Florida Polytechnic University  
Board of Trustees  
Strategic Planning Committee Meeting  

MEETING MINUTES  
Tuesday, May 22, 2018  
10:45 AM-11:30 AM  

Joker Marchant Stadium, 2301 Lakeland Hills Blvd., Lakeland, FL 33805  

I. Call to Order  
Committee Chair Wilson called the Strategic Planning Committee meeting to order at 10:45 a.m.  

II. Roll Call  
Kris Wharton called the roll: Committee Chair Don Wilson, Trustee Philip Dur, Trustee Henry McCance, Trustee Travis Hills, Trustee Bob Stork and Trustee Adrienne Perry were present (Quorum).  

Other trustees present: Chair Frank Martin, Trustee Mark Bostick, Trustee Jim Dewey, Trustee Dick Hallion, Trustee Cliff Otto, Trustee Louis Saco, and Trustee Gary Wendt.  

Staff present: President Randy Avent, Provost Terry Parker, Ms. Gina DeIulio, Mr. Mark Mroczkowski, Mr. Kevin Aspegren, Mr. Rick Maxey, Mrs. Kris Wharton and Mrs. Maggie Mariucci were present.  

III. Public Comment  
There were no requests received for public comment.  

IV. Approval of Minutes  
Trustee Philip Dur made a motion to approve the Strategic Planning Committee meeting minutes of December 6, 2017. Trustee Bob Stork seconded the motion; a vote was taken, and the motion passed unanimously.  

V. 2016-18 Strategic Planning Committee Work Plan Review  
The 2016-2018 Work plan remains unchanged and no discussion occurred.  

VI. 2018 University Accountability Report  
Mr. Kevin Calkins presented the 2018 University Accountability Report.  

Trustees inquired about Performance Based Funding and the University’s four-year graduation rate. President Avent stated that Florida Poly’s graduation rate will be better determined as our second and third classes graduate. Mr. Calkins shared that the average four–year graduation rate in the SUS system
is 45%. Trustee McCance requested a listing of the SUS and where each university falls in this regard. Mr. Calkins further confirmed that transfer students are not included in data on four-year graduation rate; the data only covers FTIC (First Time in College) who enter each cohort year. President Avent stated institutions like Olin College and Harvey Mudd have an 80% rate while other mid-tier institutions like Cal Poly have 30-40%.

Mr. Calkins also reviewed other performance metrics and goals, enrollment planning, and academic program planning.

President Avent discussed his desire to focus on connecting our students to small and medium businesses within the state of Florida. Discussion occurred on whether or not this focus is too restrictive. Several trustees encouraged pursuit of large companies as well. President Avent stated for the University to be successful, Florida Poly needs to grow the economy around the University campus by building a research park; it is more likely the University will have a better chance of attracting small to medium companies. Trustee Hills shared students are eager for opportunities with bigger companies and perhaps this is important as it allows Florida Poly to have name recognition across the nation.

Chair Martin inquired what percentage of internships are out of state. Mr. Calkins stated the percentage is very small and he will find and submit that data after the meeting.

Trustees also discussed the importance of name recognition and support beyond Polk County. It was acknowledged that since the institution serves the entire state, it will take time to get branding established.

Trustee Henry McCance made a motion to recommend approval of the 2018 University Accountability Report to the Board of Trustees. Trustee Philip Dur seconded the motion; a vote was taken, and the motion passed unanimously.

VII. Closing Remarks and Adjournment

With no further comments, the meeting adjourned at 11:30 a.m.