budgeting and cost of capital.
- **Course Learning Outcomes:**
Upon successfully completing this course, learners will:
 - Have a fundamental knowledge about the financial environment of corporations, capital markets, government policy, risk-return relationship, and investment process;
 - Have an understanding of the principles and concepts of financial investment, including interest rates, time value of money, security instruments;
 - Be able to apply financial concepts and methods in corporate finance, including working capital management, capital budgeting and structure as well as cost of capital; and
 - Gain a perspective of the interconnectedness among the financial environment, investment principles, and corporate

finance applications.

- **Alignment with Program Outcomes:**

Business Analytics Program Outcomes	Course Learning Outcome and Learning Level*			
	1	2	3	4
(1) Apply current business analytics concepts, techniques, and practices to solve business problems.	Knowledge	Application	Application	Knowledge
(2) Analyze a given business problem using appropriate analytics techniques to generate insights and solutions.	Knowledge	Analysis	Analysis	Knowledge
(3) Communicate effectively insights, analysis, conclusions, and solutions to a diverse audience.	Knowledge	Knowledge	Knowledge	Knowledge

*: learning level as described in Bloom's taxonomy and Anderson and Krathwohl's taxonomy.

Academic Support Resources

- **Library:** Students can access the Florida Polytechnic University Library through the University website and [Canvas](#), on and off campus. Students may direct questions to library@floridapoly.edu.
- **Peer Learning Strategists (PLS):** Are specially trained student leaders who help their peers strategize approaches to course content and work through solution methods. PLS work in collaboration with the courses they support so the content and methods are aligned with your instructors' expectations. Students can meet with a PLS in The Learning Center, which is located on the first floor of the Innovation, Science and Technology (IST) building in room 1019.
- **Academic Success Coaches:** All students at Florida Poly are assigned an Academic Success Coach. Your Academic Success Coach can assist you with academic success strategies. Please visit the Student Success Center on the second floor of the IST building to meet with an Academic Success Coach.
- **Writing Center:** Located on the second floor of the IST (2059/2061), the Writing Center helps students to develop their writing and presentation skills. Consultations are available in person and virtually. For more detail, visit <https://floridapoly.edu/writingcenter>.

Course Schedule

Date	Topic	Chapters
13-Jan 15-Jan Week 1	Introduction to Corporate Finance <ul style="list-style-type: none"> • Define the basic types of financial management decisions and the role of the financial manager. • Explain the goal of financial management. • Articulate the financial implications of the different forms of business organization. • Explain the conflicts of interest that can arise between managers and owners. Certificate course assigned	1
20-Jan 22-Jan Week 2	Financial Statements, Taxes, and Cash Flow <ul style="list-style-type: none"> • Describe the difference between accounting value (or book value) and market value. • Describe the difference between accounting income and cash flow. • Describe the difference between average and marginal tax rates. • Determine a firm's cash flow from its financial statements. Quiz 1 assigned	2
27-Jan 29-Jan	Ratio Analysis	3

Week 3	<ul style="list-style-type: none"> •Standardize financial statements for comparison purposes. •Compute and interpret some common ratios. •Name the determinants of a firm's profitability. •Explain some of the problems and pitfalls in financial statement analysis. 	
03-Feb 05-Feb Week 4	<p>Financial Planning and Growth</p> <ul style="list-style-type: none"> •Apply the percentage of sales method. •Compute the external financing needed to fund a firm's growth. •Name the determinants of a firm's growth. •Anticipate some of the problems in planning for growth. <p>Quiz 2 assigned</p>	4
10-Feb 12-Feb Week 5	<p>Career day (no class)</p> <p>Time Value of Money</p> <ul style="list-style-type: none"> •Determine the future value of an investment made today. •Determine the present value of cash to be received at a future date. 	5
17-Feb 19-Feb Week 6	<p>Time Value of Money (cont.)</p> <ul style="list-style-type: none"> •Determine the future value of an investment made today. •Determine the present value of cash to be received at a future date 	6
24-Feb 26-Feb Week 7	<p>Midterm 1 review</p> <p>Midterm Exam I Quiz 3 assigned (case quiz)</p>	
03-Mar 05-Mar Week 8	<p>Bond Valuation</p> <ul style="list-style-type: none"> •Define important bond features and types of bonds. •Explain bond values and yields and why they fluctuate. •Describe bond ratings and what they mean. •Outline the impact of inflation on interest rates. <p>Case assigned (discussion)</p>	7
10-Mar 12-Mar Week 9	<p>Equity Valuation</p> <ul style="list-style-type: none"> •Explain how stock prices depend on future dividends and dividend growth. •Show how to value stocks using multiples. •Lay out the different ways corporate directors are elected to office. 	8

	<ul style="list-style-type: none"> • Define how the stock markets work. Quiz 4 assigned	
17-Mar 19-Mar Week 10	Spring Break (no classes)	
24-Mar 26-Mar Week 11	Weighted Average Cost of Capital (WACC) Net Present value and Other Investment Criteria <ul style="list-style-type: none"> • XNPV, XIRR • exclusive projects No class (conference)	14,9
31-Mar 02-Apr Week 12	Return, Risk, and the Security Market Line <ul style="list-style-type: none"> • Systematic and unsystematic risks • Portfolio creation and rebalancing • Diversification principle Quiz 5 assigned	13
07-Apr 09-Apr Week 13	Midterm 2 review Midterm Exam II	
14-Apr 16-Apr Week 14	Speaker event Case studies/slides/writeups – 1:1 help as needed (optional attendance)	
21-Apr 23-Apr Week 15	Case Presentations (groups 1-3) Case Presentations (groups 4-5) Certificate due	
28-Apr Week 16	Review of Final Exam	
TBA	Final Exam	

*** This is a tentative schedule and I reserve the right to modify this schedule as required by the progression of the class.

Course Policies

Attendance

- Students in **face-to-face (this includes labs and C-courses)** courses are expected “to attend all of their scheduled University classes and to satisfy all academic objectives as defined by the instructor” (University Policy, FPU-5.0010AP).
- If you know that you will miss a class for any reason discuss the situation with your instructor in a timely manner. **Attendance and participation accounts for 5% of your final grade in this course.** If you know that you will miss a class for any reason discuss the situation with your instructor before the class is missed. Class attendance will be taken at every class period
- If you miss three or more lectures without university-approved reason, you will receive the **grade of 0** for Attendance and Participation.
- Exceptions to any attendance requirements may be made on a case-by-case basis.

Late Work/Make-up work

Each student must keep current on assignments. *Late assignments are not graded unless permission has been obtained from the instructor in advance.* Medical emergencies with valid documentation would be about the only exception.

Grading Scale

Grades will be determined according to the following scale:

A	93% – 100%	B	83% – 85%	C	73% – 75%	D	63% – 65%
A–	90% – 92%	B–	80% – 82%	C–	70% – 72%	D–	60% – 62%
B+	86% – 89%	C+	76% – 79%	D+	66% – 69%	F	0% – 59%

Assignment/Evaluation Methods

Assignment	Percentage	Points
Midterm 1	15%	15
Midterm 2	15%	15
Final	20%	20
Corp. Fin. Certificate	5%	5
Case writeup (group)	5%	5
Case presentation (group)	8%	8
Quizzes	15%	15
Article discussion	12%	12
Attendance and Participation	5%	5
Total	100%	100

Article discussion (individual): Each student will be assigned **two articles** during the semester on a contemporary financial issue that should be discussed during the class. Slides needed to be prepared as well.

Case (group): There will be **one group case** (<http://store.darden.virginia.edu/coke-versus-pepsi-2001-v-41>) during the semester. You will also need to prepare a write-up, as well as slides and present at the end of the course as a group.

Finance Fundamentals certificate: This certificate is free to obtain and will give you exposure to fundamentals of corporate finance and investments (<https://www.mygreatlearning.com/academy/learn-for-free/courses/introduction-to-corporate-finance>).

Quizzes: **Five** take-home online **quizzes** due in **1 week** after being assigned will be published during the semester, covering the lecture and discussion materials from the previous classes. Quizzes will include **multiple choice** questions and calculation problems.

Exams: There will be **two mid-term exams** and **one comprehensive final exam**. Please see the course outline for the exam schedules. All exams are **in-class** and closed-book (you can prepare 1-page notes).

University Policies

Reasonable Accommodations

The University is committed to ensuring equal access to all educational opportunities. The University, through the Office of Disability Services (ODS), facilitates reasonable accommodations for students with disabilities and documented eligibility. It is the student's responsibility to self-identify as a student with disabilities and register with ODS to request accommodations.

If you have already registered with ODS, please ensure that you have requested an accommodation letter for this course through the [ODS student portal](#) and communicate with your instructor about your approved accommodations as soon as possible. Arrangements for testing accommodations must be made in advance. Accommodations are not retroactive. If you are not registered with ODS but believe you have a temporary health condition or permanent disability requiring an accommodation, please contact ODS as soon as possible.

The Office of Disability Services (ODS):
DisabilityServices@floridapoly.edu
(863) 874-8770
The Access Point
[ODS website: www.floridapoly.edu/disability](http://www.floridapoly.edu/disability)

Accommodations for Religious Observances, Practices and Beliefs

The University will reasonably accommodate the religious observances, practices, and beliefs of individuals in regard to admissions, class attendance, and the scheduling of examinations and work assignments. (See [University Policy](#).)

Title IX

Florida Polytechnic University is committed to ensuring a safe, productive learning environment on our campus that prohibits sex discrimination and sexual misconduct, including sexual harassment, sexual assault, dating violence, domestic violence and stalking. Resources are available if you or someone you know needs assistance. You may speak to your professor, but your professors have an obligation to report the incident to the Title IX Coordinator. Please know, however, that your information will be kept private to the greatest extent possible. You will not be required to share your experience. If you want to speak to someone who is permitted to keep your disclosure confidential, please seek assistance from the Florida Polytechnic University [Ombuds Office](#), BayCare's Student Assistance Program, 1-800-878-5470 and locally within the community at [Peace River Center](#), 863-413-2707 (24-hour hotline) or 863-413-2708 to schedule an appointment. The [Title IX Coordinator](#) is available for any questions to discussion [resources and options](#) available.

Academic Integrity

The faculty and administration take academic integrity very seriously. Violations of [academic integrity regulation](#) include actions such as cheating, plagiarism, use of unauthorized resources (including but not limited to use of Artificial Intelligence tools), illegal use of intellectual property, and inappropriately aiding other students. Such actions undermine the central mission of the university and negatively impact the value of your Florida Poly degree. Suspected violations will be fully investigated, possibly resulting in an academic integrity hearing and sanctions against the accused student if found in violation. Sanctions range from receiving a zero on the exam or assignment, to expulsion from the university. Repeat offenders are subject to more severe sanctions and penalties.

Any "special" instructions that are appropriate for academic integrity and the course should go here.

(It is essential that a heading and a statement on what constitutes, includes, academic integrity be included in the syllabus, and that the students be made aware of academic integrity at the beginning of a course.)

Recording Lectures

Students may, without prior notice, record video or audio of a class lecture for a class in which the student is enrolled for their own personal educational use. Recordings may not be used as a substitute for class participation or class attendance. Recordings may not be published or shared in any way, either intentionally or accidentally, without the written consent of the faculty member. Failure to adhere to these requirements is a violation of state law (subject to civil penalty) and the student code of conduct (subject to disciplinary action).

*Recording class activities other than class lectures, including but not limited to lab sessions, student presentations (whether individually or part of a group), class discussion (except when incidental to and incorporated within a class lecture), and invited guest speakers is **prohibited**.*

Rubric for Case Writeup and Presentation

Case Writeup Rubric

Objective	Category	Below Expectations	Weak	Average	Good	Excellent
Students can write professional quality documents	Introduction	Opening is off-topic and inappropriate to the purpose, not concise and no clarity	Opening is somewhat related to the topic and appropriate to the purpose but is not concise and clear	Opening is related to the topic and appropriate to the purpose. Somewhat clear and concise	Opening is related to the topic and appropriate to the purpose. Clear and concise	Strong opening that is clear and concise
	Organization	Disorganized; incorrect format; unclear direction	Somewhat organized; incorrect format; unclear direction	Organized; correct format; unclear direction	Organized; correct format; clear direction	Correct formatting, strong clarity and organization in the development of main points
	Analysis (weighted twice)	Incorrect, Irrelevant, no supporting evidence	Correct, irrelevant, no supporting evidence	Correct, relevant, no supporting evidence	Relevant and correct with supporting evidence	Relevant, correct, complete, incorporates innovative insights
	Grammar & Spelling	Uses language that often impedes meaning due to errors	Uses language that often sometimes meaning due to errors	Uses language that generally conveys meaning to readers with clarity, although writing includes some errors	Uses straightforward language that conveys meaning to readers. Language has few errors	Uses graceful language that communicates meaning to readers with clarity and fluency and is virtually error free

Case Presentation Rubric

Objective	Category	Below Expectations	Weak	Average	Good	Excellent
Students can demonstrate mastery of communication technology	Use of Media	Lack of media detracts from the presentation objective	Misuse of media that detracts from the presentation objective	Use of media barely supports and contributes to the presentation objective	Use of media supports and contributes to the presentation objective	Use of media supports, clarifies and reinforces the presentation objective
	Quality of Slides	Very poor quality. Not enough or too much colors, fonts and animations that detract from project objective	Poor quality. Not enough or too much colors, fonts and animations that detract from project objective	Fonts, colors and animations barely support the presentation objective	Fonts, colors and animations support the presentation objective	Fonts, colors and animations support, clarify and reinforce the presentation objective
Students can develop and deliver a compelling oral talk with relevant facts and information	Opening statement	Opening is off-topic and inappropriate to the purpose, not concise and no clarity	Opening is somewhat related to the topic and appropriate to the purpose but is not concise and clear	Opening is related to the topic and appropriate to the purpose. Somewhat clear and concise	Opening is related to the topic and appropriate to the purpose. Clear and concise	Strong opening that is clear and concise
	Organization	Disorganized; incorrect format; unclear direction	Somewhat organized; incorrect format; unclear direction	Organized; correct format; unclear direction	Organized; correct format; clear direction	Correct formatting, strong clarity and organization in the development of main points
	Analysis	Incorrect, Irrelevant, no supporting evidence	Correct, irrelevant, no supporting evidence	Correct, relevant, no supporting evidence	Relevant and correct with supporting evidence	Relevant, correct, complete, incorporates innovative insights
	Timing	Presentation is too short, insufficient coverage of material	Presentation is too long. Unable to cover all the material	Able to cover all the material within five extra minutes	Utilizes allotted time to provide sufficient coverage of material	Well-paced coverage of material within the allotted time
Students can deliver an oral talk with clarity and	Delivery Techniques	Does not participate in the oral presentation	Delivery techniques (posture, gesture, eye contact, and	Delivery techniques (posture, gesture, eye contact, and	Delivery techniques (posture, gesture, eye contact, and	Delivery techniques (posture, gesture, eye contact, and

appropriate poise			vocal expressiveness) detract from the understandability of the presentation, and speaker appears uncomfortable.	vocal expressiveness) make the presentation understandable, and speaker appears tentative.	vocal expressiveness) make the presentation interesting, and speaker appears comfortable.	vocal expressiveness) make the presentation compelling, and speaker appears polished and confident.
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