Board of Trustees Meeting

Wednesday, September 11, 2019
2:00-3:30 PM

Florida Polytechnic University – Student Development Center
4700 Research Way, Lakeland, FL 33805

Dial In Number: 415-655-0001 | Access Code: 648 625 684#

Don Wilson, Chair
Dr. Victoria Astley
Ryan Perez
Dr. Adrienne Perry
Gary C. Wendt

Cliff Otto, Vice Chair
Rear Admiral Philip Dur
Frank Martin
Dr. Louis Saco

Mark Bostick
Dr. Richard Hallion
Henry McCance
Bob Stork

I. Call to Order

Don Wilson, Chair

II. Roll Call

Kris Wharton

III. Public Comment

Don Wilson, Chair

IV. Chairman’s Remarks

Don Wilson, Chair

V. President’s Remarks

Randy K. Avent, President

VI. Consent Agenda

*Action Required*

Don Wilson, Chair

A. Governance Committee
   1. Fourth Amended & Restated By-laws revision

B. Finance & Facilities Committee
   1. University Policy FPU-7.0001P Electronic Funds Transfer

C. Board of Trustees
   1. Approve May 22, 2019 Board of Trustees Meeting Minutes
VII. Performance Based Funding BOT Choice Metric
*Action Required*

VIII. Florida Polytechnic University Economic Impact Study
Dr. Rick Harper, Economic Consulting Services, Inc.

IX. Committee Reports

A. Executive Committee Report (August 12, 2019)
Don Wilson, Chair

B. Governance Committee Report
Rear Admiral Philip Dur, Chair
1. President Evaluation Timeline
   *Action Required*
2. Evaluation Instrument Review
   *Action Required*

C. Academic & Student Affairs Committee Report
Dr. Richard Hallion, Chair
1. Applied Research Center (ARC) Planning
   *Action Required*
2. Textbook Affordability Report
   *Action Required*
3. Regulation FPU-2.005 Admission of International Students
   *Action Required*

D. Finance & Facilities Committee Report
Frank T. Martin, Chair
1. Use of University Resources by the Foundation
   *Action Required*
2. 2019-20 University Amended Carryforward and Fixed Capital Outlay Budgets
   *Action Required*
3. Approval of Contracts over $500,000
   *Action Required*

E. Strategic Planning Committee Report
Mark Bostick, Chair
1. Research Development Authority Resolution
   *Action Required*
2. 2017-2018 Equity Report
   *Action Required*

F. Audit & Compliance Committee Report
Gary C. Wendt, Chair
1. UAC Annual Report FYE 6/30/19
   *Action Required*
2. University Audit Risk Assessment/Activity Plan FYE 6/30/20
   *Action Required*
3. **UAC Audit Report 2020-22: Americans with Disability Act and Office of Disability Services**
   *Action Required*

X. **Faculty Presentation**
   Dr. Arman Sargolzaei

XI. **Student Introduction**
   James Holland

XII. **Board of Trustees Meetings**
   *Action Required*

   - December 11, 2019
   - February 26, 2020
   - May 19-20, 2020
   - September 9, 2020
   - December 2, 2020
   - February 17, 2021 *(Added Date)*
   - May 18-19, 2021 *(Added Date)*
   - September 15, 2021 *(Added Date)*
   - December 8, 2021 *(Added Date)*

XIII. **Board of Governors’ Meetings**
   Don Wilson, Chair

   - October 3, 2019 Facilities Committee; Budget & Finance Committee *(UCF, Orlando)*
   - October 29-30, 2019 Trustee Summit & Regular BOG Meeting *(UF, Gainesville)*

XIV. **Closing Remarks and Adjournment**
   Don Wilson, Chair
FLORIDA POLYTECHNIC UNIVERSITY
Board of Trustees
September 11, 2019

Subject: Fourth Amended and Restated Bylaws

Proposed Board Action

Adopt the Fourth Amended and Restated Bylaws.

Background Information

The existing Amended and Restated Bylaws were adopted by the Board on January 16, 2019. At that time, the Board elected to institute an Executive Committee, among other items. The intent was never to have the Corporate Secretary serve as a formal member of the Executive Committee but rather to attend Executive Committee meetings as a resource. However, based on recent case law, the language in the existing bylaws could be read to have the Corporate Secretary serve as a member of the Executive Committee. The proposed amended bylaws clarify the original intent of a supporting officer only. A summary of the material changes reflected in the proposed Fourth Amended and Restated Bylaws is provided below:

1. Section 4.2 Selection of Officers and Terms of Office was revised to clarify the terms of the Chair and Vice Chair.

2. Section 4.5 Vice-Chair was revised to clarify that a temporary chair can be elected in the absence of the chair and vice chair from the appointed members and that such an election is made by a majority of the attending Trustees.

3. Section 4.6 Executive Officer/Corporate Secretary was revised to clarify that the Executive Officer/Corporate Secretary’s responsibilities are to ensure specific actions, such as noticing the meetings, are taken, rather than to require the Executive Officer/Corporate Secretary to do them personally.

4. Section 5.1 Committee Membership and Duties was revised to clarify that the mandatory University staff committee appointments are as liaisons to the committees.

5. Section 5.6 Executive Committee was revised to clarify that the Corporate Secretary is not a formal member of the Executive Committee but is rather a resource to it.
The existing Bylaws require the following steps be taken to amend the Bylaws:

1. Notice for the meeting must state a proposed alteration, amendment or repeal of the bylaws will be considered. (The notice posted for the September 11, 2019 meeting was in compliance with this requirement.)

2. Trustees must be sent a copy of the draft of the altered or amended bylaws at least seven (7) days prior to the meeting at which the alteration or amendment is to be voted on. (All trustees were sent a copy of the draft no later than August 30, 2019, via email.)

3. The approval of the alteration, amendment or repeal of the BOT bylaws requires the affirmative vote of two-thirds (2/3) of the Board members voting in any regular or special meeting.

Supporting Documentation:

*Please see supporting documentation under "Governance Committee", item IX.

Prepared by: David J. Brunell, Assistant General Counsel
Subject: University Policy FPU-7.0001P Electronic Funds Transfer

Proposed Board Action

Recommend approval of amendments to University Policy FPU-7.0001P

Background Information

FPU-7.0001P Electronic Funds Transfer: This policy set forth procedures for processing any electronic movement of funds. The amendment proposes to update the policy for obsolete procedures and references. As amended, this policy sets forth the procedures under which any funds under the University’s control are allowed to be moved by electronic transfer for any purpose including direct deposit, withdrawal, investment, or wire transfer. This policy is adopted pursuant to Florida Statutes section 1010.11 and sets forth the university’s written policies prescribing a system of accounting, internal controls, and operational procedures for the execution of EFTs.

Supporting Documentation:

*Please see supporting documentation under "Finance and Facilities Committee", item IX.

Prepared by: Mark Mroczkowski, VP and CFO
Florida Polytechnic University
Board of Trustees

Board of Trustees Meeting

DRAFT MEETING MINUTES

Wednesday, May 22, 2019
12:45-2:45 PM
SUN ‘n FUN Fly-In, 4175 Medulla Road, Lakeland, FL

I.  Call to Order

Chair Don Wilson called the Board of Trustees meeting to order at 12:45 p.m.

II.  Roll Call

Kris Wharton called the roll: Chair Don Wilson, Vice Chair Cliff Otto, Trustee Mark Bostick, Trustee Ryan Perez, Trustee Frank Martin, Trustee Henry McCance, Trustee Victoria Astley, Trustee Bob Stork, Trustee Dick Hallion, Trustee Louis Saco, Trustee Adrienne Perry, and Trustee Gary Wendt were present (Quorum).

Staff present: President Randy Avent, Provost Terry Parker, Mr. Mark Mroczkowski, Ms. Gina DeIulio, Mr. Rick Maxey, Mrs. Kris Wharton, Mr. David Calhoun, Ms. Kathy Mizereck, Ms. Michele Rush, Mrs. Kim Abels, and Mr. David Blanton were present.

III. Public Comment

There were four requests received for public comment. Dr. Christina Drake addressed the Audit and Compliance Committee Report, and Paul Defino, Dr. Rich Matyi, and Dr. Rob MacCuspie addressed the Governance Committee Report.

IV. Chairman’s Remarks

Chair Don Wilson did not make any remarks.

V. Consent Agenda

Chair Don Wilson read the list of items on the consent agenda:

A.  Audit & Compliance Committee
1.  Approve University Compliance & Ethics Program Plan
2.  Approve University Financial Audit FYE 6/30/18
3.  Approve Foundation Financial Audit FYE 6/30/18

B.  Academic & Student Affairs Committee
1.  Approve 2019-20 Faculty Handbook
2.  Approve 2020-2021 and 2021-2022 Academic Calendars
C. Finance & Facilities Committee
   1. Approve anticipated Use of University Resources by the Foundation for 2019-20
   2. Approve Contract over $500,000 – Transdev Services, Inc.
   3. Approve 2019-2020 University Operating and Capital Budgets
   4. Approve 2019-20 Foundation Operating Budget
   5. Approve Foundation Board New Appointment: Cindy Alexander
   6. Approve Foundation Board Reappointments: Shelley Robinson and Seretha Tinsley

D. Governance Committee
   1. Approve Florida Polytechnic University Foundation Inc.’s revised and amended bylaws

E. Board of Trustees Meeting Minutes
   1. Approve March 13, 2019 Board of Trustees Meeting Minutes

There being no objection, Trustee Bob Stork made a motion to approve the Consent Agenda as presented. Trustee Dick Hallion seconded the motion; a vote was taken and the motion passed unanimously.

VI. President’s Remarks

President Randy Avent asked Maggie Mariucci to share information about the new Florida Poly commercial airing on cable channels and digital platforms. Just in the past few days, the commercial has received 25,000 views. Additional videos on the University’s academic programs will soon be added to the website.

VII. Faculty Presentation

Dr. Griselle Centeno, Professor, Data Science and Business Analytics and the Director, Health Systems Engineering, gave a presentation on Health and Engineering at Florida Poly. She addressed enhancements to the current Health Informatics concentration, increasing student projects with local and regional industry partners, and adding to health engineering research and entrepreneurship.

VIII. Student Presentation

Taryn Nicole Jones, graduate student at Florida Poly, gave a presentation on her current studies and research projects with the Advanced Mobility Institute (AMI).

IX. Approval of the Statement of Free Expression

Ms. Gina DeIulio stated in 2018, the Florida Legislature created the “Campus Free Expression Act,” codifying the right to free speech activities. In response, the Board recently adopted a revised regulation FPU-1.007 Campus Free Expression. The governor called on the university presidents to adopt a resolution protecting and promoting the free speech of students on campuses. President Avent, along with the other SUS presidents, signed the State University System of Florida Statement on Free Expression. The statement is being presented to the Board for adoption.

Trustee Adrienne Perry made a motion to approve the Statement of Free Expression as presented. Trustee Dick Hallion seconded the motion; a vote was taken and the motion passed unanimously.
X. 2020-2021 Legislative Budget Request

Ms. Kathy Mizereck addressed the $35.3M cut to the state university system (SUS) this year. However, $78.9M was given back to specific universities. Four institutions did not have any funding reinstituted, including Florida Poly. PECO funding was provided for six institutions in the amount of $84.2M; Florida Poly received no PECO funding.

Ms. Mizereck stated new strategy will be developed that includes engaging industry, alumni, and other university partners to tell the Florida Poly story. President Avent has meetings scheduled with key legislators, and a retreat with the university’s lobbyists in June. Next year’s legislative session will be January 14-March 13, 2020.

Trustees engaged in discussion on ensuring a return on investment from our contract lobbyists. They also asked for confirmation that President Avent will meet with legislators to learn why Florida Poly did not receive additional funding.

Ms. Mizereck presented the University’s Legislative Budget Request (LBR) for 2020. Florida Poly will request an additional $2M be added to the institution’s operating fund; no funding requests will be made for projects this year.

Trustee Dick Hallion made a motion to approve the Florida Polytechnic University Legislative Budget Request (LBR) for 2020. Trustee Bob Stork seconded the motion; a vote was taken and the motion passed unanimously.

Mr. David Calhoun presented the Fixed Capital Outlay Request. Trustee Henry McCance asked if Florida Poly is still number four on the BOG’s priority list for funding completion of the ARC, to which Mr. Calhoun replied in the affirmative.

Trustee Frank Martin made a motion to approve the Fixed Capital Outlay Request as presented. Trustee Dick Hallion seconded the motion; a vote was taken and the motion passed unanimously.

XI. Committee Reports

As the entire Board of Trustees heard the Audit and Compliance, Academic & Student Affairs, and Finance and Facilities Committee meetings, Chair Wilson gained trustee consensus to forego hearing reports from those committees.

A. Governance Committee Report

Governance Committee Vice Chair Lou Saco gave a report on the committee meeting that occurred on May 1, 2019.

1. Foundation Board Bylaws Revisions: the Foundation Board Bylaws were brought to the Committee as the Board of Trustees has to approve any changes to a Direct Support Organization’s (DSO) bylaws. A motion was made to recommend approval of the Foundation Board Bylaws revisions to the full Board. The Revised Foundation Bylaws were on today’s consent agenda.

2. President’s Evaluation: The Committee discussed the reports related to President Avent’s evaluation for 2018-19. The Committee recommends the report titled “Average of Trustees’ Ratings of the President with Comments 2018-19” be approved as the document reflecting President Avent’s evaluation for 2018-19. The report includes a mathematical average of the
individual Trustee ratings in each category, with weighted averages of 3.5 or more for exceeds expectation, 2.5 to 3.5 for meets expectations, and less than 2.5 for below expectations. President Avent has “met expectations” on all but one category, and in that one, he “exceeds expectations”.

There was a request that the Trustees be provided more frequent periodic updates, perhaps quarterly, throughout the year to assist in the evaluation. The Governance Committee plans to outline how much detail the trustees would like in the updates along with a time frame so as not to burden the President with an unnecessary amount of paperwork which might take him away from his duties. The Committee will also review the annual evaluation survey and consider having more gradience in the scaling, such as a scale of 1-10. These tasks will be added to the committee’s work plan.

3. President’s Compensation:

a. Raise in base salary. Prior to the discussion on the President’s 2019-2020 compensation, President Avent stated to the Committee that he wanted to waive the 3.5% raise for this year, after which he excused himself from the room. The Committee Chair pointed out that under section 4.2 of the President’s Employment Agreement it states “in no event shall the Base Salary increase be less than Three and One-Half Percent (3.5%) of the prior year’s Base Salary.” Before agreeing to the waiver of the minimum increase, the Committee would recommend obtaining a legally defensible document from the President stating that he is waiving his base salary increase.

b. Performance compensation. After much discussion, with the President’s overall rating being “meets expectation”, the Committee recommends a bonus of 12% of the President’s current base salary.

The committee also plans to review and update the contract to reflect today’s world and today’s university prior to the next annual evaluation. The Board may need to consider changing the timing of the next evaluation so it happens prior to the discussion of the next contract renewal.

c. President’s Goals and Objectives. President Avent and the Committee discussed the President’s proposed goals and objectives. The Committee recommends approval of the President’s 2019-20 Goals and Objectives to the Board of Trustees.

Don Wilson reported on his call with BOG Chairman Ned Lautenbach. Chair Lautenbach spoke highly of Dr. Avent, and on how respected he is within the SUS. Trustee Victoria Astley inquired if the faculty member’s evaluation of “the boss” may be a conflict of interest. Ms. DeIulio stated she would research this issue and respond back to Trustee Astley at a later time. Other trustees stated that it is the responsibility of trustees to evaluate the president.

Trustee Louis Saco made a motion to approve the report titled, “Average of Trustees’ Ratings of the President with Comments 2018-19”, as the document reflecting President Avent’s evaluation for 2018-19. Trustee Mark Bostick seconded the motion; a vote was taken and the motion passed.

Trustee Lou Saco made a motion to approve a bonus for President Avent in the amount of 12% of the President’s current base salary. Trustee Frank Martin seconded the motion. Discussion occurred on the meaning of “meets expectation” and “exceeds expectation”. Trustee Mark Bostick preferred to give President Avent a bonus of 20% of the President’s current base salary.
as the President met all of the expectations set forth by the Board of Trustees. President Avent stated with this year’s current budget issues, he prefers to not receive the 20% bonus. A vote was taken and the motion passed with one abstention by Trustee Astley.

Trustee Lou Saco made a motion to approve the President’s 2019-2020 Goals and Objectives. Trustee Mark Bostick seconded the motion; a vote was taken and the motion passed unanimously.

B. Executive Committee Report

Chair Wilson reported on the Executive Committee meeting which took place on May 1, 2019. The Executive Committee approved a contract that will allow for the repair/replacement of the IST building’s pergolas which were damaged during Hurricane Irma. Trustees inquired as to some of the specifics regarding materials; Mr. Calhoun stated some of the existing pergola materials will be reused and some will be brand new. The university has applied for FEMA aid to cover the remaining funding needed to complete the repair/replace, but there is no guarantee the university will receive this funding. Trustee Stork asked Mr. Calhoun if the university can get a reduction in price if aluminum costs go down. Mr. Calhoun has not asked this question, but will.

XII. Board of Trustees Meeting Calendar

Chair Wilson reviewed upcoming Board of Trustees meetings. The next Board meeting will be held on September 11, 2019.

XIII. Board of Governors’ Meetings

Chair Wilson reviewed upcoming Board of Governors’ meetings.

XIV. Closing Remarks and Adjournment

With no further comments, the meeting adjourned at 2:30 p.m.
AGENDA ITEM VIII.

Florida Polytechnic University
Board of Trustees
September 11, 2018

Subject: Florida Polytechnic University Economic Impact Study

Proposed Committee Action

No action required – information only.

Background Information

OVERVIEW The University contracted with Economic Consulting Services, Inc. to conduct an economic impact study. The study provides an analysis of past and projected impact by Florida Poly on the economy of Polk County and the State of Florida.

Supporting Documentation: Draft Economic Impact Report

Prepared by: Rick Maxey, Assistant Vice President Economic Development and Board Liaison
# Table of Contents

Introduction......................................................................................................................... 2  
Executive Summary ............................................................................................................... 3  
  Overall Economic Impact of Florida Poly ............................................................... 3  
    Table ES1: Summary of economic impact of Florida Poly, by activity, FY2018-19 .... 3  
  Wages, Costs, and Return on Investment ................................................................ 3  
  Research, Industry Linkage, and Entrepreneurship Strategy at Florida Poly .......... 3  
    Figure ES1: U.S. Research and Development Activity by Sector, 1990 - 2015 .......... 5  
Assessing the Economic Impact of Florida Polytechnic University............................. 7  
  Why is Core STEM Education So Important to Florida? ........................................... 7  
    Figure 2: Annual Change in Employment by Occupation Category, 1983 - 2014 .... 8  
    Future earnings of graduates ................................................................................. 9  
    Figure 3: Median Graduate Salaries and STEM degree share at 71 Florida Institutions ...... 9  
    Figure 4: Past and future growth rates of prime age population, 2010 - 2029 .......... 10  
The University’s Mission, Vision, and Strategic Plan ................................................... 11  
  Meeting Labor Market Needs .................................................................................... 11  
    Table 2: Projected change in jobs and job openings in core market area, 2019 - 2029 ...... 12  
  Research Potential .................................................................................................... 13  
Sources of Florida Poly Economic Impact ................................................................. 14  
    Figure 3: Economic Impacts from Florida Poly, by Activity, FY2018-19 ............... 15  
    Figure 4: Top 10 Local Sectors for Total Impact of Annual University Operations,  
      Construction, and Student Spending, by Number of Jobs ........................................ 16  
    Figure 5: Top 10 Statewide Sectors for Total Impact of Increased Household Income  
      Attributable to Florida Poly Degree vs. High School Degree, by Number of Jobs ...... 16  
Return on Investment from the Student Perspective ..................................................... 17  
Conclusion ...................................................................................................................... 17  
Appendix: The IMPLAN Model ....................................................................................... 19  
Appendix: Model Inputs and Assumptions .................................................................. 20  
Endnotes .......................................................................................................................... 22
Introduction

In 2011, the Florida Legislature described a vision of a new State University System (SUS) institution built on a polytechnic model with academic program offerings in advanced engineering, scientific research, and professional education in science, technology, engineering and mathematics (STEM) fields and STEM-related fields.\textsuperscript{1,2} The plan evolved into a 2012 bill in the Florida Legislature that established the Florida Polytechnic University as the 12\textsuperscript{th} SUS member university. The legislation that was passed and signed into law included schedules for achieving accreditation, increasing student enrollment, adding new degree programs in STEM, STEM-related, and liberal arts fields, and completing facilities construction.\textsuperscript{3}

In 2019, Florida Poly continues to meet and exceed the standards set by the 2012 Legislature. It is unique among SUS institutions in its singular focus on “core STEM” degree programs in engineering, analytics and informatics, and computer science. These programs are considered key to economic growth and prosperity for Florida and the nation as a whole.\textsuperscript{4} Florida Poly provides key elements of the market-relevant post-secondary education and training that is critical to Florida’s tech-driven economic development vision.\textsuperscript{5}

The technological change that drives economic progress and in doing so provides higher family incomes and living standards is biased in favor of highly skilled workers. This has resulted in higher growth rates for wages for highly educated workers generally, and particularly for those with scarce technical and cognitive skills. In contrast, wages of those possessing only a high school degree, or less than a high school degree, have stagnated over the last several generations. By 2017, inflation-adjusted average weekly earnings of men with only a high school degree were only seven percent higher than they were in 1963. Over that same period, the inflation-adjusted average weekly earnings for men with a bachelor’s degree grew by 37 percent.

An examination of Florida data finds that in 2018 the median annual earnings in 169 occupations where the normal entry level credential was a bachelor’s degree, at $68,031, were 86 percent higher than the median annual earnings, at $36,612, of the 334 occupations where the normal entry level credential was a high school degree.\textsuperscript{6} Growth in the number of jobs for occupations requiring a Bachelor’s Degree was 25.6 percent over the 2008 – 2018 period, versus 13.1 percent for jobs requiring a High School Degree. Job growth in the Florida Poly target occupation codes was 28.4 percent.

The 21\textsuperscript{st} century job market places a high value on workers that can apply the latest technologies, and this creates a pressing need for Florida to supply the STEM-trained labor force that will attract the high wage firms that use these skills intensively.\textsuperscript{7} Because the economic structure of the state reflects its role as a premier vacation destination to the world, and a premier destination for U.S. retirees, Florida is at risk of falling farther behind in terms of its high-wage, STEM-based workforce.\textsuperscript{8} The most recent data from the National Science Board (NSB) indicated that Florida ranks in the bottom quartile of states in terms of the share of doctoral degree STEM workers, and thus STEM workers generally, in the economy.\textsuperscript{9} Florida Poly helps fill that gap and in doing so raises living standards for Floridians.
Executive Summary

The mission of Florida Polytechnic University is to serve students and industry through excellence in education, discovery and application of engineering and applied sciences. The University provides the training necessary to qualify workers for high skill, high wage jobs, and does so at a very low cost to students and taxpayers. We show in this report that the State’s investment in Florida Poly yields a high return on investment, both for taxpayers and for students.

Overall Economic Impact of Florida Poly

The following Table shows the economic impact of Florida Poly activities during the 2018-19 fiscal year, measured in current (2019) dollars. The current annual impact of the University to the Florida economy is calculated to be more than $150 million in gross domestic product at the local and state level, $91 million in labor income, and almost $204 million in overall sales, along with 2,205 jobs. This annual impact continues today and will grow with enrollment.

Table ES1: Summary of economic impact of Florida Poly, by activity, FY2018-19

<table>
<thead>
<tr>
<th>Activity</th>
<th>Jobs</th>
<th>Labor Income</th>
<th>GDP</th>
<th>Total Output</th>
</tr>
</thead>
<tbody>
<tr>
<td>University Operations</td>
<td>728</td>
<td>$30,125,069</td>
<td>$39,283,089</td>
<td>$68,498,083</td>
</tr>
<tr>
<td>Capital Expenditure</td>
<td>55</td>
<td>$2,314,325</td>
<td>$3,886,216</td>
<td>$8,814,997</td>
</tr>
<tr>
<td>Student spending</td>
<td>199</td>
<td>$5,129,403</td>
<td>$8,992,329</td>
<td>$15,724,088</td>
</tr>
<tr>
<td>PV Lifetime Earnings</td>
<td>1,223</td>
<td>$53,886,009</td>
<td>$98,836,845</td>
<td>$172,582,638</td>
</tr>
<tr>
<td>Differential</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grand Total</td>
<td>2,205</td>
<td>$91,454,806</td>
<td>$150,998,479</td>
<td>$203,971,606</td>
</tr>
</tbody>
</table>

Source: IMPLAN, author’s calculations

The 2,205 jobs created by Florida Poly activities occur both locally and across Florida. The 1,223 jobs that are created by the higher spending enabled by the present money value of the lifetime earnings differential to Florida Poly grads occurs across the state, in proportion to the location decisions of graduates. The 982 jobs associated with University operations (including faculty and staff payroll), capital outlays, and student spending, are associated with spending done in Polk County.

The flows of economic activity from increased family incomes for Florida Poly grads along with operations of Florida Poly, capital improvements, and student spending generate a substantial increase in annual federal, state and local tax revenue each year. At current levels of enrollment, annual federal, state and local tax revenue due to the economic impacts of Florida Poly is $36,141,866.

Wages, Costs, and Return on Investment

The share of the Present Value of Lifetime Earnings Differential in the Table is responsible for the largest share of the annual economic impact of the institution to the economy. Because of the
relatively high earnings in the occupations that Florida Poly trains for, that share is higher for Florida Poly than for the SUS as a whole.13

Statewide, the differential between median wages for occupations for which a bachelor’s degree is the normal entry credential versus high school degree occupations is currently calculated to be 86 percent. The gap between high school degrees and those with jobs in Florida Poly majors statewide is even larger, at 125 percent, due to the University’s highly focused core STEM curriculum that produces well-trained, in-demand graduates.14

The job mix in the Florida Poly six-county core market area is especially supportive of the University’s core STEM focus15. While statewide 2018 median average earnings in Florida Poly occupations are $82,524, median average earnings in the six-county core market in these occupations are $89,326.16 Given the STEM focus and the geography of Florida Poly’s core market and graduates, the value of the wage benefit accruing to the average Florida Poly student is substantially higher than the average across all SUS institutions.

The net change in the number of jobs in the core market area in occupations that are most closely associated with the instructional programs offered by Florida Poly is projected to be 10,904 from 2019 to 2029. However, because of retirements and other job transitions, projections suggest that there will be 66,821 openings over the same timeframe that will be needed to generate the net 10,904 job increase. This represents strong labor market demand for Florida Poly graduates.17

The cost to students of attending Florida Poly as reported by the Board of Governors is below the (unweighted) SUS average.18 Some of this differential is due to lower cost of living in less densely populated metro areas, some is also due to Florida Poly tuition and fees that were substantially below the SUS average.19 However, Florida Poly plans to return closer to the SUS average cost over time.20

The combination of high wages for graduates and low costs for students has predicable outcomes. Because the cost to taxpayers of providing this education is somewhat lower than the SUS average and wages for graduates are substantially higher, the projected average return on investment for a Florida Poly undergraduate degree is the highest, both for students and for taxpayers, of any university in the SUS. This study finds that the average Florida Poly graduate can expect to earn over $13 in additional personal income (in present money value) over a working career for every dollar of current outlay to pursue a degree. Using the same costs of a degree but with wage differentials taken from the 2016 study of the SUS, the average SUS graduate can expect to earn about $4.1 in discounted additional personal income over a working career for every dollar of current outlay to pursue a degree.

Research, Industry Linkage, and Entrepreneurship Strategy at Florida Poly
The University’s focus on applied research conducted jointly with regional businesses to meet their technology development needs is particularly valuable for Florida. The availability of research scientists to partner with private firms and governmental entities enhances the regional community’s ability to recruit and retain higher wage firms that depend on a deep pool of skilled labor.
The University’s plan calls for capitalizing on its strategic location on the I-4 corridor by creating a high-tech economy around Florida Poly. This effort includes a strong faculty recruiting initiative that deepens the growing basic and applied research footprint catalyzed by the Applied Research Center. National research growth trends suggest that Florida Poly’s applied research engagement is appropriate and also can be sustainable.

In absolute terms, the overall volume of R&D done by business is about 4.7 times the dollar volume of R&D expenditures at the nation’s universities, as can be seen in the Figure below.

**Figure ES1: U.S. Research and Development Activity by Sector, 1990 - 2015**

![Graph showing U.S. Research and Development Activity by Sector, 1990 - 2015](image)


This collaborative research with businesses is not restricted to faculty. As of 2019, Florida Poly had established relationships with 301 industry partners, with some 234 of them serving as career collaborators who hire interns or graduates, participate in career recruitment events, or sponsor senior capstone projects. 21 companies provided 35 of the 36 senior capstone projects completed during the past year. Helping students apply their research and commercialize business concepts is also key to Florida Poly. All students must complete an internship, and as of this year, 135 students have taken advantage of the University’s Phoenix Nest services that streamline assistance for entrepreneurial projects.

The presence of the long-established Florida Industrial and Phosphate Research Institute (FIPR Institute) at Florida Poly adds expertise and research focus to the University. The Advanced Mobility Institute, established to focus on the development and testing of autonomous vehicles, and the partnership with the Florida Turnpike’s Suntrax initiative has the potential to participate in industry research. The newly created Institute for Health Informatics has similar potential.

Introducing this focus provides an additional channel beyond traditional federally funded basic science research into the niche of industry-linked applied technology research will provide...
opportunities for students and will likely to be a fruitful path towards increased research expenditures and thus increased availability of resources for the University. Florida Poly has provided seed funding to 13 projects intended to help faculty grow their extramural research.

To raise awareness of what Florida Poly can offer, the University has hosted an Economic Development Symposium for area business leaders, and it has created industry advisory boards for academic programs. These efforts to bring business community input to faculty, staff, and students helps ensure that curriculum will be relevant and that University assets will be viewed as valuable to the regional community.

The focus on applied research in the region does not mean that traditional federal funding channels are being ignored. Faculty have submitted over 100 research proposals to Federal funding entities including the National Science Foundation (NSF), the U.S. DoD Strategic Environmental Research and Development Program (SERDP), the Department of Energy (DOE), and the National Aeronautics and Space Administration (NASA), as well as to agencies such as the Florida Department of Transportation. These proposals have resulted in $3,757,308 in funding.

The overall impact of Florida Poly to the region is seen in the hiring done and incomes paid to faculty and staff, in the construction of its buildings and physical plant, and in the spending done by students. Most important, however, is the increased income earning potential that accrues to its graduates and in the research potential embodied in the skills of faculty, staff, and students. The impact of the University at current activity levels is already large, at over 2,200 jobs and $150 million in gross domestic product at the regional level. These impacts will grow as the university grows over time.
Assessing the Economic Impact of Florida Polytechnic University

The following report evaluates and provides quantitative estimates of the economic value of Florida Poly activities. We first discuss how demographic, economic and market characteristics of the modern economy and of Florida influence the need for STEM education. We then examine trends in enrollment, research and outreach that contribute importantly to the impact of Florida Poly; and we conclude with estimates of economic impacts and economic development benefits to Florida from Florida Poly operations and wages of graduates, from both the perspective of institution as a whole, and from the perspective of students and taxpayers.

We approach the economic development benefits of Florida Poly from two perspectives. One is the standard approach of applying a multiplier model to track the dollar flows of university spending on faculty and staff, on infrastructure, certain elements of student spending, and, most importantly, the increment to wages of graduates relative to peers who did not graduate. that would not have occurred in Florida but for the presence of Florida Poly. Because the University is small and new, this standard impact measure is small relative to the behemoths of the SUS. The second perspective is that of the individual student. Given the highly targeted programmatic focus of Florida Poly, the typical student who enrolls will finish in a timely fashion, graduate with highly relevant and marketable skills in a high-wage sector, all while finishing with a relatively modest debt burden. This means that on a per-student basis, the benefit to cost ratio is high and thus attractive to policy makers seeking the best outcomes at the lowest cost. While the school isn’t large, it punches above its weight in terms of economic benefit to Floridians, both students and taxpayers.

Why is Core STEM Education So Important to Florida?

There has never been more knowledge in the world than there is today, and the amount of knowledge is increasing at an increasing rate. The demand for human skills that enable productive use of new knowledge will grow strongly as employers work to master the emerging technologies that drive economic success in a competitive market. Universities that provide the instruction that enables effective learning of these skills will likely thrive. Communities that successfully build and retain the human skills that enable useful new technologies will likely see higher incomes and a self-reinforcing dynamic of high-quality growth.

It can easily be the case that the use of new processes will make certain workers obsolete more quickly than those workers can obtain the skills needed to take a new job. This has been true throughout the history of innovation in goods- and service-producing processes. There has been consensus around the idea that the same things that lead to productivity growth in the economy (i.e., more output per worker) use technologies and processes that substitute automation and more highly skilled labor for less skilled workers, or that substitute less expensive labor in other nations for domestic labor via international trade. Such substitution is particularly likely for occupations in which the job duties of workers are characterized by relative intensity in performing repetitive and manual tasks, as these are the easiest to automate or send offshore.

It is clear that these technology changes will result in shifts in demand for different types of labor. They will tend to raise the incomes of those workers with in-demand skills, while workers with less than cutting edge skills will likely see wages rising less rapidly. The following Figure from authors at the San Francisco Federal Reserve Bank shows the consequences of this
substitution in terms of changes in the number of people employed by type of occupation. As can be seen, employment has grown over the past dozen years in occupations requiring non-routine cognitive skills and non-routine manual skills, but has shrunk in occupations characterized by routine cognitive skills and routine manual skills.

Figure 2: Annual Change in Employment by Occupation Category, 1983 - 2014

Various authors have commented that these innovations have been largely responsible for the observed growing wage gap between those with higher levels of skill attainment (as proxied by educational attainment of bachelor’s degree or higher) and those who go to work with only a high school degree (or less). That wage gap grew from the late 1970’s through the 1990’s, although its growth has since slowed over the period following the 2001 bursting of the dot-com bubble. Beaudry, Green and Sand explain the decreased rate of growth in the wage gap as being the result of a decline in the demand for skilled workers in manufacturing and the trades in the years since 2000, even as the supply of high education workers grew. They hypothesize that more sophisticated automation led to a demand reversal for cognitive skills in middle-skill jobs traditionally filled by non-college educated craft workers. In response, many college-educated workers were forced to move down the occupational ladder and perform jobs traditionally performed by lower-skilled workers. This de-skilling process lowered measured wages for low-skilled workers and for some college-educated workers. Valletta also finds that the wage gap has widening slowed after the 1980’s and that the wage gap remained essentially unchanged in recent years. He attributes this to a technology-driven shift away from middle-skilled occupations, and to a weakening in demand for advanced cognitive skill and suggests that both of these have been factors in the flattening of the higher education wage premium and an increase in income polarization.

More recently, scholars have looked closely at technology-driven shifts in the task content of occupations. The displacement effect that characterizes adoption of machines and artificial
intelligence (AI) can be quite large in occupations embodying routine and manual tasks. Autor (2019) concurs with previous scholars in finding that there are fewer middle-skill jobs than before, both for college-educated and non-college educated workers. However, these education groups fare differently in the labor market. Among college-educated workers, any loss in middle-skill jobs has been substantially offset by upward movement in the skill hierarchy of occupations. In contrast, non-college workers have moved almost exclusively towards the bottom of the occupational distribution. Autor finds that technology change has narrowed the set of jobs in which non-college workers perform specialized work that has commanded higher pay rates. These trends are important for Florida Poly grads.

Future earnings of graduates
The Figure below shows values taken from Payscale.com for the 71 colleges and universities in Florida that are covered in the Payscale salary survey. The vertical axis shows estimated median salaries for graduates with 0 to 5 years of experience in the labor force for each of the 71 schools, while the horizontal axis shows the share of degrees at each school that are awarded in STEM disciplines. The positive slope of the ordinary least squares regression line shows the positive correlation between STEM degrees and salaries. It suggests Florida Poly graduates can expect to be top performers among Florida college and university graduates in terms of wages, both because Poly has a selective admissions policy that focuses admits on students likely to succeed, and because the core STEM programs of study are focused on occupations that command wages that are well above average.

Figure 3: Median Graduate Salaries and STEM degree share at 71 Florida Institutions

![Figure 3: Median Graduate Salaries and STEM degree share at 71 Florida Institutions](image)

This skill content distinction is critical in understanding the importance that a Florida Poly education makes for its students. The 2018 Florida Department of Economic Opportunity (DEO) annual report on the wages of graduates finds that the average Bachelor’s Degree graduate of the Florida College System (FCS) earns more one year after graduation (median earnings $43,584) than does the average Bachelor’s Degree graduate of the Florida SUS (median earnings $38,748).
The reason for the difference is the predominance of business and health occupations in the FCS Bachelor’s Degree mix versus lower paid majors in the SUS. The high pay rates for core-STEM occupations is apparent in the occupational wage data, and the data suggest that Florida Poly graduates will on average be among the highest paid of all graduates of SUS and FCS institutions. Further, Florida Poly graduates will be poised to take on higher paid positions as they progress through their careers. These objectives are apparent in the University’s planning documents.

As can be seen in the Figure below, the number of potential first-time-in-college (FTIC) freshmen appears to be increasing in Florida after a several year period of decline. The current increase begins earliest and is most notable in the six counties (Polk, Hillsborough, Broward, Orange, Palm Beach, and Pasco) that provide almost 60 percent of Florida Poly enrollment. Given the challenges of recruiting qualified students into a demanding and quantitatively intensive curriculum, Florida Poly needs these additional students to draw from, and will benefit from the upswing in the rest of the state as the University continues to mature. The projected persistence in the higher rate of growth of college-aged residents in Florida relative to the U.S. points to the need for the STEM capacity Florida Poly provides.

Figure 4: Past and future growth rates of prime age population, 2010 - 2029

People with more educational education generally live longer, work later in life, and have higher earnings. By holding costs and associated debt burdens to students down, the SUS Board of Governors encourages a level of educational attainment that is higher than would otherwise occur in a state economy driven by a high share of retirees that results in a service-oriented industry structure and occupational demand profile. By focusing on core STEM education, Florida Poly provides these benefits while also directly supporting Florida’s high-skill, high-wage economic development strategy.
The University’s Mission, Vision, and Strategic Plan.
A primary conclusion of this report is that Florida Poly offers excellent value for monies expended to operate the University, yielding benefits well in excess of costs to students and the taxpayer alike. Like other SUS institutions, Florida Poly scores well in terms of its value proposition, providing top quality higher education outcomes as price well below the national average.37

The mission of Florida Polytechnic University as noted in the 2019 Accountability Plan is to serve students and industry through excellence in education, discovery and application of engineering and applied sciences.38 The accompanying vision statement is that Florida Poly will be a premier STEM university known for producing highly desirable graduates and new technology solutions.39

Meeting Labor Market Needs
On the workforce skills side, the vision of Florida Poly is to serve as a relatively small but world-renowned “University of Innovation” that produces a dynamic pool of info-tech talent. Students will finish their programs with the capacity to lead global high-tech industries due to customized undergraduate and graduate STEM-enriched academic curriculum, access to operating space and facilities, collaboration in entrepreneurial research and participation in interactive business industry partnerships. In doing so, Florida Poly prepares 21st century learners in advanced STEM fields to become innovative problem-solvers and high-tech professionals through interdisciplinary teaching, leading-edge research, and collaborative local, regional and global partnerships.

Florida Poly offers six undergraduate degree programs and two master's degrees, with three additional BOG-approved undergraduate degree plans being implemented. All degree programs provide students with a strong foundation in the fundamentals of their chosen discipline with opportunities to focus in leading-edge areas or simply explore a range of possibilities within the program. Over 59 percent of students some from the six counties that this report considers to be the core market area. The most popular majors for the 1,424 students studying in Fall 2018 at the University were in computer science (32.3 percent of students), mechanical engineering (20.5 percent), computer engineering (15.5 percent), and computer science and information technology (10.5 percent).

The Florida State University System Board of Governors initially authorized six Florida Poly academic programs and has subsequently authorized three more. These six original programs can be identified by their Classification of Instructional Programs (CIP) codes, and these CIP codes in turn can be linked to labor market specific occupations (listed by standard occupational classification, or SOC codes) using IPEDS CIP-SOC crosswalk tools.40 Using such a crosswalk, 18 STEM occupations are found as the most likely occupations for graduates qualified in those CIP codes. It is clear that wages are much better than for the average Florida job. While the average Florida job paid about $46,155 in 2018, the jobs most highly associated with the Florida Poly CIP codes paid an average of $82,524 on a statewide basis.
The weighted average cumulative job growth rate for the 2008 - 2018 period was 28.4 percent for the Florida Poly SOC codes across the primary six-county market footprint. This contrasts with 25.6 percent for other Bachelor’s Degrees not in the Florida Poly CIP-SOC code crosswalk. It is clearly higher than the 19.2 percent for Associate’s Degrees, and the 13.1 percent for those with High School diplomas over the 2008 – 2018 period.41

In the Table below we present data on jobs, job growth, number of openings, and median hourly earnings for 18 occupations that most closely match the instruction programs that Florida Poly offered in academic year 2018-19.42 As can be seen, job growth over the 10-year window for the six-county area is projected to total 10,904 in occupations that are best fits for Florida Poly programs. Over that same time period, there will be about ten times as many openings to be filled, with the multiple attributable to retirements and transfers.

### Table 2: Projected change in jobs and job openings in core market area, 2019 - 2029

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Computer and Information Systems Managers</td>
<td>7,594</td>
<td>8,550</td>
<td>13%</td>
<td>6,819</td>
<td>$60.45</td>
</tr>
<tr>
<td>Architectural and Engineering Managers</td>
<td>2,984</td>
<td>3,275</td>
<td>10%</td>
<td>2,436</td>
<td>$61.65</td>
</tr>
<tr>
<td>Cost Estimators</td>
<td>5,316</td>
<td>5,949</td>
<td>12%</td>
<td>6,098</td>
<td>$27.95</td>
</tr>
<tr>
<td>Computer and Information Research Scientists</td>
<td>167</td>
<td>237</td>
<td>42%</td>
<td>206</td>
<td>$46.28</td>
</tr>
<tr>
<td>Information Security Analysts</td>
<td>2,403</td>
<td>2,920</td>
<td>22%</td>
<td>2,289</td>
<td>$43.93</td>
</tr>
<tr>
<td>Computer Programmers</td>
<td>4,789</td>
<td>4,743</td>
<td>(1%)</td>
<td>3,102</td>
<td>$35.39</td>
</tr>
<tr>
<td>Software Developers, Applications</td>
<td>17,722</td>
<td>22,183</td>
<td>25%</td>
<td>17,141</td>
<td>$46.03</td>
</tr>
<tr>
<td>Software Developers, Systems Software</td>
<td>7,607</td>
<td>8,510</td>
<td>12%</td>
<td>6,027</td>
<td>$48.90</td>
</tr>
<tr>
<td>Web Developers</td>
<td>4,194</td>
<td>4,790</td>
<td>14%</td>
<td>3,714</td>
<td>$27.38</td>
</tr>
<tr>
<td>Computer Network Architects</td>
<td>4,446</td>
<td>4,607</td>
<td>4%</td>
<td>3,048</td>
<td>$44.04</td>
</tr>
<tr>
<td>Computer Network Support Specialists</td>
<td>3,872</td>
<td>4,212</td>
<td>9%</td>
<td>3,269</td>
<td>$26.98</td>
</tr>
<tr>
<td>Computer Occupations, All Other</td>
<td>5,077</td>
<td>5,937</td>
<td>17%</td>
<td>4,529</td>
<td>$36.49</td>
</tr>
<tr>
<td>Aerospace Engineers</td>
<td>838</td>
<td>963</td>
<td>15%</td>
<td>653</td>
<td>$52.40</td>
</tr>
<tr>
<td>Computer Hardware Engineers</td>
<td>704</td>
<td>802</td>
<td>14%</td>
<td>571</td>
<td>$48.87</td>
</tr>
<tr>
<td>Electrical Engineers</td>
<td>2,288</td>
<td>2,610</td>
<td>14%</td>
<td>1,879</td>
<td>$43.67</td>
</tr>
<tr>
<td>Electronics Engineers, Except Computer</td>
<td>1,732</td>
<td>1,851</td>
<td>7%</td>
<td>1,257</td>
<td>$45.05</td>
</tr>
<tr>
<td>Mechanical Engineers</td>
<td>3,104</td>
<td>3,558</td>
<td>15%</td>
<td>2,539</td>
<td>$40.32</td>
</tr>
<tr>
<td>Career/Tech Ed Teachers, Secondary School</td>
<td>1,700</td>
<td>1,745</td>
<td>3%</td>
<td>1,244</td>
<td>$26.85</td>
</tr>
<tr>
<td>Total</td>
<td>76,538</td>
<td>87,442</td>
<td>14.25%</td>
<td>66,821</td>
<td></td>
</tr>
</tbody>
</table>

Source: EMSI 2019.3 – QCEW Employees, Non-QCEW Employees, and Self-Employed

Taking a average of the median earnings associated with these occupations, and weighting that average to reflect the number of employees in each occupation, shows expected earnings per employed Florida Poly graduate of $89,326. Performing a similar calculation across all other occupations among the 775 occupations tracked for these six counties yields expected earnings of $43,559. The wages expected to be earned per Florida Poly graduate are thus more than double the median expected wage across all other job categories.

If we restrict the above calculation to those occupations that typically require a bachelor’s degree, but not in one of the Florida Poly occupations, the earnings per job are expected to be $67,583.43 The expected earnings differential for a Florida Poly graduate versus someone with a bachelor’s degree in a non-Poly field is $21,743, representing a 32.2 percent earnings premium.
over non-Poly bachelor’s degrees. In undiscounted terms and not accounting for wage growth, this would amount to $869,720 over a 40-year work life.\textsuperscript{44} Given that the SUS calculates that the average cost of attendance for a Florida Poly student is 4.1 percent lower than at other SUS schools, the net benefit is that much larger.\textsuperscript{45}

The strategy for Florida Poly is to strive to be the premier, core STEM public institution in the southeast region of the United States. The tactic of increasing selectivity supports the University’s model of delivering small classes with strong student-faculty interaction engaged in project-based, curricular experiences. Coupled with a carefully engineered curricular and co-curricular focus on professional and leadership skills, the University offers industry-aligned majors in fast-growing, high-paying sectors. Florida Poly’s priority on strong relationships with local and regional industry serves to fulfill its directive to enhance economic development in the state. A key component of this is the University’s focus on connecting students with small and medium-sized business through internships, projects, and eventual employment. These efforts reflect key goals in Florida Poly’s new strategic plan that calls for stronger efforts to grow the University’s program portfolio and student experience initiatives to meet its goals of delivering programs in high-paying industries and maximizing value for students by preparing them for a lifetime of success.

Research Potential
The University’s plan also calls for capitalizing on its strategic location on the I-4 corridor by creating a high-tech economy around Florida Poly. This effort includes a strong faculty recruiting initiative that deepens the growing basic and applied research footprint catalyzed by the Applied Research Center. By connecting with local stakeholders, and its relationship with SunTrax, and the newly created Advanced Mobility Institute, the plan calls for building out the campus and surrounding area with space for high-tech business and industry, a convention center, and full-service living community. These activities help provide an established set of assets in addressing cutting edge issues that confront today’s technology-intensive businesses. While Federal research funding faces budgetary pressures, with no respite in sight, the types of industry partnerships envisioned by Florida Poly are increasingly at the forefront of innovation.

In discussing overall R&D activity, which the NSB report estimates to have been at between 2.6 and 2.8 percent of U.S. GDP during the most recent 15 years of data, NSB notes “Business R&D in the United States is concentrated in selected areas: chemicals manufacturing; computer and electronic products manufacturing; transportation equipment manufacturing; and information and professional, scientific, and technical services. These industries account for the clear majority (83%) of business R&D performance.” The NSB also reports that overall university R&D research has grown a more rapid rate over time since 1990, with cumulative growth of 110 percent in constant 1990 dollars, versus 83 percent for business R&D research. However, the dollar volume of growth in research by businesses has been $89 billion since 1990 (in constant 1990 dollars) versus $19 billion for universities and colleges. This suggests latitude for productive Florida Poly partnerships with private business in areas of mutual interest.

In terms of federally funded research, which is the \textit{sine qua non} of research-intensive universities, the trend has been flat or downward since 2011 in nominal terms. By 2015, the most recent NSF data year, university R&D funding from the federal government was down 11.2
percent in inflation-adjusted dollars from the high-water mark of 2010. The Congressional Budget Office’s January 2019 Budget and Economic Outlook forecasts Social Security outlays increasing from 4.9 percent of GDP in 2016 to 6.0 percent in 2029, health care program outlays going from 5.5 to 8.2 percent over that period, and net interest outlays going from 1.4 to 3.0 percent over that period. Nondefense discretionary spending, the source of most federal research funding, is projected by CBO to fall from 3.2 percent of GDP today to 2.4 percent in 2029. Defense spending, which would be a logical area of focus for Florida Poly engineering and science research programs, is projected to fall from 3.1 percent of GDP to 2.5 percent over that period. It will be difficult to increase the dollar value of Florida Poly’s slice of what may become a shrinking federal research pie.

Given the budgetary pressures imposed by tax cuts, interest expense on the federal debt, and the baby boomers demands on social security, traditional federal funding sources for scientific research are likely to be increasingly unavailable. The limited number of faculty members who can self-fund via competitive federal grant and contract awards are already in high demand across any number of universities. This means that recruiting clusters of instructional faculty in areas with growing basic science research funding is expensive, as their wages will reflect options both at Florida Poly or with other organizations inside and outside of academia.

The University’s strategy of applied research conducted jointly with regional businesses to meet their technology development needs is likely to be a fruitful path towards increased research expenditures and thus increased availability of resources. This strategy will deepen and expand cross-sector collaboration and align higher education programs with targeted industry needs. It will help ensure innovations in Florida’s universities and research institutes stay in Florida by increasing commercialization through licensing, reduced barriers, and access to capital.46

Sources of Florida Poly Economic Impact
Increased economic activity in the community and in the State of Florida due to the presence of Florida Poly flow from several sources. These include the operations expenditures of the university (including payroll), the average annual capital outlays of the University, the student spending done in the community, and, most importantly, from the increased future earnings of Florida Poly graduates relative to their peers. Specific assumptions are detailed in the Appendix.

To the extent possible we use measurement protocols that follow to the extent possible the most recent systemwide assessment for the SUS.47 The economic impact of Florida Poly is substantially greater than it was during the most recent assessment of the statewide impact of the Florida SUS. While the present study was conducted using the same basic methods, several differences are key. First is the difference in the University itself. Florida Poly had not yet graduated students, meaning that the present value (PV) of the expected lifetime earnings differential relative to a high school graduate could not be calculated. Further, the number of students enrolled was smaller than it is today, meaning that university spending was lower. Also, the 2016 study did not account for the targeted core STEM curriculum that guides Florida Poly. Because the 2016 study assumed a consistent wage differential across all fields of study at the Bachelor’s Degree level versus the High School diploma level, it does not adequately reflect the wage premium that Florida Poly graduates will enjoy in the market relative to their peers. The 2018 Economic Security Report produced by the Florida Department of Economic Opportunity
found that the median wage for the most recent cohort of bachelor’s degree completers for the SUS was $36,000, ranging from a high of $37,476 at Florida International to a low of $23,760 at New College of Florida. Much of this is due to choice of majors by students. The most popular major in the SUS over the study period was psychology, with first-year median wages of $28,588, while the second most popular major was biology, with wages of $27,272. These are well below the median wages being reported in Florida Poly surveys of graduated students, and below the levels reported in the EMSI wage data for Florida Poly occupations.

The elements of net new direct spending described in the Appendix are entered into the IMPLAN model, and direct, indirect, and induced impacts of Florida Poly spending impacts, along with job creation, labor income, GDP and total output, are reported below.

Figure 3: Economic Impacts from Florida Poly, by Activity, FY2018-19

<table>
<thead>
<tr>
<th>Activity</th>
<th>Jobs</th>
<th>Labor Income</th>
<th>GDP</th>
<th>Total Output</th>
</tr>
</thead>
<tbody>
<tr>
<td>University Operations</td>
<td>728</td>
<td>$30,125,069</td>
<td>$39,283,089</td>
<td>$68,498,083</td>
</tr>
<tr>
<td>Capital Expenditure</td>
<td>55</td>
<td>$2,314,325</td>
<td>$3,886,216</td>
<td>$8,814,997</td>
</tr>
<tr>
<td>Student spending</td>
<td>199</td>
<td>$5,129,403</td>
<td>$8,992,329</td>
<td>$15,724,088</td>
</tr>
<tr>
<td>PV Lifetime Earnings</td>
<td>1,223</td>
<td>$53,886,009</td>
<td>$98,836,845</td>
<td>$172,582,638</td>
</tr>
<tr>
<td>Differential</td>
<td></td>
<td>$91,454,806</td>
<td>$150,998,479</td>
<td>$203,971,606</td>
</tr>
</tbody>
</table>

Source: IMPLAN, author’s calculations

These impacts can be disaggregated into elements that flow from the presence of the University in Polk County, including operations, construction, and student spending, and elements that are statewide in nature. Statewide impacts are driven by the additional income that can be expected to flow to graduates of Florida Poly due to the valuable job market skills they possess. These are broken out in the Tables below.
Figure 4: Top 10 Local Sectors for Total Impact of Annual University Operations, Construction, and Student Spending, by Number of Jobs

<table>
<thead>
<tr>
<th>Description</th>
<th>Jobs</th>
<th>Labor Income</th>
<th>Local GDP</th>
<th>Total Output</th>
</tr>
</thead>
<tbody>
<tr>
<td>Colleges and universities</td>
<td>526</td>
<td>$22,955,549</td>
<td>$25,376,617</td>
<td>$44,177,796</td>
</tr>
<tr>
<td>All other food and drinking places</td>
<td>63</td>
<td>$1,694,076</td>
<td>$1,669,787</td>
<td>$2,810,755</td>
</tr>
<tr>
<td>Real estate</td>
<td>60</td>
<td>$803,298</td>
<td>$5,132,475</td>
<td>$8,692,578</td>
</tr>
<tr>
<td>Construction of new educ/vocational structures</td>
<td>36</td>
<td>$1,498,293</td>
<td>$2,474,599</td>
<td>$6,309,626</td>
</tr>
<tr>
<td>Transit and ground passenger transportation</td>
<td>27</td>
<td>$439,745</td>
<td>$557,629</td>
<td>$1,384,837</td>
</tr>
<tr>
<td>Retail - Food and beverage stores</td>
<td>22</td>
<td>$584,964</td>
<td>$904,520</td>
<td>$1,419,456</td>
</tr>
<tr>
<td>Retail - General merchandise stores</td>
<td>18</td>
<td>$505,374</td>
<td>$795,349</td>
<td>$1,239,448</td>
</tr>
<tr>
<td>Full-service restaurants</td>
<td>14</td>
<td>$298,228</td>
<td>$335,549</td>
<td>$668,394</td>
</tr>
<tr>
<td>Limited-service restaurants</td>
<td>12</td>
<td>$215,321</td>
<td>$561,764</td>
<td>$815,033</td>
</tr>
<tr>
<td>Employment services</td>
<td>12</td>
<td>$373,299</td>
<td>$576,900</td>
<td>$815,033</td>
</tr>
<tr>
<td>Other sectors</td>
<td>191</td>
<td>$8,200,650</td>
<td>$13,745,453</td>
<td>$24,504,375</td>
</tr>
<tr>
<td><strong>Total Impact</strong></td>
<td>982</td>
<td><strong>$37,568,797</strong></td>
<td><strong>$52,130,642</strong></td>
<td><strong>$93,037,168</strong></td>
</tr>
</tbody>
</table>

Source: IMPLAN and author’s calculations

Figure 5: Top 10 Statewide Sectors for Total Impact of Increased Household Income Attributable to Florida Poly Degree vs. High School Degree, by Number of Jobs

<table>
<thead>
<tr>
<th>Description</th>
<th>Jobs</th>
<th>Labor Income</th>
<th>Statewide GDP</th>
<th>Total Output</th>
</tr>
</thead>
<tbody>
<tr>
<td>Real estate</td>
<td>79</td>
<td>$1,185,773</td>
<td>$8,857,027</td>
<td>$13,562,313</td>
</tr>
<tr>
<td>Full-service restaurants</td>
<td>60</td>
<td>$1,554,809</td>
<td>$1,712,249</td>
<td>$3,148,203</td>
</tr>
<tr>
<td>Hospitals</td>
<td>58</td>
<td>$4,029,100</td>
<td>$4,903,507</td>
<td>$8,724,626</td>
</tr>
<tr>
<td>Limited-service restaurants</td>
<td>55</td>
<td>$1,152,963</td>
<td>$2,920,674</td>
<td>$4,958,949</td>
</tr>
<tr>
<td>Offices of physicians</td>
<td>37</td>
<td>$3,450,815</td>
<td>$3,427,300</td>
<td>$5,162,181</td>
</tr>
<tr>
<td>Retail - General merchandise stores</td>
<td>36</td>
<td>$1,032,719</td>
<td>$1,619,014</td>
<td>$2,512,143</td>
</tr>
<tr>
<td>Retail - Food and beverage stores</td>
<td>35</td>
<td>$993,457</td>
<td>$1,513,552</td>
<td>$2,512,143</td>
</tr>
<tr>
<td>Wholesale trade</td>
<td>33</td>
<td>$2,556,044</td>
<td>$5,099,867</td>
<td>$7,655,870</td>
</tr>
<tr>
<td>Other financial investment activities</td>
<td>29</td>
<td>$499,089</td>
<td>$709,648</td>
<td>$4,384,711</td>
</tr>
<tr>
<td>All other food and drinking places</td>
<td>27</td>
<td>$751,980</td>
<td>$750,639</td>
<td>$1,246,619</td>
</tr>
<tr>
<td>Other sectors</td>
<td>775</td>
<td>$36,679,258</td>
<td>$67,323,367</td>
<td>$118,836,920</td>
</tr>
<tr>
<td><strong>Total Impact =</strong></td>
<td>1,223</td>
<td><strong>$53,886,009</strong></td>
<td><strong>$98,836,845</strong></td>
<td><strong>$172,582,638</strong></td>
</tr>
</tbody>
</table>

Source: IMPLAN and author’s calculations

Return on Investment from the Student Perspective

It is clear that Florida taxpayers receive excellent value for the tax dollars expended in support of Florida Poly. The figures presented above suggest that almost three dollars in new personal income stay in Florida for every dollar of general revenue appropriated to Florida Poly. However, the fact that almost half of students in core STEM fields will leave the state at some point after finishing their degree means that the above impacts are lower than they could be. If Florida companies created enough jobs in Florida Poly occupations, graduates would be able to work productively and meet their career expectations without having to leave the state. This would represent great progress towards Florida’s high-wage economic development goals. On the cost side, some of the State of Florida revenue appropriated to Florida Poly has gone towards keeping the cost of attendance affordable, allowing the University to expand and meet its enrollment targets. Such subsidies have already diminished and will likely continue to diminish over time.
From the student perspective, the income gains that accrue from having obtained the scarce skills that are part of a quality core STEM education will follow them throughout a career, regardless of whether their paycheck comes from a Florida company or from elsewhere. Thus, when considering returns to individual Florida Poly students, there is no need to apply a discount to account for dollars earned as graduates migrate to pursue career opportunities. However, unlike the taxpayer, a student must also consider his or her opportunity cost of a rigorous academic program, especially the sacrifice of the income that could have been earned had they gone directly into the workforce instead of spending time in class and studying while enrolled at Florida Poly.

To perform these calculations, it makes sense to assume that the average graduate has a 35.4 year work-life expectancy at age 25,\(^49\) gives up $24,940 in income annually to attend Florida Poly, and has out-of-pocket school-related expenses of $6,149 that would not have otherwise been incurred during his or her Florida Poly school career. If we use a real discount rate equal to the current yield on a 30-year Treasury inflation protected security (TIPS), then the present money value of the $45,913 annual earnings differential income differential is $1,635,446, which can be compared against an opportunity cost of about $122,556.\(^50\) This means that a graduate can expect to earn over $13 in discounted additional personal income for every dollar of current outlay to pursue a degree. If we were to instead use the four percent after-inflation discount rate that the State of Florida uses in valuing future benefits from current outlays on transportation projects, then that ratio would fall to a multiple of 7.7 times cost.

These figures stand in contrast to the reported $14,070 earnings differential in the 2016 UF-FSU report. Additionally, the growth rate in the differential was found to be different in that study, with inflation-adjusted earnings of Bachelor’s degree graduates actually declining by 5.7 percent over a 5-year period at the same time as High School graduate earnings remained stable.\(^51\) Assuming the same opportunity cost, and using the 30-year TIPS benchmark, the ratio of discounted additional personal income to cost is 4.1, even using a favorable (relative to the results found in the 2016 study) constant-over-time wage differential. Use of a four percent after-inflation discount rate shows a ratio of 2.4 dollars of additional personal income per dollar of cost. If we instead use the narrowing differential found in the 2016 study and a four percent after-inflation discount rate, the Bachelor’s degree to High School diploma ratio drops to 1.9 dollars of income to every dollar of cost. Further, it is fair to conclude from the labor market experience of the recent past and from technical reports disentangling the reasons for the changes, that a Florida Poly education is becoming increasingly valuable over time, relative to both a High School diploma and an average SUS degree. All signs indicate that these trends will continue.

**Conclusion**

Florida is a rapid-growth state relative to the rest of the nation, and there are both challenges and opportunities in terms of student population growth. Florida Poly is well-positioned to benefit from population growth trends. Demographic trends may present challenges, among them being the aging of the State, and the ongoing trend towards more leisure and hospitality activities. However, these trends are exactly why there is a pressing need for the core STEM programs offered at Florida Poly – they will enable the high wage economy that Florida aspires to.
About 67 percent of the economic impact of the University, as measured by the increment to state and local GDP, is driven by the skills, credentials, and increased earning capacity of the graduating students. It is straightforward to see that it is the rigorous teaching and credentialing that Florida Poly offers that will contribute most substantially to regional transformation via successive classes of students. The economic impact of a larger student body, and more faculty actively pursuing collaborative research with businesses across the region, will be profoundly larger than it is today. This will be seen in the breadth, depth, and variety of programs available, and in the population growth that would be associated with recruitment of out-of-region and out-of-state students, and the faculty to serve them. Major additions to the University’s economic development contributions will come as research, development, and commercialization dollars generated by faculty and staff of Florida Poly grow along with University enrollments and increasing collaborations.

The fields of study offered by Florida Poly ensure that high wages are the norm. While other fields of study may merit consideration by families and students, it is clear that a wage penalty will likely be paid for more popular SUS degrees versus core STEM degrees. A growing and converging body of work offers explanations that point to continuations of these wage trends differentials.

The legislature showed foresight in committing resources to establish Florida Poly and encourage its growth. Its merit can be seen in the large economic impact per student that is driven primarily by excellent wage differentials versus competing programs. While there are challenges in finding enough qualified students, the basic demographic trends are favorable for steady expansion. If that occurs, the State and Florida Poly students and families will be repaid many times over by high wages and bright career prospects.
Appendix: The IMPLAN Model

We use a model constructed in the IMPLAN economic impact modeling software to identify Florida-specific multipliers for the spending described above. IMPLAN is a member of the class of tools known as input-output models. Such models allow identification of the indirect and induced spending, or “ripple effects,” generated by direct spending elements such as those described above. These models use data on inter-industry linkages collected by the U.S. statistical agencies in a periodic survey of businesses that is conducted to see where businesses buy their inputs and where they sell their outputs. This allows analysts to identify linkages between economic sectors and subsectors. The IMPLAN model consists of 536 sectors that correspond to the various types of businesses throughout the economy, and the model specifies the linkages that exist between them. The model used in this analysis is calibrated to reflect the differences in relationships between sectors in Florida and each of its 67 counties.
Appendix: Model Inputs and Assumptions

Increased economic activity in the community and in the State of Florida due to the presence of Florida Poly flow from several sources. These include the operations expenditures of the university, the average annual capital outlays of the University, the student spending done in the community, and, most importantly, from the increased future earnings of Florida Poly graduates relative to their peers. Here we use an estimated payroll figure of $29.3 million per year (this counts salaried and OPS workers for the 2018-19 fiscal year) as an input into the college and university production sector for Polk County. This payroll value captures not only the estimated direct employment at the University but also, via the models multiplier linkages, supply chain of local businesses. Operations expenditures consist of payroll, other operating expenses, and capital outlays associated with keeping the doors open. These values tend to be higher than spending done by a similar number of employees elsewhere in state and local government because of the higher wages commanded in the marketplace by workers with the educational attainment of university faculty and staff.

Because capital outlays tend to be unevenly distributed over time, with construction spending going from very low to very high as a new building is begun, and then back to a minimal level upon completion, here we use an estimated annual average for construction spending. We use $6.25 million per year as an estimate of the average cost of construction to be done on campus.

It would be reasonable to expect that Florida Poly students might have had similar living expenses had they simply joined the workforce after high school or attended a different Florida school. However, spending done in the local community by out-of-area students who choose to attend Florida Poly would likely not have occurred elsewhere in Florida and is thus net new spending to the local economy. The same is true of local students (about one out of six students are from Polk County) who would likely have gone out of the area to attend college if Florida Poly were not to exist in Polk County. Here we follow the BOG measures of cost of attendance for students at the various SUS member institutions, appropriated adjusted to reflect the share of gross retail spending that stays in the local economy.

While the above sources are important, the present money value of the increased lifetime wages associated with market demand for the scarce skills provided by a Florida Poly education are far and away the largest component of economic impact for any college or university. Here we use a four percent after-inflation discount rate applied to 30 years of wage differential between a Florida Poly grad and a high school graduated. Because students come from across the state to attend Florida Poly, and will likely work in areas around the state and outside the state once they graduate, we use a statewide model to calculate the indirect and induced effects of earnings. Wage values are taken from the EMSI Q3 2019 database, with differentials calculated based on U.S. Bureau of Labor Statistics assumptions about the average academic qualification for entry into a particular occupation.

We use reported 2018-19 expenditures taken from Florida Poly budget documents in assessing economic impact, including data on current expenditures for university operations, payroll for faculty and staff, and capital outlays.
Statewide, the differential between median wages for occupations for which a bachelor’s degree is the normal entry credential versus high school degree occupations (at $68,031 and $36,612, respectively) is currently calculated to be 86 percent. The gap between high school degrees and those with jobs in Florida Poly majors is even larger, as the 2018 median annual earnings across Florida for the 18 occupations most closely associated with core STEM instructional programs were $82,524. The greater Florida Poly wage differential is due to its highly focused core STEM curriculum that produces well-trained, in-demand graduates.

Spending by students was taken from BOG tables that break out student expenditures for fall/spring attendance into tuition and fees, books and supplies, room and board, transportation, and other expenses. In order to avoid double counting, we subtract tuition and fees from costs to students, as they are captured in the revenue and expenditure data for the university. However, we do include room and board for all students, as student dorms for Florida Poly are operated by private entities under a public-private partnership agreement and thus do not appear on the University’s income and expenditure statements.

Information on the likely earnings of Florida Poly graduates is taken from EMSI data for workers in occupations corresponding to Florida Poly fields of study. These data are then used to compare to likely earnings for high school graduates in Florida working in occupations typically requiring a high school degree, as reported by EMSI. Likelihood of labor market participation for engineering and computer science graduates is taken from NCES data as presented in Choy, Bradburn, and Carroll. Probabilities of graduates staying in state during their working career are taken from a report on that topic by OPPAGA. We then calculate the net present value of the differential over a 30-year worklife expectancy.

In keeping with normal practice in identifying economic impacts and impacts associated with a particular economic sector, all direct spending is counted when calculating the economic impact of Florida Poly, and multipliers are applied to those components of spending that would not have otherwise been present in the Florida economy absent the operations of Florida Poly. This latter category includes the earnings differential between a Florida Poly graduate and a high school graduate, as well as the spending done by out of state students, whether on tuition or living expenses.
Endnotes

1. A polytechnic education emphasizes the applications of technology and develops skills in reasoning and problem-solving, innovation, and interdisciplinary thinking. [https://www.flbog.edu/documents_meetings/0128_0555_4478_2.pdf]
4. Per Dr. Randy K. Avent, founding president of Florida Poly [https://floridapoly.edu/staff/randyp-avent/].
6. Using the Q3 2019 employment data from Economic Modeling Specialists International (EMSI), with wage averages weighted by the number of workers in each occupation. [https://www.flbog.edu/documents_meetings/0128_0555_4478_2.pdf]
8. J Dewey and D Denslow, “Baby Boom Retirees and Florida’s Job Structure,” Business and Economics Journal, 2012, write “Absent urgent and aggressive policy intervention, Florida’s workers that retire over the next 20 years are likely to be replaced by less educated and less skilled workers less suited to the knowledge economy, and the gap between Florida’s average job skill and the national average is likely to widen substantially.”
9. See NSB [https://www.nsf.gov/statistics/state-indicators/indicator/seh-doctorate-holders-in-workforce/chart], 2015, in which Florida scores above only Nevada. “This indicator measures the concentration of science, engineering, and health (SEH) doctorate holders among a state’s workforce and represents a state’s ability to attract and retain highly trained scientists and engineers. These individuals often conduct R&D, manage R&D activities, or are otherwise engaged in knowledge-intensive activities. A high value for this indicator in a state suggests employment opportunities for individuals with highly advanced training in SEH [science, engineering, and health] fields. States in the top quartile for this indicator tend to contain major research laboratories, research universities, or research-intensive industries.”
11. President Avent noted in his May 2019 report to the Board of Governors that the SUS has the next to lowest tuition and fees in the nation, and that Florida Poly has the lowest tuition and fees in the SUS.
12. See Appendix for explanation of key terms and a description of the IMPLAN model. This study calculates the impact of university spending at the County level, and of income differential to Florida Poly grads at the State level. We adopt the standard convention of measuring impact from those dollars that would not be spent elsewhere in the County (for university spending) or the State (for the earnings differential). Had we instead used a state-wide model to examine the Polk impacts, we would have restricted ourselves to reporting direct spending, rather than direct, indirect, and induced. See Watson, et al, “Determining economic contributions and impacts: what is the difference and why do we care?” Journal of Regional Analysis and Policy 37(2): pp140-146, 2007.
13. Hodges, Harrington, et al, “Economic Impacts of the State University System of Florida in 2014-15,” UF-IFAS and FSU-CEFA, April 15, 2016. That study reports (page 4) that “About two-thirds of the output and value-added impact and over half (54%) of employment impacts were attributed to the SUS graduates earning differential.” Some 25 percent of SUS degrees awarded, and earnings differential relative to High School calculated, were Master, Professional, and Doctoral degrees. The higher degrees show an earnings differential relative to high school graduates of from $31,913 to $58,088, versus the calculated 2013-14 SUS Bachelors differential of $14,070. The Florida Poly wage impact is remarkable given that 25 percent of SUS degrees awarded and analyzed in the Hodges et al SUS-wide 2016 study were post-graduate, and showed higher wage than SUS Bachelor’s degrees, while all Florida Poly degrees considered in the present report are Bachelor’s degrees.
15. The six counties are Polk, Hillsborough, Broward, Palm Beach, Orange, and Pasco, as measured by share of student body population.
16. Data from EMSI, see fn 6.
President Avent’s statement to the Board of Governors noted that 72 percent of respondents to a post-graduation survey reported being employed. This is in contrast to the SUS average of 66 percent reported as employed and 50 percent reported as employed full-time, as reported in the 2019 Economic Security Report.

Florida BOG, “CostAttendance2019_2020_FINAL.xlsx”


The University substantially discounted expense to enrolling students during its first several years. That discount has decreased over time from 125 percent to 65 percent. Florida Poly students graduate with well below the national average level of student debt. In terms of economic impact to the local region, the spending of Florida Poly students is particularly important, as this spending likely would not have occurred elsewhere in Polk County had a student not attended Florida Poly.

Hodges, Harrington, et al, “Economic Impacts of the State University System of Florida in 2014-15,” UF-IFAS and FSU-CFSA, April 15, 2016. Because Florida Poly is so new, the FY2014/15 expenditure data used in that study will have changed more in intervening years than for other SUS institutions.

“The Second Fifty Years: Initial Assessment of the Impact on the University of West Florida of Adopting Florida’s Emerging Preeminence Standards as a Primary Driver of the University’s Strategic Planning Process,” UWF Center for Research and Economic Opportunity, June 2016

As was pointed out almost a century ago by John Maynard Keynes who noted “The increase of technical efficiency has been taking place faster than we can deal with the problem of labour absorption,” in “The Economic Problems of our Grandchildren,” 1930.


This has been a feature of the mainstream economics literature for a least a half-century. See, e.g., Jan Tinbergen, “Substitution of Graduate Labor by Other,” Kyklos 27(2), 217 – 226, 1974.


Robert Valletta, “Recent flattening in the higher education wage premium: polarization, skill downgrading, or both?” NBER working paper 22935, December 2016.


Not all of this effect can be attributed to what was learned at university. At least some of this premium is earned by university graduates who might otherwise have been better earners as mere high school graduates than the average high school graduate – i.e., there may be self-selection bias inherent in the calculations of wage differential. Skilled and motivated people tend to get degrees. MIT economist Josh Angrist finds that most of the difference in earnings for graduates can be predicted before they actually enroll in college. That is, the higher earnings for MIT grads are mostly attributable to their ability to be accepted for enrollment at MIT rather than to value added by their MIT academic experience. It thus isn’t completely clear whether higher education makes people successful, or whether people bent on success acquire higher education, it is certainly clear that people with better levels of education are higher earners.

The reported data are simply the median wage for graduates of a given college or university and the share of total degrees awarded that are STEM degrees.


The 2016 assessment showed the SUS in FY2014/15 to have had an economic impact of 768,856 jobs and $49.2 billion in additional gross domestic product at the state level, when direct, indirect, and induced impacts are considered. Florida Poly had opened its doors and was considered in the analysis but had not yet enrolled a full complement of students at that time. For example, in 2014/15, New College enrolled a total of 834 students and had a reported GDP impact of $88 million, while Florida Poly enrolled 540 undergraduate students and had a GDP impact of $22 million. However, in 2018 Florida Poly had 1,428 undergraduates enrolled, while New College had 838.
See, e.g., Lagakos, Moll, et al, “Life-Cycle Wage Growth Across Countries,” Journal of Political Economy, Vol 16, Number 2, April 2018, for a discussion of how more educated workers have steeper experience-wage profiles than the less educated; this accounts for around one-third of cross-country differences in aggregate experience-wage profiles.


President Avent noted in a recent BOG presentation that the Florida SUS has the second lowest tuition in the nation, and that Florida Poly has the lowest net tuition (after financial awards to students) in the SUS.


The CIP-SOC tools can be accessed here: https://www.flbog.edu/board/office/asa/new_program_proposal.php

Data are from Economic Modeling Specialists International, version 2019.3 – QCEW Employees, Non-QCEW Employees, and Self-Employed, for Broward, Hillsborough, Orange, Palm Beach, Pasco, and Polk counties.

Several non-STEM occupations also map from the Florida Poly CIP codes, including Chief Executives and General and Operations Managers, however these may be mid-level to senior-level occupations that arise over the course of a work career. Here we focus on positions that are less likely to be at the executive level.

Here we use the U.S. Bureau of Labor Statistics (BLS) definition of typical entry level education expectation for each occupation, which can sometimes differ from the Florida Department of Economic Opportunity (DEO) classification. For example, Florida DEO assumes an Associate’s Degree is the typical credential for a registered nurse, while BLS assumes it requires a Bachelor’s Degree.

This is likely to be a conservative estimate given that earnings in Florida Poly occupations have been increasing more rapidly than earnings in other occupations.

Average cost of attendance is available at https://www.flbog.edu/board/office/budget/tuition.php. It includes tuition and fees, books and supplies, room and board, transportation, and other expenses. It does not include the opportunity cost of foregone earnings while in school.


This assumes that inflation-adjusted wages, other costs, and Florida Poly tuition and supplies costs are effectively flat in the near term.

The phenomenon of de-skilling in middle income jobs typically held by college graduates is discussed in detail in Autor (“Work of the Past, Work of the Future,” NBER working paper 25588, February 2019) who finds that more highly skilled workers have moved up in the income distribution, while middle skill workers have moved down, so that skill-intensive core STEM degrees are increasingly differentiated from less technical Bachelor’s degrees.

Purchases from outside the local area are effectively eliminated from calculations of impact by use of a local purchase coefficient that accounts for that fraction of purchases likely to originate from outside the local area.

On top of this, Bachelor’s degree graduates are likely to stay in the workforce longer than workers with less educational attainment. See, e.g., Kurt Krueger and Frank Slesnick, “Total Worklife Expectancy,” Journal of Forensic Economics 25(1), 2014, pp. 51 – 70.

Data are from EMSL. Without adjusting for inflation, differential growth rates, and before discounting, the gap between median earnings for the average Florida Poly grad versus the average SUS grad would total more than $579,000 over a 40-year career.

“Ten Years After College: Comparing the Employment Experiences of 1992-93 Bachelor’s Degree Recipients With Academic and Career-Oriented Majors,” NCES Report 2008-155, p28. This report finds that at least 74 percent and as many as 91 percent of Engineering and Computer Science graduates were employed full-time during any given sampling period in the ten years following graduation. This contrasts sharply with the employment figures for SUS bachelor’s degree graduates more generally, as presented in the most recent Economic Security Report.
Office of Program Policy Analysis and Government Accountability (OPPAGA) of the Florida Legislature. Florida’s University Graduates Tend to Stay in the State Workforce After Completing Their Degrees. Report 05-59, 11 pages, Dec. 2005. In this table we use a value of 53 percent to represent the share of Florida Poly graduates working in Florida over their worklife. The OPPAGA report notes that FETPIP data found Bachelor’s Degree graduates in Engineering and Computer Science working in Florida eight years after graduation at rates of 53 percent and 56 percent respectively. This is lower than for graduates in health professions (67 percent) and education (70 percent), and the report notes that “workforce demand data shows that Florida has a relatively low demand for graduates in fields such as engineering,” (page 5). Dewey and Denslow (op cit) discuss the negative economic development implications of this ongoing trend.

Florida Polytechnic University
Board of Trustees

Executive Committee Meeting

DRAFT MEETING MINUTES

Monday, August 12, 2019
4:00 pm – 5:00 pm

TELE-CONFERENCE MEETING

I. Call to Order

Chair Don Wilson called the Executive Committee meeting to order at 4:02 p.m.

II. Roll Call

Kris Wharton called the roll: Chair Don Wilson, Vice Chair Cliff Otto, Trustee Mark Bostick, Trustee Philip Dur, Trustee Frank Martin, and Trustee Dick Hallion were present (Quorum).

Staff present: President Randy Avent, Provost Terry Parker, Mr. Mark Mroczkowski, Mr. Rick Maxey, Mrs. Kris Wharton, Mr. Alex Landback, and Mr. Kevin Calkins were present.

III. Public Comment

There were no requests for public comment.

IV. Approval of Minutes

Trustee Dick Hallion made a motion to approve the Executive Committee meeting minutes of June 26, 2019. Vice Chair Cliff Otto seconded the motion; a vote was taken, and the motion passed unanimously.

V. Revision of Accountability Plan

Provost Terry Parker provided a high-level overview of the revisions to the 2019 Accountability Plan. He then reviewed each section where changes were made. He addressed the First Time in College (FTIC) four-year graduation rate; he expects to reach the 34-35% level in 2015-2019 and 2016-2020. However, to report those numbers now would be a lowering of institution’s goals; instead, he is leaving the goal of 37% across the board noting the University will likely not meet those goals. For 2017-2021, he is forecasting 39% and expects to reach the 40% range in 2018-2022.

President Randy Avent further explained why we are revising the Accountability Plan. The Board of Governors (BOG) is keen that all SUS universities set higher goals versus the comfortable goals presented to them at the last meeting in June. Provost Parker stated he will present these aspirational goals to the BOG at the end of August and tell them it will take a year or two until Florida Poly achieves these goals. He then reviewed what he projects the University will achieve in First Time in College (FTIC) graduation
provost parker is reluctant to report those as proposed goals; he would rather report the goal as 37% as stated above.

trustee philip dur inquired as to why provost parker would use the proposed goal versus the more realistic goal. president avent stated the board of governors wants the universities to set aggressive goals to aspire to and not lower goals that aren’t challenging enough. trustee dur understands the approach but is uncomfortable with this if the university knows it can’t achieve the more aggressive goals. he stated he will acquiesce if this is what the board of governors desires to see from the universities.

chair wilson stated he approves what president avent and provost parker are proposing. president avent shared that florida poly’s percentages are actually very good for a stem-based school.

provost parker spoke about the academic progress rate from freshmen to sophomore year, followed by time-to-degree for first time in college (ftic) in 120-hour programs. the time-to-degree rate has been changed from 5.5 years to 4.7 years and provost parker feels confident it will eventually drop to 4.5 years. regarding bachelors’ degrees awarded, the number for 2019-2020 is 250. going forward that number will increase. total research expenditures for 2018-2019 was $1.3m. that number will decline in 2019-2020, driven by the loss of a single, large grant. additionally, the enrollment model was revised, and new projections predict an undergraduate population growth from 1,279 in 2019-2020 to 1,546 by 2022.

provost parker shared a new program for consideration by the university - cyber physical security - which is synergistic with the autonomous vehicle program. if the university can accomplish the requirements for adding a new program in time, cyber physical security will be added in fall 2020.

provost parker reviewed other minor, small changes to the plan.

trustee dur inquired if the board of governors is interested in how the university’s trustees reacted to these changes. mr. rick maxey suggested that the president, provost, and chair share with the board of governors that florida poly’s board had a serious, in-depth discussion of these “stretch” goals and they understand that these goals may not be attainable in the first year or two.

trustee dick hallion made a motion to approve the 2019 revised accountability plan. vice chair cliff otto seconded the motion; a vote was taken, and the motion passed unanimously.

vi. amendment to collective bargaining agreement (cba)

provost parker reviewed the mechanics of collective bargaining agreement (cba) renegotiations. salaries, performance evaluations, and leave time were discussed. with state budgets cuts this year, no university employee received a raise in salary; however, provost parker stated he was able to offer a one-time payment to faculty to be made at the end of fall semester and based on classroom performance.

trustee philip dur made a motion to approve the changes in article 8 (performance evaluation), article 10 (leaves), and article 12 (salaries). the board also approves editorial changes presented for the preamble, articles 3, 4, 5, 6, 7, 11, 14, 15, 17, 18, 19, 20, 21, 22, 23, 24, 28, and appendices a, b, and d. all of these changes are incorporated into the new contract which is approved, contingent upon adoption of the new contract by the uff-florida poly chapter. trustee dick hallion seconded the motion; a vote was taken, and the motion passed unanimously.

vii. closing remarks and adjournment

president avent shared that the university should hear soon if the institution’s abet accreditation has
been approved. He also shared of his conversation with Board of Governors staff regarding the points-based system for PECO funding.

With no further comments, the meeting adjourned at 5:01 p.m.
Florida Polytechnic University
Governance Committee
September 11, 2019

Subject: Base Salary Waiver for Dr. Avent

Proposed Committee Action

Information item only.

Background Information

The Governance Committee asked that the President’s waiver of the 3.5% increase to his base salary for June 2019 be memorialized in a legal document. The waiver was signed by the President and is provided in the supporting documentation.

Supporting Documentation:
Waiver of 2019 Base Salary

Prepared by: Gina DeJulio, General Counsel
Subject: President’s evaluation timeline for 2019-20

Proposed Board Action

Approve the timing of the President’s Evaluation for 2019-20 considering the need to ensure the evaluation process is completed prior to the Board of Trustees’ decision to renew the President’s Employment Agreement. The timeline must provide the opportunity for the renewal to be approved by the Board of Governors at an in-person meeting prior to the end date of the President’ Employment Agreement.

Background Information

Pursuant to the President’s employment contract and the Board of Trustees Policy on Annual Review of the President, the Board of Trustees must conduct an annual review and assessment of the President’s performance. Recently, the President completed the fifth year of his initial five-year term and the agreement was renewed for an additional year. The BOG must approve any renewals or extensions of the contract, and the maximum time for renewal or extension is one year. The BOT expressed a desire to complete the annual review process prior to deciding on renewal of the President’s employment agreement; therefore, the Governance Committee is tasked with looking at the current evaluation process and making a recommendation on revisions to the timeline.

The meeting dates for the Board of Trustees and the Board of Governors meetings for 2020 which occur prior to the current end date of the President’s Employment Agreement are:

**BOT meetings:**
- February 26, 2020
- May 19-20, 2020

**BOG in-person meetings:**
- March 25-26, 2020 at USF (materials due to BOG no later than March 3)
- June 23-25, 2020 at UCF (materials due to BOG no later than June 2)

Therefore, the last date the BOG has to approve the renewal before the end date of the President’s current contract is at their in-person meeting on June 23-25, 2020 at UCF, and the date of the BOT meeting just prior to the June 2 deadline for materials to be submitted to the BOG is May 19-20, 2020.

Assuming the Board will want to use the May and June meeting dates above in order to impact the evaluation timeline as little as possible, staff prepared the following proposed timeline:
1. President prepares a self-evaluation (*March 2020*) and submits it to the Board Chair and Governance Committee (prior deadline for preparation was April and submittal was May 1 per the Board’s process). (*April 1, 2020*) [*Note, President’s accomplishments will be based on accomplishments during the previous 9 months vs. previous 10 months of time since evaluation is of accomplishments during the fiscal year beginning July 1.*]

2. Self-evaluation and the evaluation instrument are sent out to trustees to complete the evaluation. (*On or before April 3, 2020*)

3. Trustees submit responses by due date in order to allow for the compilation of the responses and to provide the compilation to the Governance Committee at least one week before its meeting. (*due date is no later than April 24, 2020- so approximately 3 weeks to complete and submit*)

4. Governance Committee meets to review the compilation of the results and to discuss the same with the President. The Governance Committee formulates its recommendation on the evaluation, any compensation adjustments, and on proposed goals. Additionally, the Governance Committee formulates its recommendation on renewal of President’s Employment Agreement for another year. This meeting has normally been scheduled a couple of weeks prior to the date of the next full board meeting. (*Early May 2020*)

5. Evaluation results are submitted to the BOG along with the President’s self-evaluation and proposed goals. The BOT Chair and the BOG Chair meet to discuss the President’s performance. (*Early May 2020*)

6. The BOT meets- the BOT Chair shares the results of the discussions with the BOG chair, the board votes on the outcome of the President’s evaluation, any compensation adjustments, and proposed goals. The BOT also votes on renewal of the President’s Employment Agreement. (*BOT meeting May 19-20, 2020*)

7. Materials related to renewal of President’s Employment Agreement are submitted to the BOG. (*no later than June 2, 2020*)

8. BOG meets and addresses renewal of President’s Employment Agreement. (*June 23-25, 2020*)

Note, President must also prepare and submit proposed goals for the upcoming year to the Board Chair and Governance Committee (prior deadline for submittal was June 1 per the Board’s process). This document is sent along with the self-evaluation and compilation of trustee responses to the BOG to inform the BOT Chair and BOG Chair’s discussion. (*May 1, 2020*)

**Supporting Documentation:**

*Please see supporting documentation under "Governance Committee", item VII.*

**Prepared by:** Gina DeIulio, General Counsel
Subject: Evaluation Instrument Review

Proposed Committee Action

Approve instrument used to evaluate the President’s performance for 2019-20.

Background Information

Pursuant to the President’s employment contract and the Board of Trustees Policy on Annual Review of the President, the Board of Trustees must conduct an annual review and assessment of the President’s performance. Traditionally the trustees have been sent the President’s self-assessment which lists the accomplishments during the prior year along with a standard evaluation instrument which enumerates the goals previously approved by the BOT for that year. The instrument allows trustees to select one of three responses for each goal and also for overall performance: Exceeds Expectation, Meets Expectation, and Below Expectation.

Some trustees have suggested that the evaluation instrument be revised to allow for more than three response options. The draft included in the supporting documentation was prepared in the traditional manner for purposes of determining whether this or any other revisions are desired.

Supporting Documentation:

*Please see supporting documentation under "Governance Committee", item VIII.

Prepared by: Gina DeIulio, General Counsel
Subject: Applied Research Center (ARC) Planning

Proposed Board Action

Recommend approval of the addition of approximately 8,000 square feet in support of labs for prototype shop, vehicle bays, student project space, and research space for FIPR.

Background Information

*Please see supporting documentation under "Academic & Student Affairs Committee", item VI.

Supporting Documentation:

*Please see supporting documentation under "Academic & Student Affairs Committee", item VI.

Prepared by: Terry Parker, Executive Vice President & Provost
Florida Polytechnic University
Board of Trustees
September 11, 2019

Subject: Textbook Affordability Report

Proposed Board Action

Approve the Textbook Affordability Report.

Background Information

*Please see supporting documentation under "Academic & Student Affairs Committee", item VI.

Supporting Documentation:

*Please see supporting documentation under "Academic & Student Affairs Committee", item VI.

Prepared by: Terry Parker, Executive Vice President & Provost
Subject: Revisions to Regulation FPU-2.005 Admission of International Students

Proposed Action
Approve the proposed revisions to University Regulation FPU-2.005 Admission of International Students.

Background Information
Florida Board of Governors regulation 6.009 Admission of International Students to State University System (SUS) Institutions requires the University to have a regulation that, among other things, requires international applicants to meet English proficiency requirements, BOG regulation 6.009 allows Universities to determine the methods that an international applicant proves English proficiency. FPU- 2.005 Admission of International Students provides information related to the admission of international students to the University.

This regulation is being revised primarily to clarify and add additional methods that applicants may use to demonstrate evidence of English proficiency and to provide a process for the applicant to change program preference.

The notice of amendment for this regulation was posted on the University’s website on August 12, 2019. No comments were received.

Supporting Documentation:
DRAFT FPU-2.005 Admission of International Students

Prepared by: Melaine Schmiz, Assistant General Counsel
FPU-2.005 Admission of International Students.

(1) Minimum Eligibility Requirements. The minimum eligibility requirements for international students seeking admission to Florida Polytechnic University are as provided in the Florida Board of Governors regulation 6.009 Admission of International Students to State University System (SUS) Institutions. In addition, international applicants who satisfy the Board of Governors’ minimum requirements must also meet the regular admission requirements as set forth by the University.

(2) Laws and Regulations. International students are obligated to follow the laws and regulations set by the United States Citizenship and Immigration Services and the United States Department of State.

(3) Academic Eligibility. An international applicant must be academically eligible for admission to the program at the level of admission requested by the applicant. Review for other programs in which the applicant may be eligible must follow a formal request from the applicant to change program preference. A formal request from the applicant to change program preference must be received prior to reviewing the applicant for other programs in which the applicant may be eligible. An international applicant must demonstrate the required level of academic preparation as evidenced by official copies of any academic records needed to ascertain the comparability of the level and quality of the student’s previous education and achievement to that required for other students. Academic documents must be translated into English and evaluated by reputable credential evaluator.

(4) Proficiency in English. Students whose first language is not English may be required to demonstrate English proficiency by one of the following means:

   (a) A qualifying Test of English as a Foreign Language (TOEFL) score of 500 on the paper based test, 173 on the computer-based test, or 61 on the iBT Internet-based test;

   (b) A score of at least 6 on the International English Language Testing System (IELTS) exam;

   (c) A score of 77 on the Michigan English Language Assessment Battery (MELAB)

   (d) Completion of the associates or higher degree at a regionally accredited American college or university, or any government recognized college or university where English is the primary language of instruction subject to the approval of the AVP for Admissions and Financial Aid or his/her designee.

   (e) Proving they are from a country where English is the only official language.

   (f) Establishing that a prior bachelor’s, master’s or doctoral degree was earned from a country or university where English is the only official language of instruction.

   (g) A 510 Critical Reading SAT score or 20 ACT (English section).
(h) Presenting a minimum grade of “B” in both English Composition I and English Composition II, or the equivalent, taken at a regionally accredited, not-for-profit postsecondary institution in the United States.

(i) Completion of four years of English in an accredited high school in the United States, where English is the primary language of instruction.

(j) A documented English proficiency assessment and interview exam by qualified, full-time Florida Poly faculty and a full-time admissions representative.

(5) Certificate of Eligibility. In order for an official at Florida Polytechnic University to issue a Certificate of Eligibility (Form I-20 or a DS 2019) to an international applicant, the student must provide documentation showing sufficient resources to cover tuition, fees, room and board, health insurance, and other living expenses while enrolled at the university.

(6) Medical Documentation. Prior to registration, each international applicant accepted for admissions must submit a health history form and appropriate medical documentation including, but not limited to, immunizations as required by FPU 2.001.

(7) Medical Insurance Coverage. No international student in F or J non-immigrant status shall be permitted to register, or to continue enrollment without complying with the minimum requirements set forth in Florida Board of Governors regulation 6.009.

Authority: FBOG regulations 1.001, 6.009
History: New 1.2.14; Revised
Subject: Use of University Resources by the Foundation

Proposed Action

Recommend approval of University resources provided to the Foundation for the 2018-2019 fiscal year.

Background Information

The Board of Trustees required approval of the use of University personnel and facilities by the Foundation.

Supporting Documentation:

Resources Provided by the University to the Foundation
For the Fiscal Year Ending 6/30/19

<table>
<thead>
<tr>
<th>Staff Name</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kevin Aspegren</td>
<td>VP, Advancement/Foundation CEO</td>
</tr>
<tr>
<td>Cynthia Alexander</td>
<td>AVP, Advancement</td>
</tr>
<tr>
<td>Maureen Bowling</td>
<td>Assistant Director, Development</td>
</tr>
<tr>
<td>D'Linda Oliver</td>
<td>Data Analyst</td>
</tr>
<tr>
<td>Laura Schumacher</td>
<td>Research Associate, Advancement</td>
</tr>
<tr>
<td>Rebekah Bishop</td>
<td>Donors Relations Associate</td>
</tr>
<tr>
<td>Kim Johnson (OPS)</td>
<td>Data Input Operator</td>
</tr>
<tr>
<td>Robert Kennedy</td>
<td>Director, Development</td>
</tr>
<tr>
<td>Kim Kennedy</td>
<td>Executive Asst to VP Advancement</td>
</tr>
<tr>
<td>Lidia Vigil</td>
<td>Events &amp; Annual Giving Coordinator</td>
</tr>
<tr>
<td>Joel Helm</td>
<td>Assistant Director, Development</td>
</tr>
<tr>
<td>Alyson Barber</td>
<td>Assistant Director, Development</td>
</tr>
<tr>
<td>Ben Wagner</td>
<td>Assistant Director, Development</td>
</tr>
<tr>
<td>Jake Morrow</td>
<td>Database Analyst</td>
</tr>
<tr>
<td>Nick Abraham</td>
<td>Operations Coordinator (Development)</td>
</tr>
<tr>
<td>Derek Horton</td>
<td>AVP, Fin &amp; Admin/Foundation Treasurer</td>
</tr>
<tr>
<td>Regina Siewert</td>
<td>Director, Budget</td>
</tr>
</tbody>
</table>
AGENDA ITEM: VIII.

John Sprenke  Director, Finance & Accounting
Jill Hernandez  Assistant Director, Treasury Mgmt
Andrew Strazi  Director, Reporting & Analytics
Walter Mackoon  Accounting Coordinator
Larry Locke  Financial Analyst
Emily Tidwell  A/P Coordinator
Regina Delulio  General Counsel

Total Personal Service Costs - Note A  176,063.50
Total Estimated Space Costs – Note B  12,404.00

**Total Resources provided**  188,467.50

A - Based on effort ranging from 5 - 20 percent of total time.
B - Based on square footage of office space at Poly South used.

**Prepared by:** Mark Mroczkowski, Vice President and CFO
Proposed Board Action

Recommend approval of the revised University Carryforward and Fixed Capital Outlay Budgets for the 2019-2020 fiscal year.

Review and acknowledge the President and CFO certification.

Background Information

The Board of Governors requires that the University’s fixed capital outlay, operating and carryforward budget information be approved by the Board of Trustees and provided to the Board of Governors who will review and approve each budget.

The President and the CFO in accordance with their fiduciary responsibility to the University must certify that the budgets are true and materially correct to the best of their knowledge. The President and the CFO must further certify that these budgets have been reviewed and approved by the board of trustees at its meeting held on May 22, 2019, and that funds will only be expended in accordance with the approved budget as well as all applicable Statutes, Board of Governors Regulations, and university regulations.

The Board of Trustees did at its May 22, 2019 meeting, review and approve the University Operating, Carryforward, and Fixed Capital Outlay Budgets. At that time, the Carryforward Budget contained estimates for year-end operating results and certain recurring technology expenses that were later prohibited when S.B. 190 was enacted, and substituted an equal amount of non-recurring OPS expenses. The Board of Governors also modified the reporting requirements to include a prescribed report format with additional details that are incorporated into this amended report.

After the June 30, 2019, fiscal year-end close, the rollover increased by $1.7 million over our initial estimate. The annual rollover still contains an estimate for pension expense because we have not received the actual pension expense from the State.

Additionally, we now request an additional $2 million of Carryforward Funds to expand the size and function of the ARC to include a 7,000 sq. ft. shop.

Accordingly, we have updated the Carryforward Budget and the Fixed Capital Outlay Budgets to reflect these changes and now seek approval for the amended budgets that includes the following monetary changes:
<table>
<thead>
<tr>
<th>Description</th>
<th>As Previously Approved</th>
<th>Increase (Decrease)</th>
<th>Proposed Amended Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Rollover (Est.)</td>
<td>5,587,626</td>
<td>1,688,919</td>
<td>7,276,545</td>
</tr>
<tr>
<td>ARC Expansion</td>
<td>27,864,000</td>
<td>(2,000,000)</td>
<td>29,864,000</td>
</tr>
<tr>
<td>Carryforward Balance</td>
<td>2,451,223</td>
<td>(311,081)</td>
<td>2,140,142</td>
</tr>
</tbody>
</table>

Supporting Documentation:

*Please see supporting documentation under "Finance and Facilities Committee", item VII.

**Prepared by:** Mark Mroczkowski, Vice President and CFO
Subject: Approval of Contracts over $500,000

Proposed Board Action

Recommend approval of Construction contract for the Applied Research Center.

Background Information

All contracts greater than or equal to $500,000 must be approved by the Florida Polytechnic University Board of Trustees. The University recommends approval of the Guaranteed Maximum Price ("GMP"), Exhibit A to the Construction Management Agreement with Skanska to build the foundation and structure (building shell) of the Applied Research Center.

Supporting Documentation:

*Please see supporting documentation under "Finance and Facilities Committee", item XI.

Prepared by: Mark Mroczkowski, Vice President and CFO
Subject: Research Development Authority Resolution

Proposed Board Action
Approve resolution to authorize Florida Polytechnic University to partner with a Research Development Authority.

Background Information

OVERVIEW
Florida Poly 2.0 includes at its core the development of a research park on the 4,500 acres of land adjacent to the university. A major challenge in building the research park is providing for its financing and operation. Under Florida Statutes 159.701-159.7095, the Polk County Board of County Commissioners has the authority to create a Research and Development Authority, (RDA) which could serve as a vehicle for operation and maintenance of the research park.

An RDA is an independent local governmental entity that can use bonding as a fund raising mechanism. It is also the entity shouldering liabilities with the establishment and operation of the research park.

Entity authorized to create RDAs: A county or group of counties is authorized to create RDAs as long as there is at least one higher education partner.

Vehicle for creating RDAs: They are created by county ordinance and approval by BOG

Nature of RDAs: It is a public instrumentality (must comply with public record laws).

Purposes: A Research and Development Authority is created for the development, operation, management, and financing of a research and development park, and to exercise authority as conferred by ss. 159.701-159.7095.

Basis for creation: A county may adopt a resolution declaring that there is need for a research and development authority in the county, if it finds that there exists a need for the development and financing of a research and development park.

Board of Directors: Must have at least five people who are residents and electors of, or have their principal place of employment in, the county as members of the authority created for that county.

Designation as RDA: The county or counties must request and receive designation from the Board of Governors as a Research and Development Authority.

State Requirements for designation:
1. Affiliation with one or more state-based, accredited, public or private institutions of higher learning with research and development capabilities
2. A concept of operation that is consistent with s. 159.27(7) and s. 159.701-159.7095
3. Statement of affiliation with one or more state-based, accredited, public or private institutions of higher learning with research and development capabilities
4. Evidence of economic feasibility
5. Plan for funding the development of the proposed research and development park, including a minimum financial commitment by the authority of $50,000 in liquid assets for development purposes

Powers:

1. Enter into contracts for any of the purposes enumerated in ss. 159.701-159.7095 and in the Florida Industrial Development Financing Act
2. Issue revenue bonds or other debt obligations repayable solely from revenues derived from the sale, operation, or leasing of such capital projects
3. Exercise all the powers in connection with the authorization, issuance, and sale of revenue bonds to finance the cost of capital projects conferred on counties, municipalities, special districts, and other local governmental bodies by the Florida Industrial Development Financing Act
4. To sue and be sued in its own name

Supporting Documentation: *Please see supporting documentation under "Strategic Planning Committee", item VI.

Prepared by: Rick Maxey, Assistant Vice President, Economic Development and Board Liaison
Subject: 2018-19 Florida Polytechnic University Equity Report

Proposed Board Action

Approve the 2018-19 Florida Polytechnic University Equity Report.

Background Information

Each university in the State University System of Florida is required to submit an annual equity report pursuant to Florida Board of Governors Regulation 2.003 Equity and Access. The regulation states that discrimination on the basis of race, color, national origin, sex, religion, age, disability, marital status, veteran status, or any other basis protected by applicable state and federal law against a covered individual at any university is prohibited.

The report summarizes the diversity of Florida Poly’s student body, faculty and staff as well as trends. In addition, the equity report discusses efforts the university is taking to make education at the Florida Poly accessible to persons of all groups. Acceptable efforts include conducting targeted outreach and recruitment aimed at inclusion, creating training programs to increase capacity of diverse cohorts, and taking lawful action to remedy underutilization.

Supporting Documentation: *Please see supporting documentation under "Strategic Planning Committee", item VII.

Prepared by: Rick Maxey, Assistant Vice President, Economic Development and Board Liaison
Subject: University Audit and Compliance Annual Report, 2018-19 Fiscal Year

Proposed Board Action

Recommend approval of the University Audit and Compliance Annual Report for the 2018-19 fiscal year (Report No FPU 2020-01).

Background Information

Board of Governors Regulation 4.002 requires that an annual report be prepared summarizing the activities of University Audit for the preceding year. Similarly, BOG Regulation 4.003 provides that the chief compliance officer shall report at least annually on the effectiveness of the compliance and ethics program. This annual report reflects the activity for University Audit and Compliance for the period July 1, 2018 to June 30, 2019.

The Audit and Compliance Committee should utilize the information presented in this report to fulfill their oversight responsibility with respect to the audit and compliance functions at the university.

Supporting Documentation:

*Please see supporting documentation under "Audit & Compliance Committee", item VII.

Prepared by: David Blanton, Chief Audit Executive and Chief Compliance Officer
Florida Polytechnic University  
Board of Trustees  
September 11, 2019

Subject: University Audit Risk Assessment and Work Plan, 2019-20 Fiscal Year (Report FPU 2020-03)

---

**Proposed Committee Action**

Recommend approval of the University Audit Risk Assessment and Work Plan for the 2019-20 fiscal year.

**Background Information**

As required by the Internal Audit Charter, Florida Board of Governors Regulations, and Internal Auditing Standards, audits are to be scheduled and performed according to a risk-based annual plan which shall be submitted to the President, the AACC, and the Board of Governors. The goal of the Plan is to effectively use audit resources in order to provide audit coverage to areas with the greatest known risks and to dedicate sufficient time in administering the Compliance and Ethics Program.

The Plan should be reviewed by the Committee to ensure it is consistent with expectations for University Audit with respect to risk, planned audits, and other activities performed by the audit function. The Plan may be updated, as necessary throughout the year, to reflect changes in the University’s strategic plan, program initiatives, and external environment factors along with accommodating requests from the Board of Trustees and University management.

---

**Supporting Documentation:**

*Please see supporting documentation under "Audit & Compliance Committee", item VIII.

**Prepared by:** David Blanton, Chief Audit Executive and Chief Compliance Officer
Subject: Audit of Americans with Disability Act (ADA) and Office of Disability Services (ODS), Report FPU 2020-02

Proposed Board Action

Recommend approval of the audit of ADA/ODS performed by University Audit (Report No. FPU 2020-02).

Background Information

Pursuant to the Audit Work Plan approved by the Audit & Compliance Committee, University Audit and Compliance (UAC) performed an audit of the University’s administration of the Americans with Disabilities Act (ADA) provisions, as set forth by applicable Federal Regulations and the University’s Office of Disability Services (ODS). The audit covered the period from July 2018 to June 2019 and included certain recommended actions to assist the university in achieving its strategic and operational objectives for the areas under audit.

The Audit and Compliance Committee should review the observations, recommendations, managements response and the proposed corrective actions presented in this report to fulfill their oversight responsibility with respect to the audit and compliance functions at the university.

Supporting Documentation:

*Please see supporting documentation under "Audit & Compliance Committee", item IX.

Prepared by: David Blanton, Chief Audit Executive and Chief Compliance Officer
Real-Time Hardware-in-the-Loop Simulation for Verification of Connected and Autonomous Vehicles

Dr. Arman Sargolzaei

September 11, 2019
Introduction

• **Education:**
  – BSc, MSc, PhD: Electrical Engineering-control systems

• **Assistant Professor, Florida Polytechnic University**
  – Focused research: networked control systems, Security of cyber-physical systems
  – Focused courses: control systems, control system design

• **Research Assistant Professor, Florida International University**
  – Teaching courses such as ethical hacking, network security, embedded systems

• **System Development Engineer, PLC International Inc**
  – Lead engineer for two products on PLC design and M2M
Introduction

• According to a report of the National Highway Traffic Safety Administration (NHTSA), **94 percent of the 37,461** traffic fatalities in 2016 were due to human error.

• Autonomous Vehicles (AVs), including marine and robots have the potential to add great value, but to be effective, they must be shown to be **safe and secure**.

• Despite all of AV’s advantages, the major barrier for wide-scale adoption of AVs is **the test and verification** regime to safety and security.

• To address this barrier, a process, which builds an **engineering argument** for assuring **safety and security**, must be developed.
**Challenges**

- **Scenario Testing and Verification**
  - How to generate interesting edge cases?
  - Do we need to test for all possible cases?
  - Can we eliminate similar scenarios using equivalent classes theory?
  - Can we do the coverage analysis?

- Developed a language of factors that define a scene
- Factors translated into parameters for formulation
- Formulation enables pseudo-random test generation

\[
\begin{bmatrix}
0 & 0 & 0 & 0 & 0 \\
0 & 1 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0
\end{bmatrix}
\begin{bmatrix}
1 & 0 & 0 & 0 & 0 \\
0 & 1 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 1 & 0 \\
0 & 0 & 0 & 0 & 0
\end{bmatrix}
\begin{bmatrix}
1 & 0 & 0 & 0 & 0 \\
0 & 1 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 1 & 0 \\
0 & 0 & 0 & 0 & 0
\end{bmatrix}
\begin{bmatrix}
d_{rlong} \\
V_{rel} \\
d_{rlat} \\
d_{long} \\
d_{lat}
\end{bmatrix}
= \begin{cases}
\text{pass if} & \begin{cases}
d_{rlong} \geq 0 \\
V_{rel} > 0 \\
d_{long} > 0
\end{cases} \\
\text{fail} & \text{Otherwise}
\end{cases}
Challenges

- Environmental and sensor testing
  - How the perception of AV perform under Electromagnetic interferences?
  - How to test AVs and their perception under different weather conditions?

- But my AV worked in Arizona?
Challenges

- Scenario abstraction from real life
  - How can we systematically learn from real-world crashes?
  - Can we test future AVs based on real world crashes?
Challenges

- **Language of Driving**
  Do we have a language for driving?
  How human in the loop can be tested?
  How ethical are AVs?
Challenges

- **Control system stability and security**
  - How to test stability of AVs in critical situations?
  - How to test stability of AVs under faults, failures and cyber physical attacks?
Proposed Framework
Multi-agent control framework
Takeaways

- Leading AV related research
- Applied research
- Undergraduate research
Florida Polytechnic University
Board of Trustees

2019-2021
Board of Trustees
MEETING CALENDAR

- December 11, 2019
- February 26, 2020
- May 19-20, 2020
- September 9, 2020
- December 2, 2020
- February 17, 2021 (added date)
- May 18-19, 2021 (added date)
- September 15, 2021 (added date)
- December 8, 2021 (added date)
Florida Polytechnic University
Board of Trustees

2019-2021
Board of Governors
MEETING CALENDAR

2019

- October 3, 2019 Facilities Committee and Budget and Finance Committee Workshops (*UCF, Orlando*)
- October 29-30, 2019 (*University of Florida, Gainesville*)

2020

- January 29-30, 2020 (*Florida State University, Tallahassee*)
- March 25-26, 2020 (*USF, Tampa*)
- June 23-25, 2020 (*UCF, Orlando*)
- September 16-17, 2020 (*University of West Florida, Pensacola*)
- October 6-7, 2020 Facilities Committee and Budget and Finance Committee Workshops (*USF, Tampa*)
- November 4-5, 2020 (*University of North Florida, Jacksonville*)

2021

- January 20-21, 2021 (*NCF, Sarasota*)
- March 24-25, 2021 (*FAMU, Tallahassee*)
- June 22-24, 2021 (*USF, Tampa*)
- September 1-2, 2021 (*FAU, Boca Raton*)
- October 7, 2021 Facilities Committee; Budget & Finance Committee (*FGCU, Ft. Myers*)
- November 3-4, 2021 (*FIU, Miami*)