



Will Phoenix Nest work for me?

✓ YES

I'M CREATIVE AND HAVE LOTS OF IDEAS.

Phoenix Nest gives you a place to store ideas, connect with other students, and find campus resources to move your ideas forward.

✓ YES

I'M A MAKER AT HEART.

Phoenix Nest rewards and celebrates proof of concepts developed by students on campus. In partnership with FireBird and SGA, we have a process for you to get the right support for the projects that are important to you.

✓ YES

I WANT TO START A BUSINESS.

Phoenix Nest guides student entrepreneurs through the five stages of starting a business and supports you on the steps toward customer adoption.

PHOENIX NEST: A Celebration of Innovation

Don't let a great idea disappear into the ether. Pin it down, bring it into reality, and let us celebrate your hard work!

Visit phoenixnest.floridapoly.edu and start innovating today.

QUESTIONS?

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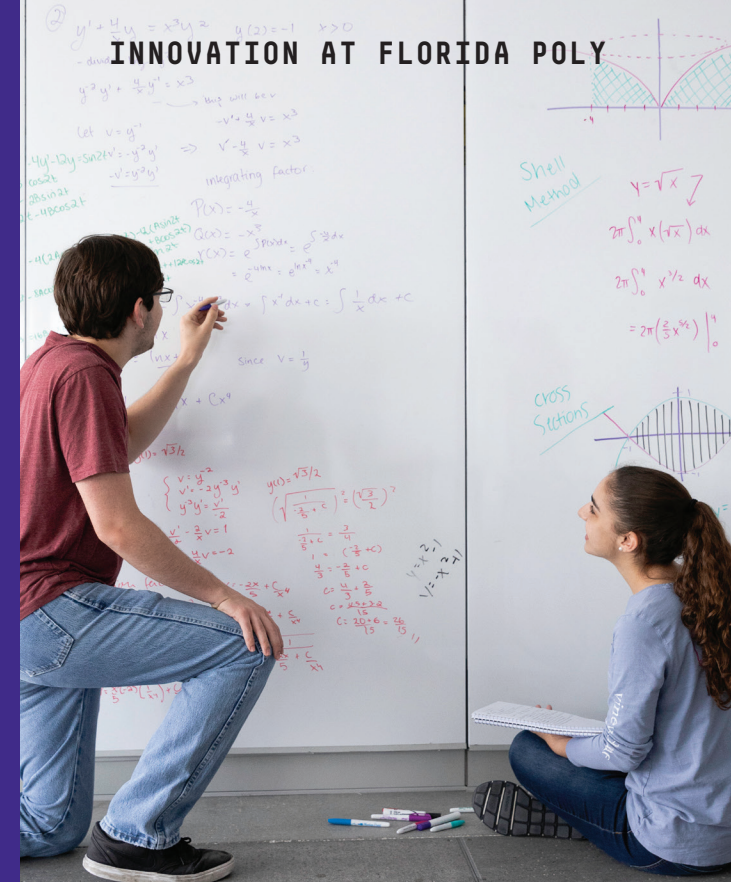
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PHOENIX NEST
BY FLORIDA POLY

It starts with an idea ...

INNOVATION AT FLORIDA POLY





No limits. No boundaries.

Have you ever had a big idea that you believed could change the world? Or simply an idea that you wanted to turn into reality? Have you ever wondered how do you might do that?

At Florida Polytechnic University, innovation is a way of life, and that extends to supporting the ideas our students have in any industry or discipline.

That's why we created Phoenix Nest.

Phoenix Nest is a pioneering software designed to support students who want to chase their dreams. With structured support and expert guidance, students can flesh out ideas, build teams of peers with critical skillsets, access campus resources, and take a project from abstract idea into reality.

When inspiration strikes, Phoenix Nest is there to streamline and simplify the process of moving it forward.

STEP 1: STORE YOUR IDEA

Visit phoenixnest.floridapoly.edu and add your idea in our digital idea journal. Getting into a habit of writing down your ideas will give you the option of revisiting ideas later. Don't worry, it stays private until you decide to share it or start seeking teammates. You own 100% of the rights to your idea, subject to the University IP policy.

STEP 2: CONNECT

When you're ready, share your idea with others in the nest and put out a call for team members who can help make it happen. Your peers with the right skills can now start working with you to move it forward. You can also join someone else's team if their idea inspires you.

STEP 3: ENGAGE

The more you put into Phoenix Nest, the more you'll get from it. Our effort-based support methodology allocates resources and support to encourage commitment and follow-through on student projects. Check out our support process for students interested in creating a proof of concept or a startup.

STEP 4: CREATE

Working with your team and the resources on our campus, you will begin turning your idea into reality. Stay engaged and you'll receive additional support such as access to specific education and various community resources like free legal advice.

STEP 5. CELEBRATE

Phoenix Nest rewards your project-based accomplishments through our campus-wide leaderboard. The more effort you put in, the more points you gain and the more recognition you receive. We offer yearly awards and prizes for the top student innovators!

With structure, education, support and guidance, Florida Poly Phoenix Nest users have an entrepreneurial edge and a framework for success.

Phoenix Nest process funnels

IDEATION

Use opportunity analysis to think through the major aspects of your idea.

PROOF OF CONCEPT

Connect to resources on campus to turn your idea into reality.

STARTUP

Access entrepreneurial support to get your idea to the hands of customers and launch a business.

