

**FLORIDA POLYTECHNIC UNIVERSITY
STRATEGIC PLANNING COMMITTEE
MEETING MINUTES
Florida Polytechnic University
Circle B Bar Reserve
Lakeland, FL 33803
June 2, 2016 @ 9:45 AM**

I. Call to Order and Roll Call

Chair Bob Stork called the Strategic Planning Committee meeting to order at 10:54 a.m.

Maggie Mariucci called the roll: Chair Bob Stork, Trustee Veronica Perez-Herrera, Trustee Frank Martin, Trustee Henry McCance, and Trustee Don Wilson were present (Quorum).

Other trustees present: Trustee Mark Bostick, Trustee Philip Dur, Trustee Sandra Featherman, Trustee Dick Hallion, and Trustee Cliff Otto were present.

Staff present: President Randy Avent, Gina DeJulio, Maggie Mariucci, Rick Maxey, Mark Mroczkowski, Dr. Elhami Nasr, and Scott Rhodes were present.

II. Public Comment

There were no requests received for public comment.

III. Approval of Minutes

Trustee Don Wilson made a motion to approve the Strategic Planning Committee minutes of March 16, 2016. Trustee Frank Martin seconded the motion; a vote was taken, and the motion passed unanimously.

IV. 2016 Florida Polytechnic Work Plan

Rick Maxey, Director of Government Relations, presented the 2016 Florida Polytechnic Work Plan to the Committee. The Work Plan is a document required by the Board of Governors. It is a 3-year projection of Florida Poly's focus and is covered by the University's Strategic Plan and is under the umbrella of the Board of Governors Strategic Plan. Additionally, the Board of Governors does an annual accountability report based on several metrics and measures the University's progress based upon those metrics.

Rick Maxey stated Florida Poly's key initiatives and investments are:

- Student achievement
- Research infrastructure
 - The University received \$5M last year and is seeking another \$25M this year.
- Faculty recruitment

Rick Maxey also provided enrollment growth statistics. He reported the University is on a fast track to reach the mandated FTE (Full Time Equivalent) of 1244 for Fall 2016. Based upon current enrollment figures, Florida Poly is on track to reach a FTE of 1335 for Fall 2016, while the projected FTE for Fall 2017 is 1616 and fall 2018 is 1722.

Rick Maxey stated another critical item this year, although Florida Poly is currently not a participant, is the performance funding metrics. The best estimate is that the University will be eligible to participate in the program by 2020 or 2021. Involvement is dependent upon availability of state data and data for 1-1.5 years after our students graduate.

Trustee Don Wilson asked if Florida Poly loses money by not being accredited. President Avent stated all six metrics have been extended to December 2017 (from December 2016) for Florida Poly.

Chair Bob Stork stated that upon Board approval of the Work Plan, President Avent will present the Work Plan to the Board of Governors at their June 2016 meeting.

Trustee Henry McCance made a motion to recommend to the full Board approval of the 2016 Florida Polytechnic Work Plan. Trustee Don Wilson seconded the motion; a vote was taken, and the motion passed unanimously.

V. Transportation Center Update

President Avent provided the Committee with an update on the Transportation Center. The President stated Florida Poly is currently working with the Department of Transportation (DOT) to build a Transportation Center. Conversations are progressing and agreements have been worked out with three of four land owners. It is hopeful an announcement can be made in the Fall regarding the Transportation Center.

VI. Industry Partnerships Update

President Avent presented the Committee with an update on Industry Partnerships. The President stated industry partnerships continue to be one of the University's core tenets. Florida Poly is currently seeking a Director of Strategic Business and Education Partnerships. A reorganization will occur with a greater emphasis placed upon industry partnerships.

President Avent stated that under the umbrella of Vice-President of Research and Economic Development will be the following:

- Associate Vice-President for Jobs and Economic Development
 - Institute for Technology Entrepreneurship
 - ❖ Entrepreneurs in Residence (EIR)
 - Strategic and Industry Partnerships
- Director of Sponsored Programs
- Associate Vice-President for Research Development
 - Center for Applied Economic Analysis
 - Institute for Health Informatics

President Avent reported three strong candidates have been interviewed for the Associate Vice-President for Jobs and Economic Development. There are also good candidates for the Entrepreneurship Residence position. Additionally, there are three candidates for the Director of Strategic and Industry Partnerships.

President Avent stated an offer has been made to a candidate for the Director of the Institute for Health Informatics position and finalization is hopeful.

President Avent presented the following options for Industry Partnerships:

- Industry Partnerships
 - Roles
 - ❖ Building faculty-industry relationships for joint research
 - ❖ Bring industry ideas to students for capstone projects
 - ✚ Project agreement currently in place
 - ❖ Build industry-funded laboratories
 - ❖ Build relationships with industry in order to secure internships
 - ❖ Development
 - Option #1
 - ❖ Hire a dedicated Director of Industry Partnerships
 - ✚ Three candidates interviewed (would also be good faculty)
 - ✚ One candidate identified as best
 - Option #2
 - ❖ Hire a subset of the candidates

President Avent reported a decision on the best option should be reached within the next few weeks.

- Entrepreneurship
 - Architecture continues with expected completion by August. An in-depth report will be provided during the September Board meeting.
 - Motivation for building entrepreneurship confidence
 - ❖ Kauffman Foundation found that existing firms have a net loss of 1M jobs per year while new firms add 3M jobs per year.
 - ❖ Downward trend in startup costs
 - ❖ End of lifetime employment
 - ❖ Millennials are more willing to take risks and want to make the world a better place.
- Emerging Principles
 - All students should be versed in entrepreneurship principles
 - Combination of curricular and co-curricular activities
 - Two facilities are needed – a garage and classroom space
- First step may be to hire Entrepreneur in Residence (EIR) to work with students on their projects.

Trustee Veronica Perez-Herrera asked about a timeline for the hiring of EIRs. President Avent stated the University plans to have it in place next year; however, the biggest problem is space.

Trustee Philip Dur inquired if Florida Poly has 3D printers. President Avent stated the University has approximately 53. President Avent indicated Florida Poly would like to add Advanced Manufacturing in order to use the 3D printers.

Trustee Bob Stork indicated that industry partnerships is the most important avenue to keep Florida Poly current. President Avent stated it is an incredible source for ideas to keep us involved in research.

Trustee Henry McCance stated he can see in the future Florida Poly being a convening source (on site) for workshops, etc. President Avent indicated an Industry Partnership Summit has been done each of the past two years; however, this year it was postponed until Fall 2016 due to the vacancy of the Director of Industry Partnerships position. However, the University needs to continue discussing how to revamp the program to be more effective.

With no further business to discuss, the Strategic Planning Committee meeting adjourned at 11:20 a.m.